

# *Everyone Belongs* **@MISSISSIPPI LIBRARIES**



**ANNUAL CONFERENCE**  
**OCTOBER 16-19, 2018**  
MSU Riley Center, Meridian

**From the President** Welcome to Meridian! The Mississippi Library Association is excited to host our annual conference in Meridian for 2018 and 2020. The MLA annual conference is one of my favorite times of year because it provides an opportunity to see and connect with colleagues across the state. This year's theme "Everyone Belongs @ Mississippi Libraries" affirms that everyone has a place in libraries. Everyone also has a place during the conference!

Your Vice-President, Sarah Crisler-Ruskey, and her committees have planned a great schedule of programs and events. As always, there is a wide variety of programs and events that will be of interest to library staff and supporters from public, academic, school, or special libraries. There are also events taking place after hours outside of the conference center. This is another great opportunity to discover Meridian while supporting MLA. The exhibit hall is full of vendors just waiting to tell you about their products and services. We would not be able to have such a great conference without their help, so make sure you take the time to visit the exhibit hall and see what all is offered!

I am also excited to announce that the 2019 and 2021 MLA Annual Conferences will be held at The Westin in Jackson, MS. The Site Selection Committee felt that finding a central location was very important and we hope that many of you are able to attend!

I hope you all have a great conference experience!

Sarah Mangrum, MLA President

**From the Vice President** I sincerely hope that you will leave this year's conference inspired and re-energized by this opportunity to gather and spend time with colleagues from around the state. Thank you to all of the presenters for taking the time to share your successes with us and help us create libraries where everyone truly belongs. Thank you as well to each of the round table, section, and committee leaders and members, without whom we could not orchestrate this event. This conference is such a wonderful opportunity to showcase all that libraries do to create a better quality of life in Mississippi.

We appreciate the great staff at the Riley Center who have done a great job helping us present this event. Thanks as well to Paula Bass, our MLA Administrator.

We'd like to hear your thoughts on how we can make next year a success, so please make sure to leave feedback, and if you'd like to be a part of the conference team, let any of your officers know! Have a great conference,

Sarah Crisler-Ruskey, MLA Vice-President



***The Mississippi Library Association's mission***

Is to provide professional leadership for the development, promotion, and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.

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## ESSENTIALS AND SPECIAL EVENTS

### **Registration** - Grand Lobby

Tuesday, October 16 12:00-4:00

Wednesday, October 17 8:00-4:00

Thursday, October 18 8:00-4:00

### **Exhibits** - Exhibit Hall

#### **Grand Opening and Ribbon-Cutting**

Wednesday, October 17 11:30

Wednesday, October 17 11:30-5:00

Thursday, October 18 9:00-3:00

### **Silent Auction** - Exhibit Hall

The silent auction helps fund two scholarships, the Virgia Brocks-Shedd and the Peggy May Scholarship. Bidding is open until Thursday at 3:00, and item pick-up is open until Thursday at 5:00.

### **Coffee** - Grand Lobby

Wednesday, October 17 7:30-9:00

Thursday, October 18 7:30-9:00

### **Special Exhibit: "The Glass Room"** - Grand Lobby

Wednesday, October 16 8:00-5:00

Thursday, October 17 8:00-5:00

The Glass Room, curated by Tactical Tech, and produced by Mozilla, is a pop-up cultural intervention that prompts people to think about how their data is generated, harvested, traded and sold, each and every day. Stop by to check it out and find out more about getting it at your library

### **Hospitality Booth** - Grand Lobby

Visit and register for great door prizes. Winners will be posted on the winner's board each hour.

### **Scholarship Bash at the MAX!**

Enjoy an evening at Meridian's fabulous new arts and entertainment space with heavy hors d'oeuvres, cash bar, and music by Daniel Houze. This event honors our MLA President, Sarah Mangrum, and is a benefit for the Peggy May and Virgia Brocks-Shedd scholarships

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Let's succeed together.



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### ***2018 Executive Board***

President.....	<b>Sarah Mangrum</b> , University of Southern Mississippi
Vice President.....	<b>Sarah Crisler-Ruskey</b> , Harrison County Library System
Secretary.....	<b>Lori Barnes</b> , Jackson-George Library System
Treasurer.....	<b>Jennifer Wann</b> , Bolivar County Library System
Immediate Past-President.....	<b>Jenniffer Stephenson</b> , Greenwood-Leflore Library System
Parliamentarian.....	<b>Patsy C. Brewer</b> , Waynesboro-Wayne County Library
ALA Councilor.....	<b>Ellen Ruffin</b> , University of Southern Mississippi
SELA Councilor.....	<b>Ashley Dees</b> , University of Mississippi
ACRL Section Chair.....	<b>Stephen Cunetto</b> , Mississippi State University
Public Library Section Chair.....	<b>Antoinette Giamalva</b> , Madison County Library System
School Library Section Chair.....	<b>Susan Bryant</b> , McLaurin High School
Special Library Section Chair.....	<b>Joyce Shaw</b> , Gulf Coast Research Library
Trustees Section Chair.....	<b>Rickey Jones</b> , Board of Trustees, Jackson-Hinds Library System
MLA Administrator.....	<b>Paula Bass</b>

### ***2018 Round Table Chairs***

Black Caucus of ALA.....	<b>Mary Ann Peeples</b> , Vicksburg Junior High School
New Members.....	<b>Jesse Pool</b> , Hernando Public Library
Technical Services.....	<b>Jennifer Todd</b> , Hinds Community College
Young People's Services.....	<b>Ally Watkins</b> , First Regional Library System

### ***2018 Conference Committee Chairs***

Registration.....	<b>Jennifer Todd</b> , Hinds Community College
	<b>Terry Lajaunie</b> , Lamar County Library System
Exhibits.....	<b>Phillip Carter</b> , Lamar County Library System
Hospitality.....	<b>Kimberly Cook</b> , Central Mississippi Regional Library System
Local Arrangements.....	<b>Josh Haidet</b> , Mid-Mississippi Regional Library System
Poster Sessions.....	<b>John Sanders</b> , University of Mississippi

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# MSU Riley Center Floor Plan



## First Floor





# MSU Riley Center Floor Plan



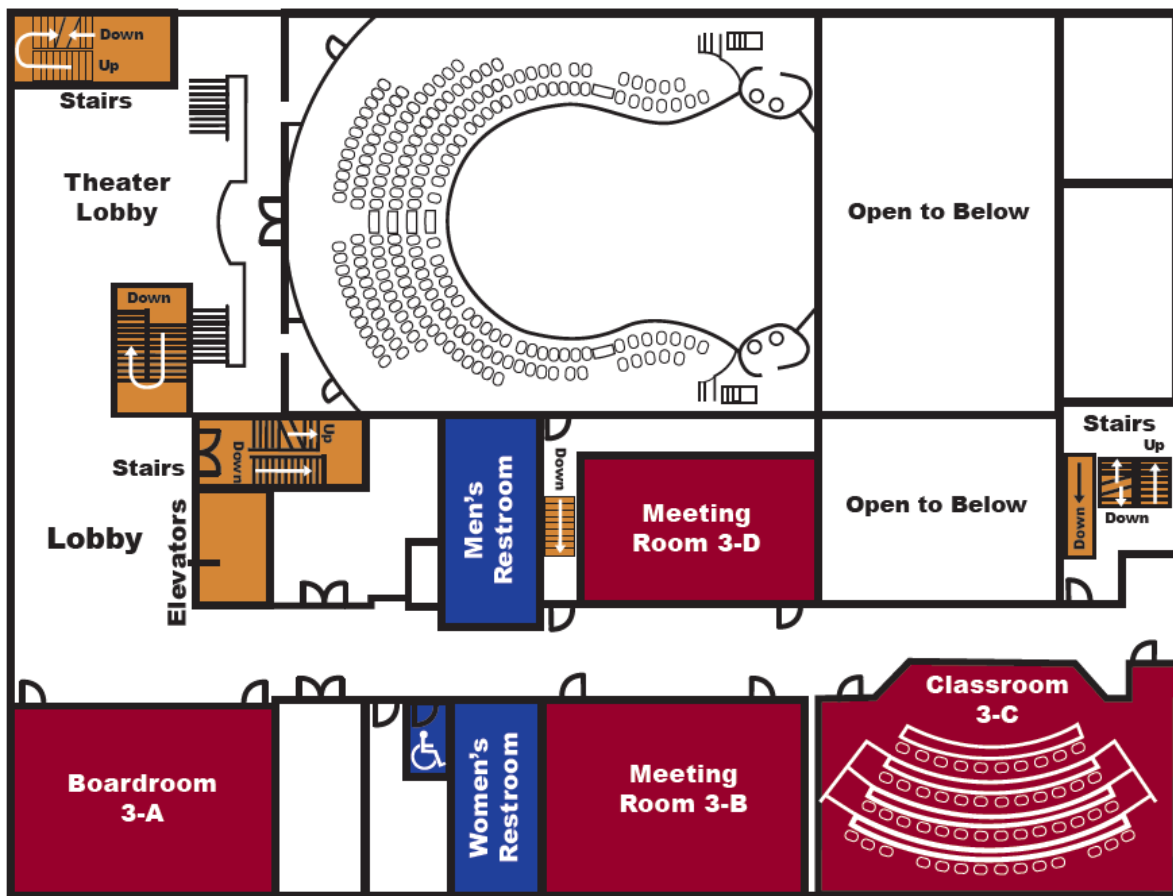
## Second Floor



# MSU Riley Center Floor Plan



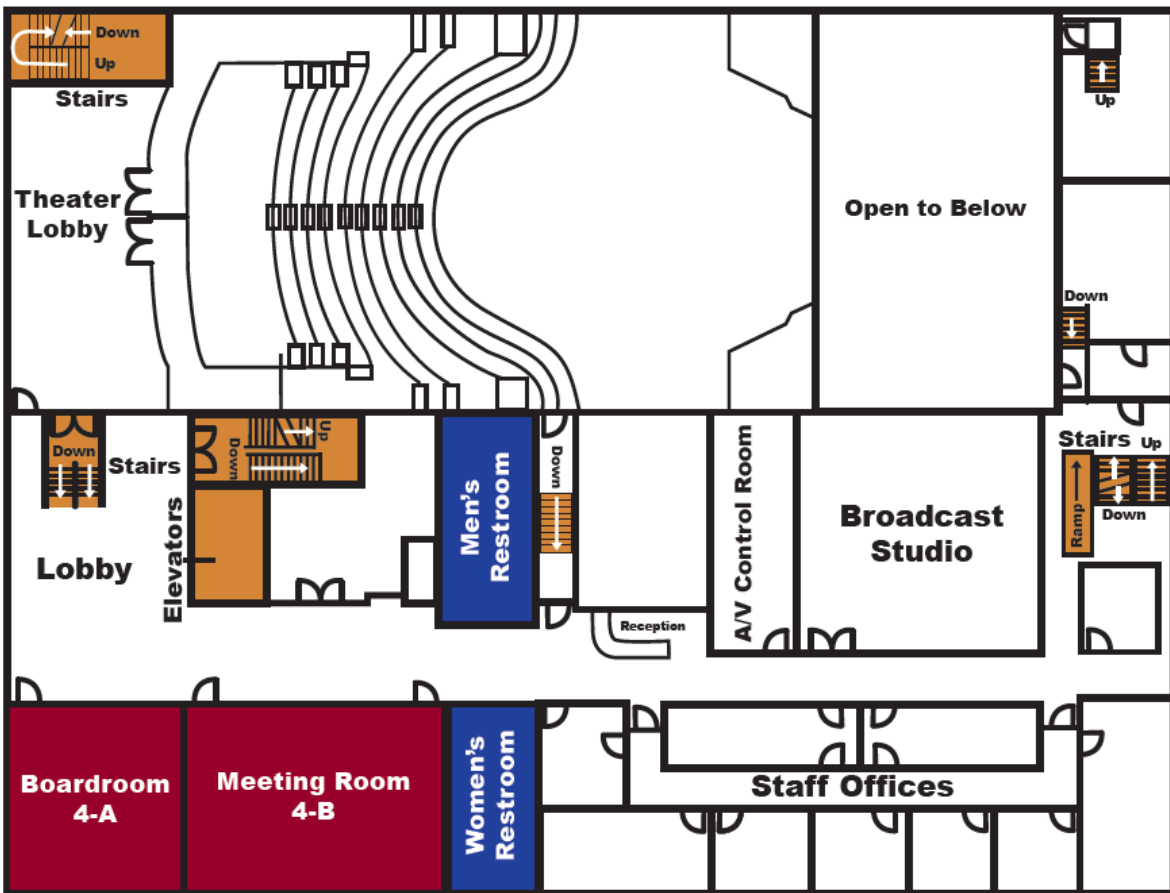
## Third Floor



# MSU Riley Center Floor Plan



## Fourth Floor



## PRE-CONFERENCE: ALA Advocacy Bootcamp

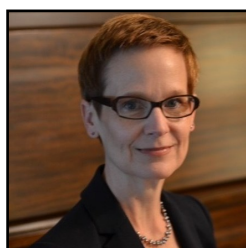
### Tuesday, October 16 12:30-3:30 - Classroom 3-C

### Ticketed (Free)

"Who needs libraries?" Beneath those three words is an iceberg of challenges, from delivering on-point messaging, gathering compelling statistics, and the need to re-educate key audiences on the value of libraries, fundamental not only to librarians, but to our democratic society at large. The recent rash of anti-library trends, including the anti-tax movement, privatization, removal of independent library boards and deprofessionalization, point to a systemic shift in our landscape that is very different than budget cuts and recession: an attack on libraries as a public service.

Advocacy and Intellectual Freedom Bootcamp urges attendees to re-think advocacy: to re-define the library community and expand the way we have been advocating for libraries. This session will help library communities prepare to advocate for libraries as fundamental building blocks to democracy, building on the momentum of and key message of ALA's new public awareness campaign, Libraries Transform. The program will cover advocacy basics such as messaging, networking and community engagement. Intellectual Freedom, as the essential brand of librarianship, and as a value that grows from a solid policy infrastructure, will also be covered. Attendees will focus on actionable steps that they can implement in their library. This is a joint effort of ALA's Office for Library Advocacy and the Office for Intellectual Freedom.

(from [www.ala.org](http://www.ala.org))



**Megan Cusick** is the Grassroots Specialist in ALA's Office for Library Advocacy. She assists the advocacy efforts of librarians, library staff and advocates across the country, in cooperation with other ALA offices, as well as state chapters and affiliates. She has also provided support to the Center for the Future of Libraries by identifying the work of libraries that intersects with broader social trends. Prior to joining ALA in 2015, Megan was a high school librarian and co-founder of Chi School Librarians. She has presented and published on topics such as partnerships, library trends, intellectual freedom and advocacy.



**Kristin Pekoll** is the Assistant Director for ALA's Office for Intellectual Freedom where she works with librarians, teachers, administration, and parents regarding challenges to library materials and reading lists. After receiving her MLIS at the University of Wisconsin in Milwaukee, she was a young adult librarian for 12 years in Wisconsin. In 2009, more than 80 YA LGBTQ books were challenged. While the library board voted to retain all of the books, Kristin learned the indispensable value of support and education for librarians. She continued to fight against censorship in Wisconsin as the chair of the Intellectual Freedom Roundtable. She is a contributor to the 9th edition of the *Intellectual Freedom Manual* and *True Stories of Censorship Battles in America's Libraries*. And she is a published author with AASL's Knowledge Quest, VOYA, and Huffington Post. Kristin has presented in panels and keynotes for national and state conferences. She designs original webinars and custom tailors all of her online presentations to the specific situation. Although she has facilitated to a broad range of audiences, her favorite is still teenagers.

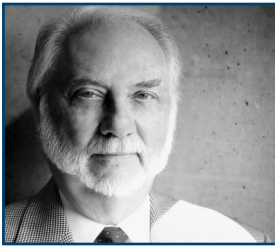


## OPENING GENERAL SESSION: State of Mississippi Libraries

### Wednesday, October 17, 12:30-2:00 - Theater

Our opening general session features a conversation among librarians representing our various types of institutions about how our Mississippi Libraries are doing and where they are going. From school libraries to special libraries, our colleagues throughout the state are trying to ensure that Everyone Belongs @ Mississippi Libraries.

The General Session will be followed by the Mississippi Library Association Business Meeting.



**Hulen Bivins:** Hulen E. Bivins is the Executive Director of the Mississippi Library Commission. Previously, he has been the Director of both the South Carolina State Library and the North Dakota State Library. He was also the Assistant Director of Alabama's State Library and he has been a member of the library staff at Marshall University, a Division Chief with the Nashville, TN Public Library and the Director of the Spring Hill, TN Public Library. Bivins holds a Bachelor of Arts Degree in History from Lipscomb University, a Master of Science in Library Science from the University of Tennessee, and a Juris Doctorate from the Jones School of Law

at Faulkner University.



**Lori Barnes,** Director, Jackson-George Regional Library System

Barnes has worked in the librarianship field for thirty years and has been in her current position since 2013. Prior to that, Lori was the Branch Manager of the Pascagoula Public Library, where she received her first library card at the age of four. A graduate of The University of Southern Mississippi (BS, Interior Design) and The University of Alabama (MLS), Barnes has also worked as a school Media Specialist for seven years and has worked in various public library positions.

Barnes prioritizes participation in professional library associations and organizations, including serving on the Committee for Public Library Development of the Alabama Library Association, as well as with efforts to expand services for the incarcerated. Barnes currently serves on the Scholarship Committee, the Awards Committee, and is the current MLA secretary.



**Stephen Cunetto,** Associate Dean, University Libraries, earned his B.S. in Communication at Mississippi State University and his Masters in Library and Information Science at the University of Southern Mississippi in 2006. As the Associate Dean, he provides strategic direction, oversight, and maintenance of the Libraries' technological infrastructure and technology services, ensuring tight integration of all digital and online services. He assists in the overall management and strategic operation of the University Libraries. He manages and provides direction for Access Services, Digital Media Center, Systems, Web Services, Digital Preservation and Access Unit, and the Charles Templeton Music Museum. Other responsibilities include serving as the director

of the Mississippi Library Partnership, a consortium of 53 academic, public and school libraries, managing the Mississippi Academic Library Consortium, and serving as a member and the Technical Advisor for the MAGNOLIA project. Cunetto served as the President of the Mississippi Library Association, Mississippi Theatre Association, Starkville Area Arts Council, and Starkville Community Theatre.

## OPENING GENERAL SESSION: State of Mississippi Libraries

### Wednesday, October 17, 12:30-2:00 - Theater



**Amanda Osborne**, Librarian, Oxford High School

Osborne has 17 years of experience as a Mississippi public school educator. After graduating with a B.A. in Literature from the University of North Carolina in Asheville, she began a 13-year career teaching middle and high school English throughout Central and North Mississippi. During that time, she earned a Masters in Arts in Teaching degree from Belhaven College in Jackson, MS, as well as National Board Certification in Early Adolescence English Language Arts. In 2014, she transitioned to the role of Librarian for grades 5-8 at Pontotoc Middle and Jr. High Schools in Pontotoc, MS. Now a 5 year school librarian veteran and graduate student at the University of Mississippi, she serves as Librarian at Oxford High School in Oxford, MS. She is also happy to be the mom of 11-year-old Annelise, 8-year-old Ivy Scott, and a one-eyed rescue dog named Cap-n-jack.



**Joyce M. Shaw**, MA, MLIS, has served as the Head of Gunter Library at the Gulf Coast Research Laboratory since December 1995. In 2008 she was invited to join the faculty of University Libraries (The University of Southern Mississippi) and was promoted to Professor in 2015. Since 2006, she has been adjunct faculty at Mississippi Gulf Coast Community College—Jackson County Campus. A 22-year member of the International Association of Marine Science Libraries and Information Centers (IAMSIC), in 2013-2015, Shaw served as the regional affiliate's Representative on the IAMSIC board. She is serving in her third term as Chair of the Special Libraries

Section of the Mississippi Library Association. The Gunter Library serves the students, faculty, and researchers at the Gulf Coast Research Laboratory and the School of Ocean Science and Engineering at Southern Miss.

## ACRL FEATURED SPEAKER

### Wednesday, October 17 - Meeting Room 3-B

#### 9:30-11:30



#### **The Future of Academic Libraries: Creating, Supporting, and Responding to Change**

Pressley will talk about the future of academic libraries and how libraries will need to continue to change and evolve to meet the growing needs of our constituents.

**Lauren Pressley**, ACRL President and Director of the University of Washington Tacoma Library and Associate Dean of University Libraries. The University of Washington Tacoma is an urban campus that is changing the face of its region architecturally, culturally, and economically. Prior to joining the University of Washington Libraries, Lauren was Director of Learning Environments for Virginia Tech University Libraries and held a number of roles related to instruction and technology at Wake Forest University's Z. Smith

Reynolds Library. Lauren regularly publishes and presents on formal and informal learning, the evolving information environment, and the future of libraries. She also has worked closely on issues related to evolving pedagogical models, integrating the library into formal and informal learning, incorporating design principles into library spaces and services, and organizational change. She has served in several positions within the American Library Association (ALA), the Library Information Technology Association (LITA), the Association of College and Research Libraries (ACRL), the Horizon Project, and Library Pipeline. Lauren has been recognized with a Distinguished Alumni Early Career Award from the UNC-Greensboro, School of Education, as a Library Journal Mover and Shaker, and as an ALA Emerging Leader. She holds Bachelor of Arts degrees from North Carolina State University in Small Group and Interpersonal Communication and Philosophy and a Master of Library and Information Studies degree from UNC-Greensboro. Lauren recently participated in the 2014 UCLA Senior Fellows Program.

**FEATURED SPEAKER:**  
**Congressman Gregg Harper**  
**Thursday, October 18, 1:30-2:30 - Theater**



Chairman of the Joint Committee on Printing and the Library, which oversees the Library of Congress, avid reader, and Book Festival supporter, Congressman Harper will deliver our keynote.

In November of 2016, Congressman Gregg Harper was elected to serve his fifth term in the U.S. House of Representatives after having been first elected to Congress in 2008.

The Congressman has lived in Mississippi's Third Congressional District since 1972 and currently resides in Pearl, Mississippi, with his wife of thirty-nine years, Sidney. They have a son, Livingston, a daughter and son-in-law, Maggie and Brett, and a grandchild, Lee. The Harpers are active members of Crossgates Baptist Church in Brandon, Mississippi, where he served for many years as a high school and college Sunday school teacher. Congressman Harper and Sidney are both graduates of Missis-

issippi College where he majored in Chemistry and then earned his law degree from the University Of Mississippi School of Law in 1981.

Prior to being elected to Congress, Gregg practiced law for twenty-seven years, including serving as the prosecuting attorney for the cities of Brandon and Richland, Mississippi. He served on the Mississippi Oil and Gas Board, remains active in his community as a member of both the Pearl and Rankin County Chambers of Commerce, and served as the board attorney for the Mississippi Baptist Children's Village until his election to Congress.

In the 115th Congress, Gregg was selected by the Speaker of the House to serve as Chairman of the Committee on House Administration, a standing committee with vast oversight and administrative responsibilities in the House of Representatives and additional institutions. Chairman Harper also sits on the influential House Committee on Energy and Commerce, where he serves as Chairman of the Oversight and Investigations subcommittee, and is a member of the Energy and Environment subcommittees. Additionally, Congressman Harper serves on the Joint Committees on Printing and the Library of Congress, where he serves as Chairman.

In addition to his committee assignments, Chairman Harper and his wife, Sidney, are committed to supporting families raising children with special needs. As a member of Congress, Gregg founded the Congressional Internship Program for Individuals with Intellectual Disabilities.

# TECHNICAL SERVICES ROUND TABLE

## Wednesday, October 17 - Classroom 3-C

### 9:30-10:30

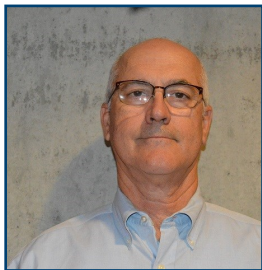
#### **ABC's of RFP's, Sponsored by the Technical Services Roundtable**

Have you heard about RFPs (Request for Proposals), but don't know what they are or where to begin? Are you looking to purchase new equipment for your network, or is your ILS contract ending within the next year or two? Would you like some tips and resources to help you prepare your RFP? If so, come join us for the TSRT program and discussion on the basics of RFPs, presented by Lynn Burris and James Dunaway from the Mississippi Library Commission. A TSRT business meeting will follow the presentation.



**Lynn Burris**

Lynn Burris is currently the Business Services Director for the Mississippi Library Commission and has spent over 19 years working for the State of Mississippi in accounting and finance. She has previously served as the Purchasing Director for both Boswell Regional Center and the Mississippi Development Authority and served on the logistics team for the Department of Finance and Administration during the implementation of the State of Mississippi MAGIC system. She is a Certified Public Procurement Official, a Certified Professional Public Buyer, and a Certified Mississippi Purchasing Agent. She is a member of both the Mississippi Association of Governmental Purchasing and Property Agents and the National Institute of Governmental Purchasing. Lynn received her Master of Science in Management at Belhaven University and a Bachelor of Business Administration from the University of Southern Mississippi. She is originally from Mize, Mississippi and currently resides in Brandon with her husband David and her dog Leopold.



**James N. Dunaway**

James Dunaway joined the Mississippi Library Commission in 2016, as a contract consultant, after a career with the Mississippi Department of Mental Health. James currently serves as the Technical Services Director, a role which oversees the day to day activity of the Mississippi Library Commission's technology department. James retired from the position as the Chief Information Officer for the Department of Mental Health in August 2016. He had been with DMH-MS State Hospital since 1993 having previously been employed with Martin Marietta Aerospace – Michoud Division (currently Lockheed Martin) since 1985. His Bachelor's degree was awarded at the University of Southern Mississippi in May of 1985 where he was a member of Tau Kappa Epsilon. He received his master's degree in Public Policy and Administration from Mississippi State University in December of 1998. Mr. Dunaway served as a board member for the Mississippi Health Information Network, and as an executive committee member for the Dialogues on Behavioral Health Care organization. James completed Certified Public Management, Leadership Rankin, and the State Executive Development Institute programs and has previously devoted hours to the Rankin County School Student Mentor program, Rankin County Chamber of Commerce, Brandon Lions' Club, Exchange Club of Brandon and has been recognized for his support of ESGR (Employer Support of the Guard and Reserve). Mr. Dunaway is originally from Pike County, Mississippi. He is a current member of Lakeside Presbyterian Church, Brandon Mississippi, is married to Vicki Dunaway, and they have one daughter, Natalie.



**BETA PHI MU FEATURED SPEAKER**  
**Wednesday, October 17 - Meeting Room 3-D**  
**2:30-3:30**



**Berlinda Williams-Strong : Icebergs DO Melt!** - With more than 25 years of professional development, facilitation, and customer service performance throughout her career, Berlinda Williams-Strong is a "people-builder." Berlinda's communication skills and talents relating to training, development, and delivery are noted within her former work positions and the community-at-large. Her presentation methods and style are progressive, engaging and fun. She always delivers diverse information that includes points to enrich your professional and personal self.

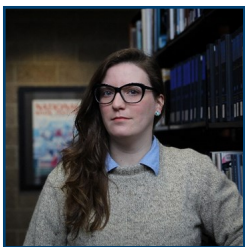
Berlinda describes herself as a transformational leader. She strongly values the opinions of others and enjoys working in a shared environment where collaboration is essential.

Berlinda's presentation for the upcoming MLA Conference 2018 will be "Icebergs DO Melt!" Our world is C-H-A-N-G-I-N-G! Even in leadership roles, much of our resistance towards change is brought on by fear of making the change. It can be based on a difference in generations, skills, work ethics, excuses...a myriad of reasons. The shared information will include points for leading change and to transform efforts by motivation to face the future and take actions. The importance of change within work cultures and how to overcome the fear of it all will be discussed. Then, we can successfully start to proactively look at ways to become change agents within our work and home lives.

**FRIENDS OF MISSISSIPPI LIBRARIES, INC.**  
**Wednesday, October 17 - Meeting Room 2-B**  
**3:00-5:00**

**Dream it, do it: An alternative approach to Friends**

The Friends of Mississippi Libraries Inc. are sponsoring this presentation on alternative ways to engage Friends of the Library groups with membership, fundraising, and outreach. Lacy Ellinwood, Library Development Director and the Friends of Mississippi Libraries, Inc. liaison, will discuss how your local Friends of the Library group can shake things up and think outside the box. Come ready to brainstorm ideas!



**Lacy Ellinwood** is the Library Development Director at the Mississippi Library Commission (MLC). She received a BA in Art History and her Masters in Library and Information Science from the State University of New York at Buffalo. Lacy works closely with Friends of the Library groups and is an avid supporter of the right to read for all. She has been with MLC for six years and her work anniversary is the week of MLA!

# BLACK CAUCUS LUNCHEON

## Ticketed Event

### Thursday, October 18 - Theater Stage

### 11:30-1:30



#### Zion McThomas

Born in Natchez, MS, Zion McThomas has always had the arts in her blood. Despite moving around a lot as a child, her writing became a staple as she matured. She has been writing poetry since she was 10 and has been performing her poetry for the last four years in cities such as Jackson, MS; Memphis, TN; and her hometown of Natchez. She is in the process of releasing her own book, *Ramblings of an Ain't*, as well as a Spoken Word EP titled, *Self Medication*, under Meridian's own Nostalgic Musiq Productions. Currently, she is an English I and music instructor at the high school and hopes to start graduate school next fall majoring in Music Theory. She hopes that her words can be of help to those who need it the most and inspire those to never give up on their dreams.



**LaDonna Marie** is an International Multi -Award winning Bestselling Author, Host, Poet, and Motivational Speaker.

She published her first poem in an anthology "Whispers with The League of American Poets," in 2007. In 2010, she self-published her first book *Expressions of the Mind, Body & Soul*. She received a Certificate of Congratulation from Congressman Bennie Thompson, 2nd district of MS. She was inducted into *Who's Who in Black Mississippi* in 2012.

She was featured in the *International Sibella Poetry Magazine* for the entire year of 2014 and was also a part of the anthology, *The Gospel According to Poetry. Until Tomorrow Comes* was awarded Honorable Mention in the 2014 Paris Book Festival and a 2014 DJ Gatsby Book Club Literary Award Winner in Poetry. She was also a Finalist in 2015 Diva Author / Writer for Divas of Colour International Award.

She was a 2015 Finalist for National Indie Excellence Awards, received Honorable Mention in New York Book Festival, Red City Book Awards Finalist, and Bronze Medal Readers' Favorite Winner. She also received an Honorable Mention in the 2015 and 2016 New England Book Festival. She was a two-time Indie Author Legacy Award Finalist for Poet of the Year. She was awarded 2018 International Author of the Year from Divas of Colour Awards.

She received her undergraduate degree from Alcorn State University in 2005 with a B.A. in Social Work. She has an M.S. in Counseling Studies from Capella University and an M.A. from South University in Professional Counseling in 2012. LaDonna has two wonderful children. Landon and Lathan Cook.

#### The Virgia Brocks-Shedd Scholarship:

The Mississippi Library Association Black Caucus awards this scholarship each year at the Awards Breakfast to a minority student at the School of Library and Information Science at the University of Southern Mississippi. It honors Virgia Brocks-Shedd for twenty-six years of outstanding service to the humanities. For more information, visit [www.misslib.org](http://www.misslib.org).

# YPSRT FEATURED LUNCHEON

## Ticketed Event

### Thursday, October 18 - Meeting Room 3-B

### 11:30-1:30



#### **Linda Jackson**

Born and raised in the Mississippi Delta, Linda Williams Jackson likes to spin stories about ordinary people doing extraordinary things. Her debut middle grade historical novel, *Midnight Without a Moon*, is about an ordinary thirteen-year-old African-American girl who must make an extraordinary decision after the 1955 murder of Emmett Till. Deemed “a powerful novel” by reviewers and a 2018 Notable Children’s Book by the Association for Library Service for Children, *Midnight Without a Moon* appears on recommended reading lists at multiple middle schools and public libraries, including the New York Public Library and the San Francisco Public Library. *Midnight Without a Moon* is also an honor book for the 2018 Jane Addams Peace Award. *A Sky Full of Stars*, Jackson’s second book in The Rose Lee Carter Series, was published to critical acclaim in January 2018. Jackson currently makes her home in Southaven, Mississippi. She shares this home with her husband, three children, and a spoiled cat.

# SPECIAL LIBRARIES SECTION FEATURED SPEAKER

## Thursday, October 18 - Meeting Room 2-C

## 3:30-4:30



#### **Stephen Parks: State Law Library**

As the theme this year states, “Everyone Belongs @ Mississippi Libraries.” Likewise, State Librarian Stephen Parks believes that every library belongs at MLA. In this vein, he will share with attendees the history of the State Library of Mississippi. From its beginning as a collection of books and maps two hundred years ago to the national recognition it receives today, the history of the State Library is one of service to the state government and the public. Interspersed throughout this history are stories of Civil War intrigue, thieving librarians, heroic librarians, and much more. You will come away from this session with greater knowledge of the State Library’s mission and with unbelievable stories to tell others.

### **The Peggy May Scholarship:**

The Mississippi Library Association awards the Peggy May Scholarship to an individual studying to be a professional librarian, information specialist, or media specialist in academic, public, school, or special libraries and who attends or is admitted to School of Library and Information Science at the University of Southern Mississippi. It honors Peggy May, who devoted her time and energy to the advancement of libraries in Mississippi. For more information, visit [www.misslib.org](http://www.misslib.org).

# SCHOOL LIBRARIES FEATURED SPEAKER

## Thursday, October 18 - Meeting Room 2-B

### 4:30-5:30



#### **“We’re Going to Help People Tell Their Stories”**

As storytelling has adapted to technology through the centuries--from the oral tradition to the printed word to modern devices and social media--storytellers have adapted with the technology. We are all curators of stories to some degree: in our families, in our schools, to the next generation. How will you curate the stories at your disposal to shape the lives of individuals all around you?

#### **Al Ainsworth**

Once called an oxymoron by a school administrator, Al Ainsworth is a high school English teacher for students with learning differences and also a coach. He is also the author of seven books, including *Lines in the Gravel*, a memoir, and the Coach Dave series of middle grade baseball fiction. He is currently working on the biography of a Mississippi football coach who once made a play call that went worldwide within days in a time before the internet--all while fighting a courageous battle against amyotrophic lateral sclerosis (ALS). *Playing for Overtime: The David Lee Herbert Story* is due out by the beginning of football season in 2019. Al lives in Hernando, Mississippi, with his wife and three children, aged 23, 21, and 15.

This year’s conference is supported in part by an LSTA grant funded by the Institute of Museum and Library Services and administered by the Mississippi Library Commission.

We are grateful for all our sponsors!



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# **POSTER SESSION LIGHTNING ROUNDS - Meeting Room 4-B**

## **Wednesday, October 17**

### **10:30-11:30**

#### **Posters on display 11:30-3:00 in Meeting Room 4-B**

##### **Title: Breaking Barriers: ESL and Continuing Education**

Natalie Dunaway: Mississippi Library Commission

This poster project will discuss the role of English as a Second Language and ESL resources across Mississippi, and Mississippi Library Commission's initiatives to incorporate ESL into Continuing Education programming by offering webinars, materials, and workshops.

##### **Title: Sensory Programming for the Holidays and Summer**

Evanne Flanders: Madison County Library System

Sensory Programming is gaining traction in libraries through story times and other programs that mirror their regular programming. What about those special times of the year such as holiday programs or summer reading? These programs are often loud and packed with eager patrons, which can be uninviting to individuals who have Autism Spectrum Disorder (ASD) or other sensory processing disorders. This poster session will highlight the ways in which the Madison Public Library has incorporated sensory programming into its holiday programming and summer reading programming.

##### **Title: Call for Diversity in Young Adult Literature**

Morgan Lee: Pearl Public Library

After surveying YALSA's Teens' Top Ten Lists from 2007 to 2017, I found a lack of diversity in the chosen novels' principle characters. This poster would look at those findings and highlight the need for more POC and LGBTQ protagonists. This poster would also provide a bibliography of diverse books to include in a YA collection.

##### **Title: Public Library Digital Literacy Initiatives**

Hannah Madonna: Library of Hattiesburg

Public libraries remain vital in their communities by providing patrons with trustworthy information as well as resources to help with their information seeking. These libraries help bridge the digital divide and provide access to public computers and the internet, which have become an integral part of modern life. It is therefore vital that libraries work towards not only increasing tech literacy in their communities, but also providing patrons with the tools they need to access and evaluate digital resources. This poster will show ways that this can be done, such as offering digital literacy programs and basic computing classes, something now being implemented at the Library of Hattiesburg to address the needs of our community.

#### **Thursday Lightning Round—10:30-11:30—Meeting Room 4-B**

##### **Title: Overdue: Library Fines, Fees, and Forgiveness**

Jerome Billingsley and Joi Phillips: Delta State University Library

A growing number of libraries in the United States and abroad have discontinued fines for late materials in efforts to increase library usage, bolster positive relationships, and foster goodwill between libraries and the communities they serve. This research examines library fines, fees, and forgiveness programs in Mississippi academic libraries. How many libraries have discontinued overdue fines or adopted amnesty type programs, and what are the nature of these programs? This poster graphically represents loan periods, overdue fines, processing fees, grace periods, and fine forgiveness.

# POSTER SESSION LIGHTNING ROUNDS - Meeting Room 4-B

## Thursday, October 18

### 10:30-11:30

#### Posters on display 11:30-3:00 in Meeting Room 4-B

##### Title: Story Walks in Your Community!

Catharine Bomhold: University of Southern Mississippi

What is a story walk, and how can it help you promote your library? This poster will cover the basics of creating and promoting story walks in your town.

##### Title: Fostering an Environment of Academic Integrity at Southern Miss

Michele Fraser-Robinson: University of Southern Mississippi

While most students understand the concept of cheating, their awareness of other forms of academic dishonesty, such as plagiarism, often remains fuzzy. With reports of academic misconduct on the rise across college campuses, it is imperative for students to know the behaviors that constitute academic misconduct and to understand the consequences of that behavior. Research Services librarians at Southern Miss have long provided students with handouts, videos and other materials to help them navigate the potential minefield of evaluating resources, using proper citations and avoiding plagiarism, but in 2016, they partnered with academic affairs to create a new academic integrity workshop in support of the USM's new Academic Integrity Policy. This poster outlines the collaboration effort, the librarians' goals for the workshop, and what students learn during the 75-minute session.

##### Title: Mississippi State University Libraries Annual E.O. Templeton, Jr. History & Genealogy Fair

Corinne Kennedy, DeeDee Baldwin, and Jennifer McGillan: Mississippi State University

Mississippi State University (MSU) Libraries has held an annual Genealogy Fair for the last twelve years as a way to engage the community. The fair, named for E.O. Templeton, Jr. in 2013, features a variety of sessions, workshops, and research opportunities for history and genealogy enthusiasts, including hands-on research help from MSU librarians and archivists. Attendees learn about genealogical resources at the MSU Libraries, improve their genealogical research skills, pick up tips for preserving their family history, and have the opportunity to tour MSU Libraries' museums and exhibits. In keeping with the theme "Everyone Belongs @ Mississippi Libraries," this poster would present information on how MSU hosts its fair, what it accomplishes in bringing community members to the library to discuss a popular hobby, and how other academic and public libraries in the state could host their own fairs.

##### Title: Engaging Generation Z in Library Instruction

Kathryn New: University of Southern Mississippi

Active-learning and flipped classrooms have shown an increase in student understanding in the classroom. Library instruction also benefits from using flipped classroom and active-learning strategies and by engaging Generation Z students through games in the library classroom. This style of learning enhances their understanding and knowledge of library resources and how to conduct research. This poster will provide examples of engagement activities, such as Library Scavenger Hunts, along with satisfaction data from students.

##### Title: One Collection, Infinite Teaching Tools: Dr. Todd Herring Papers

Jessica Perkins Smith: Mississippi State University Libraries

Traditionally, archival collections have been the arena of researchers. People donating their collections to academic institutions have typically done so for those to be used by academics. In recent years, however, educators have realized the importance of teaching students how to understand primary sources. Mississippi State University's Special Collections has made a strong effort to encourage and increase understanding of primary sources through outreach and teaching to various departments on campus. One collection in particular, that of alumnus Dr. Todd Herring, has proven to be a treasure trove of educational resources for students. This poster will show how this one large collection, with material ranging from 16th century Europe to 17th century New England to 19th century antebellum Natchez, can support a wide variety of academic areas. The poster will show the specific classes taught using Dr. Herring's collection and will show how this kind of teaching can be replicated at other institutions.

## SPECIAL EVENTS

### AUTHOR AWARDS DINNER

Thursday, October 18 6:00-9:00 - City Hall Auditorium



**Jesmyn Ward:** Winner for Fiction - *Sing, Unburied, Sing*

MacArthur Genius and two-time National Book Award winner Jesmyn Ward has been called “the new Toni Morrison” (American Booksellers Association). In 2017, she became the first woman and first person of color to win the National Book Award twice—joining the ranks of William Faulkner, Saul Bellow, John Cheever, Philip Roth, and John Updike. Her writing, which encompasses fiction, nonfiction, and memoir, is “raw, beautiful and dangerous” (The New York Times Book Review). Ward’s novels, primarily set on Mississippi’s Gulf Coast, are deeply informed by the trauma of Hurricane Katrina. *Salvage the Bones*, winner of the 2011 National Book Award, is a troubling but ultimately empowering tale of familial bonds set amid the chaos of the hurricane. Likewise, Ward’s debut novel, *Where the Line Bleeds* (reissued in 2018), depicts what *Publishers Weekly* calls “a world full of despair but not devoid of hope” in the aftermath of natural disaster. Ward’s memoir, *Men We Reaped*, deals with the loss of five young men in her life—to drugs, accidents, suicide, and the bad luck that follows people who live in poverty. In 2016, Ward edited the critically acclaimed anthology *The Fire This Time: A New Generation Speaks About Race*, a New York Times bestseller. Her latest novel, the critically acclaimed *Sing, Unburied, Sing*, has been called “a searing, urgent read for anyone who thinks the shadows of slavery and Jim Crow have passed” (Celeste Ng). *Sing* won the 2017 National Book Award and was nominated for the PEN/Faulkner Award, the National Book Critics Circle Award, and the Aspen Words Literary Prize. An associate professor of creative writing at Tulane University, Ward received the 2016 Strauss Living Award and a 2017 MacArthur Genius Grant, and was named one of Time’s 100 most influential people of 2018.



**Angie Thomas:** Winner for Juvenile Audiences - *The Hate You Give*

Angie Thomas was born, raised, and still lives in Jackson, Mississippi. A former teen rapper, she holds a BFA in creative writing from Belhaven University. Her award-winning, acclaimed debut novel, *The Hate U Give*, is a #1 New York Times bestseller and is soon to be a major motion picture from Fox 2000, starring Amandla Stenberg and directed by George Tillman. Her second novel, *On the Come Up*, will be published February 5, 2019.

## SPECIAL EVENTS

### AUTHOR AWARDS DINNER

**Thursday, October 18, 6:00-9:00 - City Hall Auditorium**

John f. Marszalek: Winner for Non-Fiction - *The Personal Memoirs of Ulysses S. Grant: The Complete Annotated Edition*

Dr. John F. Marszalek is the Executive Director and Managing Editor of the Ulysses S. Grant Association's Ulysses S. Grant Presidential Library at Mississippi State University. He took over that role in 2008 when the USGA came to the state. Marszalek taught at MSU from 1973 until he retired in 2002 as Giles Distinguished Professor Emeritus of History. In 1993, he won the Mississippi Library Association's Non-Fiction award for his biography: *Sherman, A Soldier's Passion for Order*. He has written and edited fifteen books.

David S. Nolen: Winner for Non-Fiction - *The Personal Memoirs of Ulysses S. Grant: The Complete Annotated Edition*

David S. Nolen is the Associate Editor in the Grant Presidential Library. He was the Humanities Librarian at Mississippi State University from 2008-2013. He is a graduate of the University of Alabama where he earned his library degree and was a member of Phi Beta Kappa. He also graduated from the University of Florida with a Master's degree in Foreign Languages. He is fluent in Spanish and specializes in Latin American literature.

Louie P. Gallo: Winner for Non-Fiction - *The Personal Memoirs of Ulysses S. Grant: The Complete Annotated Edition*

Louie P. Gallo joined the Grant Presidential Library as a visiting assistant editor in 2014. In 2015, he became a full time assistant editor. Previously, he was the assistant curator at the William McKinley Presidential Library and Birthplace Museum in Niles, Ohio, and has worked as a research assistant on the Frederick Douglass Papers and the Sutliff Family Collection. He has an undergraduate degree in History from West Liberty University, and a Master's degree in American Studies with a focus on Public and Applied History from Youngstown State University.

*The Personal Memoirs of Ulysses S. Grant: The Complete Annotated Edition* is the first major publication for both Nolen and Gallo.





## TUESDAY, OCTOBER 16, 2018

**12:00-4:00**

**Early Registration:** Grand Lobby

**12:30-4:00**

**Pre-Conference Workshop:** ALA Advocacy Bootcamp - Classroom 3-C

**4:00-5:00**

**MLA Executive Board Meeting - Board Room 3-A**

The board meeting is open to any MLA members who wish to attend

**5:00-9:00**

**Library-Themed Movie Night at the Temple Theater—Ticketed Event (\$15)**

**(Dinner and snacks available)**



Enjoy a showing of *Desk Set* with your fellow conference-goers at a great venue in downtown Meridian. Burgers and hot dogs and potato salad available for purchase, as well as snacks and beverages. Dinner items must be pre-ordered (\$10).

## ON-GOING EVENTS

**7:30-9:00 Wednesday & Thursday**

**Coffee service - Grand Lobby**

**8:00-4:00 Wednesday & Thursday**

**Registration - Grand Lobby**

**8:00-5:00 Wednesday & Thursday**

**Special exhibit “The Glass Room” - Grand Lobby**

**10:30-11:30 Wednesday & Thursday**

**Lightning Rounds - Meeting Room 4-B**

**10:30-5:00 Wednesday & Thursday**

**Gaming Round Table Game Room - Meeting Room 2-D**

**11:30-12:30 Wednesday & Thursday**

**Networking lunch - Exhibit Hall**

**11:30-3:00 Wednesday & Thursday**

**Posters on display**

**11:30-5:00 Wednesday & Thursday**

**Silent auction - Exhibit Hall**

**11:30-5:00 Wednesday**

**Vendors**

**1:30-3:00 Thursday**

**Vendors**

## WEDNESDAY, OCTOBER 17, 2018

7:30-9:00 a.m.

**Coffee Service:** Grand Lobby

Get your day started with coffee and pastries.

8:30-9:30

**Southern Miss SLIS Alumni Breakfast**—Ticketed Event (\$15)—Meeting Room 3B

Sponsored by: the University of Southern Mississippi School of Library and Information Science

Alumni of the Southern Miss School of Library and Information Science are invited to join SLIS director and faculty for breakfast and an update on what's new.

Menu: Bacon, sausage, scrambled eggs, cheese grits, biscuits, fruit, coffee, and OJ

8:30-9:30

**Popular Trends and Adult Programming** - Classroom 3-C

**Antoinette Giamalva**—Madison County Library System

Library Programs for adults can be tricky. Come and learn how to plot Escape Rooms, set up Murder Mysteries, and host other popular trends on a budget and still bring in the patrons.

8:30-9:30

**New Member Round Table** - Meeting room 2-B

Meet with MLA officers and active members, and learn more about the organization.

8:30-9:30

**The First Year of Going Fine-Free - Meeting Room 2-A**

**Hannah Berryhill**—Director, Kemper-Newton Public Library

In February of this year, the Kemper Newton Regional Library System went fine free. The idea behind this was to allow all of our patrons to have access to our services without having to deal with overdue fines that block access. This presentation will use our statistical data to show how going fine free has affected our library.

8:30-9:30



**E-Book Data Analysis** - Meeting Room 2-C

**Kristin Rogers**—University of Mississippi

Presentation and workshop on conducting your own data analysis of e-book statistics.

9:30-11:30

**ACRL Session with Lauren Pressley**- Meeting Room 3-B

**The Future of Academic Libraries: Creating, Supporting, and Responding to Change**

See page 14 for full details.

## WEDNESDAY, OCTOBER 17, 2018

9:30-10:30

**Tech Services Round Table With Lynn Burris and James Dunaway** - Classroom 3-C

**The ABC's of RFPs**

See page 16 for full details .

9:30-10:30

**Our Reading Family: A Successful Family Literacy Program** - Meeting Room 2-C

**Patty Furr**—Director, Jackson-Hinds Library System

Come learn how a \$3500 LSTA grant provided an effective family-based literacy program for low-income families that not only greatly improved the kid's reading skills, but gave the participants greater confidence in school and a new enthusiasm for books and reading.

9:30-10:30

**How Libraries Can Take the Lead in Childhood Obesity Prevention** - Meeting Room 2-A

**Michelle Lombardo**—The OrganWise Guys

The Sunflower County Library System (SCLS) is successfully implementing an innovative, evidence-based childhood obesity prevention program featuring an easy-to-use set of nutrition and physical activity materials that make implementation easy for our staff and extremely valuable for our patrons.

9:30-10:30



**Author Panel with Jo Hackl, Robert Kuehnle, Alice Rhea Mitchell, and Patricia Neely-Dorsey** - Meeting Room 2-B

Join a lively discussion with popular Mississippi authors discussing their craft and latest books.

10:30-11:30

**Diversity and Inclusion in Adult Library Programs** - Meeting Room 3-D

**Angela Stewart**—Pascagoula Public Library

Diversity begins with an invitation, and it continues with a welcoming environment. Your library "Welcome Mat" is programming that spotlights the diverse populations in your community. Presentation will contain new approaches and ideas to maximize diversity and inclusion at your library.

10:30-11:30

**From Analog to Digital: Making Your Collections Available Online** - Meeting Room 2-C

**Jennifer Brannock, DeeDee Baldwin, Elizabeth La Beaud, Mona Vance-Ali** —USM

In a fast-paced society, where researchers want information at a moment's notice, libraries and archives are working to put resources online. This presentation will go over the nuts and bolts of starting a digital collection. The speakers will talk about collection development for digital collections, some basic copyright info and where to go to find more, examples of materials and subjects to highlight, a basic overview of equipment to scan materials, and how to get these items into the Mississippi Digital Library. [This presentation is sponsored by the Society of Mississippi Archivists.](#)

## WEDNESDAY, OCTOBER 17, 2018

10:30-11:30

**Excel by 5** - Meeting Room 2-B

**Catherine Wilson—Southern Community Coach, Excel by 5**

Excel by 5 will discuss how they partner with libraries to advance literacy in our communities.

10:30-11:30

**Librarianship 101—Presented by MLC** - Meeting Room 3-C

Reconnect with your fellow Librarianship 101 participants and learn about the services MLC provides to public libraries. Come and discover the programming opportunities related to STEAM/STEM, updates to our book club kits, and more!

10:30-11:30

**Lightning Rounds** - Meeting Room 4-B

Hear poster session presenters describe their projects and research.

11:30

**Exhibit Hall Ribbon-Cutting**

11:30-12:30



**Networking Lunch** - Pick up in Exhibit Hall—Ticketed (\$15)

Grab a quick bite and visit with colleagues between sessions

**Menu:** Assorted sandwiches (Ham, Turkey, Roast Beef)), chips and a cookie with sweet tea, bottled water, soft drinks

12:30-2:00



**Opening General Session: The State of Mississippi Libraries** - Theater  
Lori Barnes, Director of Jackson-George Regional Library System, Hulen Bivins, Executive Director of the Mississippi Library Commission, Stephen Cunetto, Associate Dean, University Libraries, MSU, Amanda Osborne, Oxford High School, and Joyce Shaw Gulf Coast Research Library, discuss current library issues. See page 13 for details. Followed by

**MLA Business Meeting**

2:00-3:00

**Planning a Sci-Fi/Fantasy Convention at Your Library** - Meeting Room 2-B

Carrie-Ann Pierson, Teen Services Librarian, Orange Grove Library & Mike Alexander, Head Librarian Gulfport Libraries

Tips and Ideas on planning your own convention.

## WEDNESDAY, OCTOBER 17, 2018

**2:00-3:00**

**MLC Special collections for Your Library** - Meeting Room 2-A

**Ally Mellon—Mississippi Library Commission**

MLC has a variety of non-traditional items in our special collections that are available for libraries to check out and use for programming. In addition to our traditional offerings like book club kits, we have a number of STEM-friendly offerings like 3d printers, a Lego Mind Storm kit, 3Doodlers, Makey Makeys, and Little Bits to name a few. We are always adding items to our collections. Come and hear about everything we have and learn how you can implement them in your own library!

**2:00-3:00**

**National Library of Medicine Resources for School and Public Libraries** - Meeting Room 2-C

**Tamara Nelson—University of Mississippi Medical Center**

Description: This program session will provide an overview of the free resources available through the National Library of Medicine to support health information literacy especially for K-12 classroom instruction and public library patrons. Participants will be allowed to ask questions and participate in a hands-on learning activity.

**2-3:30**

**Enter You: How to Make a Lasting Impression When Interviewing for Jobs in the Library Field** - Meeting Room 3-C

**Michelle Finerty, Claudia Conklin, Ryan Capell—Mississippi College**

In interviews, your job is to convince a library that you have the skills, knowledge, and experience for the job. In this session, we focus on what will make you stand out and be your best self to a hiring committee. We'll cover setting up the proper resume or CV, how to do a phone interview, and conducting a face to face interview.

**2:00-3:30**

**Icebergs DO Melt!** - Meeting Room 3-D

**Berlinda Williams-Strong—Benjamin Hooks Library, Memphis, TN**

[Sponsored by Beta Phi Mu](#)

See p. 17 for full details.

**3:00-4:00**

**It's Time to Talk: Strategies to Improve Employee Performance** - Meeting Room 2-A

**Mara Polk—Director, Central Mississippi Regional Library System**

How many times do you dread giving criticism to an employee? If you are in management or desire to be in management, then this presentation might be for you. The presentation will focus on strategies to help your attitude, preparation, timing and behavior when it is time to talk and to address poor work choices.



## WEDNESDAY, OCTOBER 17, 2018

3:00-4:00

**SirsiDynix User Group Meeting** - Meeting Room 2-D

**Ranny Lacanienta—SirsiDynix**

Gone are the days of commodities, products and services. The key to succeeding in our industry is to offer experiences that would keep our patrons coming back for more. Let's start the convo! An MSUG business meeting will follow the presentation.

3:00-4:00

**Celebrating Faculty and Increasing Institutional Repository Participation** - Meeting Room 3-C

**Joshua Cromwell—USM**

While there are many ways for institutional repository managers to identify new faculty publications that can be included in the repository, it is often far more difficult to increase faculty buy-in. Learn about two new initiatives to celebrate faculty and increase their engagement with the IR implemented by USM.

3:00-5:00



**Dream It, Do It: Alternative Approaches to Friends** - Meeting Room 2-B

**Lacy Ellinwood—Mississippi Library Commission**

See page 17 for full details.

4:00-5:00

**Using the Online Mississippi Encyclopedia** - Meeting Room 2-A

**Ted Owenby & James Thomas—Center for Southern Studies**

Led by two of the encyclopedia's co-editors, the presentation will discuss the *Mississippi Encyclopedia* in both print and the new online version, raise questions about the range of ways people are using it, and encourage questions and suggestions about how to improve the online version to make it even more useful for librarians, students, researchers, and other readers.

4:00-5:00

**The Museum as an Extension of the Library: Embracing John Cotton Dana's Vision in a Modern Academic Library** - Meeting Room 3-D

**David Nolen & Jennifer Hoffman—Mississippi State University**

Although libraries have traditionally been thought of as places where people engage with information, while museums are generally thought of as separate places where people engage with artifacts, libraries and museums have a long history of collaboration and intersection of overlapping missions. This panel will explore this intersection and the past, present, and future opportunities and challenges that it presents for librarians, scholars, and the community in the 21st Century.

## WEDNESDAY, OCTOBER 17, 2018

4:00-5:00

**Teen Anime Clubs: More Than Just Cartoons** - Meeting Room 3-B

**Evanne Flanders—Madison Public Library**

Enter “teen anime club and public libraries” in a Google search, and you’ll receive around 1.3 million results that look more like a massive directory for public libraries. Often a hard age group to reach, these programs normally draw in a crowd of teens. Yet, this program is more than just a way to get teens inside a library by letting them watch some cartoons. Teen anime clubs allow teens to connect with others who share a common interest. This presentation will discuss the importance of running an anime club for teens as well as how to get one started.

4:00-5:00



**Storytelling—Don’t Be Just a Listener!** - Classroom 3-C

**Diane Butler—Professional Storyteller**

Join Diane Butler for a fun session on interactive storytelling.

6:00-9:00

**President’s Reception and Scholarship Bash**

**@ The MAX—Ticketed (\$35)**

Enjoy a fun evening of art and music at the MAX with Daniel Houze. This event helps fund the Peggy May Scholarship and Virgia Brocks-Shedd Scholarship. Heavy hors d’oeuvres included. Cash Bar

## THURSDAY, OCTOBER 18, 2018

7:30 a.m.-9:00 a.m.



**Coffee Service**

**See pages 3 and 25 for on-going and special activities.**

8:30-9:30

**Southern Mississippi SLIS Focus Group** - Meeting Room 2-A

**Teresa Welch—USM SLIS Director**

Alumni, students, prospective students, and other interested parties, we want to hear from you! Come contribute your ideas on improving library and information science education.

## THURSDAY, OCTOBER 19, 2018

- 8:30-9:30** **Magnolia Steering Committee Meeting** - Board Room 3-A
- 8:30-9:30** **Empowering Communities, Empowering Lives: Creating a Public Technology Training Program at Your Library** - Meeting Room 2-B  
**Kimberly Harvey—Jackson-George Regional Library System**  
This presentation is for libraries interested in learning how to create a technology-training program. This session will help you lay the foundations of what you need to do to get your program in motion. You will learn how to use surveys, create lessons, and incorporate online library resources into your classes, and much more.
- 8:30-9:30** **Strategies for Increasing Free Reading in the High School Setting** - Meeting Room 2-C  
**Eles Renfro—Pelahatchie High School**  
This session will discuss why building readers through free choice of books and providing class time to read will best prepare our students to be college and career ready with the added benefit of increased circulation.
- 8:30-9:30** **Librarians Still Matter!** - Meeting Room 3-D  
**Tiwari McClain—Everyday Miracles**  
Each year, more and more people decide that libraries are obsolete and consider librarians obsolete. Add budget cuts and funding issues, and librarians are often left doing many things not related to their education or passion. This presentation will help us see the silver lining in many situations and be the best campus resource assets we can be.
- 8:30-10:30** **New Member Round Table** - Grand Lobby  
An opportunity to meet with MLA Executive Board members, learn more about MLA, and network with colleagues
- 9:30-10:30** **Past Presidents' Breakfast** - **Weidmann's**—Ticketed Event {\$25}  
(For Past Presidents of MLA. By invitation only)
- 9:30-10:30** **Diversity in the School Library** - Meeting Room 2-A  
**Venetia Oglesby—New Hope Elementary School**  
In this session we will explore how school librarians can ensure that our library meets the needs of all the students in our school. We will identify the best sources for finding diverse titles for our collections and the criteria to consider when selecting books. Attendees will receive a list of exemplary titles covering the broad spectrum of diversity and specific ideas for how to make the school library a place where all students feel welcomed.
- 9:30-10:30** **The Accidental Leader: Leading from Within** - Meeting Room 2-B  
**Melissa Wright—Northwest Community College**  
This presentation will focus on the benefits and challenges of unexpectedly becoming a library director. Tips based on current research on leadership and mentorship and the presenter's own experiences will be provided for surviving, thriving in a leadership role, and managing people and the organization. Specific topics will include team building, shifting the work culture, and the journey from co-worker to leader within an organization.

# THURSDAY, OCTOBER 19, 2018

9:30-10:30

## **Program Planning and Promotion to Meet Community Goals -**

Meeting Room 3-D

### **Rex Bridges—Jackson-George Regional Library System**

Through well-thought out planning and implementation, libraries can target new audiences, reach community leaders, advocate for partnerships, and gain patrons in the process. By discovering who, what, where, when and how, attendees will be able to use outcome-based planning and goal setting to meet the needs of both library users and those who will become life-long patrons.

9:30-10:30



## **A Manager's Toolkit: HR & Administration Tactics - Meeting Room 2-C**

### **Mara Polk, Director, Central Mississippi Regional Library System & Jennifer Baxter, Hancock County Library**

This panel will give attendees strategies involving documentation, coaching, counseling, progressive discipline, personnel policies, training, and focusing on organization mission/goals as a 'toolkit' for improving employee performance.

10:30-11:30

## **New School Library Audit Rubric - Meeting Room 2-B**

### **Elizabeth Simmons—Mississippi Department of Education**

This session will train school librarians on the new library audit rubric and required documentation. The training will walk librarians through the 3 main categories of the rubric as well as required documentation and evidence.

10:30-11:30

## **"Can I help you?" & Other Ways You're Losing Your Patrons - Meeting Room 2-A**

### **Phillip Carter—Lamar County Library System**

This session will provide attendees with key concepts of customer service that are often overlooked in public services like libraries. Through presentation of successful customer service strategies and tactics, the attendees will be able to recreate highly engaging and successful customer service procedures in their own libraries.

10:30-11:30

## **University Directors' Meeting - Board room 3-A**

Closed meeting of the University Directors' Council

10:30-11:30

## **Designing Museum and Gallery Spaces in an Academic Library: An Archivist's Experience - Meeting Room 2-C**

### **Ryan P. Semmes—Mississippi State University**

This session will discuss the development and design of the Ulysses S. Grant Presidential Library Museum as well as the Frank and Virginia Williams Collection of Lincolniana Gallery from the perspective of an archivist with no museum training who was tasked with implementing and designing two galleries with vastly different schedules. Semmes will also discuss his institution's collaboration with museum design professionals and the pros and cons of this relationship.

## Thursday, October 19, 2018

10:30-11:30

**Lightning Rounds** - Meeting Room 4-B

Hear poster session presenters describe their projects and research

11:30-1:30



**Black Caucus Luncheon** - Theater Stage—Ticketed Event (\$20)

Featuring Zion McThomas and LaDonna Marie. See page 18 for full details.

11:30-1-30

**YPSRT Luncheon**—Theater Stage—Ticketed Event (\$20)

Featuring Linda Williams Jackson. See page 19 for full details.

11:30-12:30



**Networking Lunch**—Pick up in Exhibit Hall—Ticketed (\$15)

Grab a quick bite and visit with colleagues between sessions

**Menu:** Assorted sandwiches (Ham, Turkey, Roast Beef), chips and a cookie with sweet tea, bottled water, soft drinks

1:30-2:30



**Congressman Gregg Harper** - Theater

Many MLA members may remember Congressman Harper's appearance at the Mississippi Library Commission with our Librarian of Congress, Dr. Carla Hayden. Congressman Harper serves as Chairman of the Joint Committee on Printing and the Library, which oversees the Library of Congress,. He is an avid reader and Book Festival supporter, and we are pleased to have Congressman Harper deliver our keynote.

2:30-3:30

**Are You There, Professor? It's Me, Your Online Student: A Discussion of the realities of online learning** - Meeting Room 2-A

**Catharine Bomhold, Alex Brower, and Rachel McMullen—USM**

Are you taking online classes and want be a better student? Or are you just curious about how online education works? This panel discussion will address both the faculty expectations of students and the realities of completing an online degree. Faculty from the USM School of Library and Information Science will talk about how classes are delivered and objectives for learning, while current students will address how they balance work with school and maintain their grades and even a little bit of their sanity!

2:30-3:30

**Boo-Dat! A Spooktacluar Book Talk- Meeting Room 2-B**

**Debbie Martin—Rankin County School District**

Come take an imaginary trip to the infamous city of New Orleans known for its spooky tales of voodoo, vampires, witches, and ghosts. Get your students excited about reading both fiction and nonfiction books with stories from this magical city. Close your Spooktacular book talk by letting the students try out some fun, Halloween experiments while also learning a little chemistry using some nonfiction books from the 500's section of your library.



## Thursday, October 19, 2018

2:30-3:30

**MAGNOLIA Training** - Meeting Room 3-C

**Stephen Cunetto—Mississippi State University**

This session will highlight the MAGNOLIA database, a valuable resource of database access for all publicly-funded libraries in the state.

2:30-3:30

**Friends of the Fay Kaigler Book Festival** - Meeting Room 3-D

**Karen Rowell—Festival Coordinator, USM**

Get the scoop on the 2019 Fay B. Kaigler Children's Book Festival and learn the must-read titles from each keynote. Top titles and award-winning books from the keynotes will be discussed, and a reading list will be provided. Followed by an open forum for discussing ideas for future festivals

2:30-3:30

**Magnolia Children's Book Award** - Meeting Room 2-C

**Venetia Oglesby—New Hope Elementary & Lindsey Beck—Lowndes County Imagination Library**

The Magnolia Book Awards are an annual chance for the children of Mississippi to nominate and vote on their favorite books. Public and school librarians are invited to work with us to expand the reach of this fun and educational program. Attend our session to learn more about how to incorporate the voting process into your library, this year's shortlist of nominees, and the potential prizes available to participating sites! With four categories for voting, Pk-2nd grade, 3rd-5th grade, 6th-8th grade, and 9th- 12th grade, there is truly an opportunity for every child to fall in love with a new book. Get involved now to help instill a love of reading in the youth of Mississippi!



3:30-4:30

**Cost-Effective Methods for Incorporating Audio-Visual Elements Into Physical Exhibits** - Meeting Room 2-A

**Greg Johnson—University of Mississippi**

In addition to their main directives, many libraries and archives also have some type of exhibit space. Visitors can get enhanced experiences of the physical exhibits through portable devices, digital kiosks, and other technological means. This presentation examines relatively low cost means of incorporating audio visual elements into library, archive, historical society, and museum exhibits. It provides some ideas smaller institutions can use to create interactive exhibits similar to those found in larger, well-funded museums.

3:30-4:30

**Beehive Resource Sharing**— Meeting Room 2-B

**Tracy Carr—Mississippi Library Commission**

Come hear what's new with Beehive Resource Sharing, vote on enhancements, and share what you'd like to see the system do for you.

# Thursday, October 19, 2018

3:30-4:30

**Special Libraries Section-** Meeting Room 2-C

**Featuring Stephen Parks**—State Law Librarian

See page 19 for full details.

3:30-4:30



**The New National School Library Standards** - Classroom 3-C

**Catharine Bomhold**—USM

In November, 2017, the American Association of School Librarians (AASL) released a completely revised version of their standards for schools, laying out guidelines for learners, librarians, and school libraries. This session will introduce these new standards to participants and provide an overview of the content as well as examples of uses for the classroom.

4:30-5:30

**School Library Section** - Meeting Room 2-B

**Featuring author Al Ainsworth.** See page 20 for full details

**We're Going to Help People Tell Their Stories**

As storytelling has adapted to technology through the centuries--from the oral tradition to the printed word to modern devices and social media--storytellers have adapted with the technology. We are all curators of stories to some degree: in our families, in our schools, to the next generation. How will you curate the stories at your disposal to shape the lives of individuals all around you?

4:30-5:30

**Public Library Section** - Meeting Room 2-C

4:30-5:30

**Gulf Park by the Sea: A History of Gulf Park College for Women in Long Beach**

Meeting Room 3-D

**Allisa Beck**—USM, Long Beach

The Gulf Park College for Women archives, housed at the Gulf Coast Library on the University of Southern Mississippi's Gulf Park campus, is a treasure trove of photos, yearbooks, campus publications, and artifacts that tell a fascinating story. The session will present an overview of the history of the college and the archives, using historical photos and other items from the collection.

## Thursday, October 19, 2018

4:30-5:30



**EBSCO** - Classroom 3-C

EBSCO Information Services invites you to learn about recent updates to our resources. Find out how EBSCO Discovery Service can help create a single search box experience for your library visitors, check out the newest titles available through Flipster digital magazines, and more.

5:30-6:30

**Author Awards Reception - City Hall Auditorium**

Cash Bar Available

6:30-8:30

**Author Awards Dinner - City Hall Auditorium**—Ticketed (\$35)

Celebrate Mississippi authors at the Author Awards Dinner

**Menu:** Spring green salad with fresh strawberries, blueberries, toasted pecans, sweet paprika vinaigrette; sliced beef tenderloin; wild rice pilaf; grilled vegetables; crème brûlée; rolls

## Friday, October 20, 2018


9:00-11:00

**MLA Awards Breakfast - Exhibit Hall**—Ticketed Event (\$20)

Join us as we recognize Mississippi library professionals, staff, students and supporters for excellence in service, marketing, scholarship, and advocacy.

**Menu:** Bacon, sausage, scrambled eggs, cheese grits, biscuits, fruit, coffee, and OJ

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- ◆ Letters, scrapbooks, photographs, documents, audio recordings, books, sheet music, oral histories, videos, and digital reproductions of physical objects, such as pottery and currency

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Edna Slocum operating ARC Welder machine at Second Women's  
National Welding Championship, in Pascagoula, MS 1944



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Sophie Blackall   Erin Entrada Kelly  
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Brian Floca   Javaka Steptoe  
William Joyce

Featuring The Ezra Jack Keats Book Award  
Ceremony. The Magnolia Award winners will  
also be announced at the festival.



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