



Welcome to Biloxi
Laissez les bon temps rouler!

MISSISSIPPI LIBRARIES:
MAKING COMMUNITY WORK



mla ANNUAL
CONFERENCE
OCTOBER 15-18, 2013 ■ BILOXI, MS

CASINO DIRECTORY 3rd Floor



CASINO DIRECTORY 2nd Floor



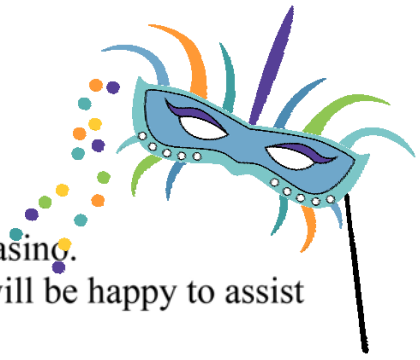
CASINO DIRECTORY 1st Floor



MAP COLOR KEY

RESTAURANTS	RESTROOMS
BARS & LOUNGES	ELEVATORS/ESCALATORS
INFUSION COFFEE BAR	PARKING/PUBLIC ACCESS
STUDIO A	SHOPPING
MEETING SPACE	EVENTS DESK
HOTEL CHECK-IN/ELITE SVCS	HOST SERVICES
BELL DESK/CONCIERGE	SLOTS & TABLE GAMES
VALET	SPECIAL GAMING AREAS
SENSES SPA & SALON	CASHIER
ARCADE	IP REWARDS

Directions to the 3rd floor Meeting Space:



An IP Security Guard is present at each Entrance of the Casino.
Feel free to ask them for directions to the 3rd Floor Ballrooms and they will be happy to assist you with directions.

Coming from the 1st floor (Front Door Entrance or from First Floor Hotel Elevators):

1. Walk straight into the casino toward the escalators (Located in the Center of the Casino)
2. Take the escalators to the 3rd floor

OR

Take Elevators which are located to your Left, get off on the 3rd Floor

Coming from your Hotel Room:

1. Get off the Hotel Elevators onto the 2nd Floor
2. Take the Hallway toward the Casino/Arcade (directional signage)
3. You will pass 2 security podiums
5. Once you reach the Twenty One gift stop take a Right (toward Studio A)
6. Go past Studio A
7. Walk toward the back wall and the escalators will be on your Right
(Elevators are located to your left, get off on the 3rd floor)

Coming from the Parking Garage:

1. Get off the Parking Garage Elevators onto the 2nd Floor
2. Take a Left at the security podium and you will see the Twenty One gift stop
3. Take a Right (toward Studio A)
4. Go past Studio A
5. Walk toward the back wall and the escalators will be on your Right
(Elevators are located to your left, get off on the 3rd floor)

Once you get to the 3rd floor take a Right toward the Ballrooms.

You will reach the end of this hall you can either take a:

- Left- which will take you to Ballrooms **A,B,C,D**
OR
- Right- which will take you to Ballrooms **E,F,G,H** and the **Restrooms**

The 3rd Floor / Ballroom Space is a **Non Smoking Floor**. The nearest permitted smoking location is located at the Bottom of the 3rd floor escalators
(on the 2nd floor of the Casino).





From the President

Greetings,

What a treat it is to welcome all of you to the beautiful Mississippi Gulf Coast for the 2013 Mississippi Library Association's Conference. The coast line has certainly changed since we were last here and especially since Katrina. But it and its people are coming back stronger than ever. I sincerely hope that you have the opportunity to take in some of the local landscapes while here.

Amanda Powers, VP, has planned a great conference for us this year centered around "communities." Many exciting speakers, great programs, exhibitors from all across the nation, and fun events are planned for this conference. Meeting others who share our interests in communities and libraries will make each of us better librarians.

I would be remiss if I didn't mention the fact that we are losing our beloved Mary Julia Anderson to retirement after this event. Mary Julia has been with the association for many years and it will be such a sad time for us to not have her guide us. But she also wants to start a new chapter in her life. If you have an opportunity, please stop by and say a personal goodbye to her.

So enjoy the beautiful Gulf Coast and make some new memories and friends.

Sincerely,

Lynn Shurden, President



From the Vice President



Welcome to Biloxi!

We are so happy to have the Mississippi library community finally here with us on the coast to celebrate what we all do best – Making Community Work. The entire conference is focused on the various ways we have been making community work in this state, from the poster sessions to the programs. We have brought in some fantastic General Session and Featured Speakers from across the country to give us even more ideas about how best to serve our library communities here in Mississippi. Vendors from around the country have joined us to offer their support to the conference and bring us ideas on how we can do what we do even better.

It has never been more important that libraries demonstrate their value, and ours is so obvious it sometimes gets overlooked. We make our communities work. We offer places for people to come together over shared interests; we teach skills and provide resources desperately needed in even the most rural communities; and we offer a center for exploring new ideas and building relationships. Libraries are at the center of every town, school, university and college. We provide connection, we build bridges, and we make community work.



I hope you will find something here for you, and more than that, I hope you enjoy being together and the spirit of Biloxi. *Laissez les bon temps rouler!*

All best,

Amanda Clay Powers
Vice President / President-Elect

P.S. Go visit with all our vendors and have a cup of coffee on us!

2013 Conference Committee



Without these people, this conference would not have been possible. If you see them, thank them!

Local Arrangements
Charlie Longino

Poster Sessions
David Nolen

Hospitality
Linda Kern

Exhibits / Vendor Liaisons
Mara Villa and Jenniffer Stephenson

Registration
Blair Booker, Tad Merchant and Mary Julia Anderson

Mississippi Authors' Award Recipients

Mississippi Author Awards Dinner
Thursday, October 17, 2013 at 6:00 p.m.



Julie Cantrell: Winner for Fiction
Into the Free

Julie Cantrell is the New York Times and USA Today bestselling author of *Into the Free*, which won Christy Awards for Best Debut Novel and for Book of the Year 2013. Cantrell has served as editor-in-chief of the Southern Literary Review and is a recipient of the Mississippi Arts Commission Literary Fellowship. She and her family live in Mississippi, where they operate Valley House Farm. Her new novel, *When Mountains Move*, hits shelves September 1, 2013.

Carolyn Brown: Winner for Non-Fiction
A Daring Life: A Biography of Eudora Welty

Carolyn Brown is a writer, editor, and independent scholar. She attended Duke University and then the University of North Carolina-Greensboro for her Master's and Ph.D. *A Daring Life: A Biography of Eudora Welty* is her first book. In 2012 *A Daring Life* was selected by the Mississippi Library Commission to represent Mississippi at the National Book Festival in Washington, DC and by the editors of Mississippi's Delta Magazine as the #1 book of the year. She lives in Jackson, with her husband and two sons, and is currently writing her second biography, about another woman writer from Jackson, Margaret Walker, which will be published by University Press of Mississippi in 2014.



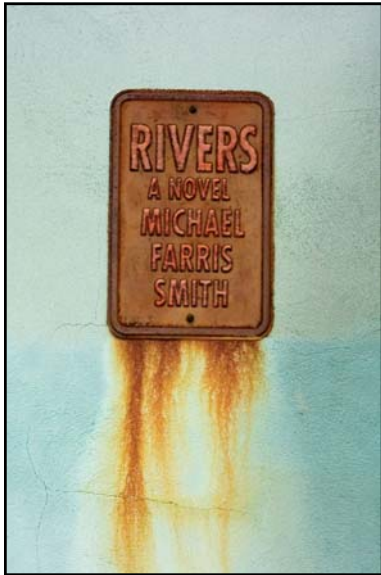
Augusta Scattergood: Winner for Youth
Glory Be

Augusta Russel Scattergood is a librarian, turned book reviewer, now middle-grade novelist. Having grown up in Cleveland, Mississippi, she has since lived in North Carolina, Georgia, Maryland, Massachusetts, California, Rhode Island, New Jersey, and Florida - twice! Although if anybody asks where she's from, Mississippi would be the answer. Her first book, *Glory Be*, published by Scholastic Press in 2012, has been named to six state reading lists, was one of Amazon's Best Middle Grade novels of the year, and has been awarded the SCBWI Southeast region's Crystal Kite. Her next historical novel, set in Florida and narrated by a piano-playing, baseball-tossing boy, is also to be published by Scholastic and edited by Andrea Pinkney. She loves writing about the South and doubts she'll ever be able to set a story in New Jersey or Massachusetts where she remembers shoveling way too much snow.

An Afternoon Tea With Authors:



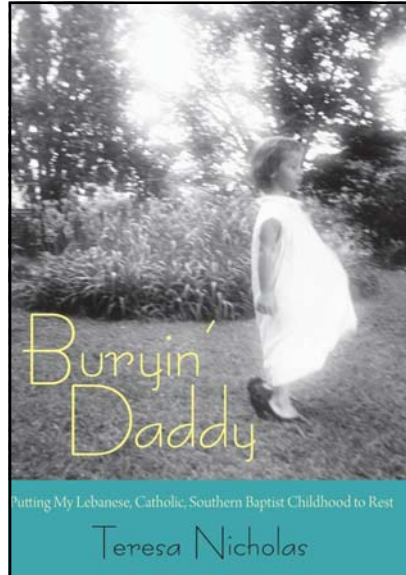
Wednesday, October 16, 2013
2:30 p.m. - 4:30 p.m.



Michael Farris Smith

Rivers: a novel
Simon and Schuster

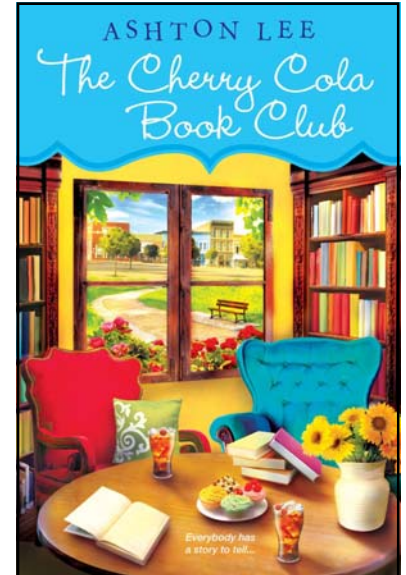
Michael Farris Smith is a native Mississippian who has spent time living abroad in France and Switzerland. He has been awarded the Mississippi Arts Commission Literary Arts Fellowship, the Transatlantic Review Award for Fiction, the Alabama Arts Council Fellowship Award for Literature, and the Brick Streets Press Short Story Award. His short fiction has twice been nominated for a Pushcart Prize and his essays have appeared with *The New York Times*, University Press of Mississippi, and more. Limited first edition copies of his debut novella, *The Hands of Strangers*, are available from Main Street Rag Publishing in Charlotte, North Carolina. He lives in Columbus, Mississippi, with his wife and two daughters.



Teresa Nicholas

Buryin' Daddy: Putting My Lebanese, Catholic, Southern Baptist Childhood to Rest, University of MS Press

Buryin' Daddy: Putting My Lebanese, Catholic, Southern Baptist Childhood to Rest was chosen by *Delta Magazine* as one of the year's five best books, and it was nominated by the Mississippi Institute of Arts and Letters for its non-fiction award. She is a contributing writer at *Delta Magazine* and has written for *Mississippi Magazine*, NPR's Opinion Page, *SOL Literary Magazine*, and *South Writ Large*. She has also been a travel writer for Fodor's. She worked for 25 years at Random House, where most recently she was Vice President, Production, for the Crown Publishing Group. She was born in Yazoo City, and graduated with a degree in English Literature from Swarthmore College. She lives in Yazoo City, Mississippi, and San Miguel de Allende, Mexico, with her husband, writer Gerard Helferich.



Ashton Lee

The Cherry Cola Book Club
Kensington Publishing Company

Ashton Lee was born in Natchez, into a large, extended Southern family which gave him much fodder for his fiction later in life. His father, who wrote under the pen name of R. Keene Lee right after WWII, was an editor and writer in New York of what is now called pulp fiction. As a result, Ashton inherited a love of reading and writing early on and did all the things aspiring authors are supposed to do, including majoring in English at The University of the South, affectionately known as Sewanee. While there, he studied Creative Writing under Andrew Lytle, then editor of the *Sewanee Review*, and a member of the Southern Agrarians in the 1920s. Ashton lives in Oxford, MS, enjoying the amenities of a university town that many writers have called home.



Featured Speakers

Katie D. Anderson

Author

The Power of Perseverance
(YPSRT Program)
Thursday, October 17
11:00 am – 12:30 p.m.



Lisa Janicke Hinchliffe

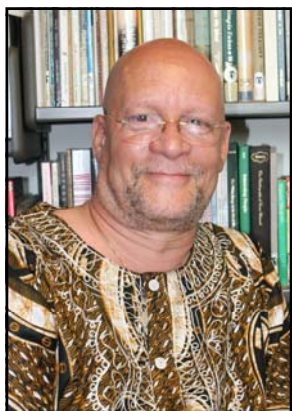
Professor & Coordinator Information Literacy Services and Instruction
at the University Library, University of Illinois at Urbana-Champaign

*Creating Academic Library Value Through Collaboration:
Extending Information Literacy in Partnership with Student Affairs*
(Sponsored by ACRL)
Thursday, October 17
11:00 am – 12:30 p.m.

Carolyn Haines

Award-Winning Author

I'm Just the Writer
(Sponsored by Public Libraries Section and 2YCRT)
Thursday, October 17
8:00 am – 9:00 am



Andrew P. Jackson

Executive Director Queens Library's
Langston Hughes Community Library and Cultural Center

Pathways to Becoming An Effective Leader
(Sponsored by Black Caucus Roundtable)
Thursday, October 17
11:00 am – 12:30 p.m.

General Session Speakers



Wednesday October 16, 2013 1:30 p.m. – 2:30 p.m.

Libraries as Incubators

Laura Damon-Moore and Erinn Batykefer

Laura Damon-Moore received her master's degree from the UW-Madison School of Library and Information Studies in 2012. In 2008 she received her bachelor's degree in Theatre Arts and Literary Studies from Beloit College in Beloit, Wisconsin. Laura has worked in public and academic libraries in Wisconsin, and is now the Assistant Director for the Eager Free Public Library in Evansville, WI where she works primarily in programming and outreach. Laura is a member of the ALA's America's Libraries in the 21st Century Committee and serves on the Educator Advisory Panel for Filament Games. Her library interests include library administration and outreach; joint-use libraries; and the role of libraries in the development and promotion of the fine and creative arts.



Erinn Batykefer earned her MFA in Writing from the University of Wisconsin-Madison in 2007 and her Master of Library and Information Studies from the University of Wisconsin-Madison in 2012; she currently works at Madison Public Library. Her first poetry collection, *Allegheny, Monongahela* (Red Hen Press 2009) won the Benjamin Saltman Poetry Prize and the poem "Pittsburgh as Self-Portrait" was featured on the Pennsylvania Center for the Book's Public Poetry Project broadsides, which were displayed in coffee shops, libraries, and public transit around the state. Erinn focused on public librarianship during her MLIS and is particularly interested in ebooks and electronic access, social media marketing, community programming and engagement, and library makerspaces.



Thursday, October 17, 2013 10:00 a.m. – 11:00 a.m.

Bring it on Home: The Repatriation of Mississippi Music to Mississippi People **Don Fleming**

Don Fleming is Executive Director of the Association for Cultural Equity and Director of the Alan Lomax Archive. Don oversees ACE dissemination and repatriation projects and coordinates with the American Folklife Center at the Library of Congress. Don has represented the Alan Lomax Archive at the Lead Belly Conference at the Rock and Roll Hall of Fame, and at the South by Southwest (SXSW) Music Conference. He has been interviewed for numerous articles, books, films and radio programs, including NPR and the Colbert Report. Don is also a musician and independent music producer.

Poster Sessions

Thursday, October 17
9:00 a.m. - 4:30 p.m.



APRONS IN APRIL REDUX

BY HEATHER LAWSON, HERNANDO PUBLIC LIBRARY

The best ideas are stolen ideas, and this stolen idea from another Mississippi library programmer, was tweaked for our local community. Learn how the aprons of local caterers, restaurant chefs and patrons were best displayed with recipes; how a cookbook signing with the author of award winning “Tasia's Table” was used to kick off the event; how local organizations were supported by having their cookbooks on display for purchase; how to pick appropriate prizes to connect with local businesses and your kickoff event; how to make an attractive ballot jar; how to get the media involved; how to end the program with a compilation of recipes.

RDA: THE POSTER SESSION

BY SHERYL STUMP, RICK TORGERSON, ROBERTS-LAForge LIBRARY, DELTA STATE UNIVERSITY

RDA: the Poster Session is geared for the general user/patron, as the cataloging community continues its adjustment from cataloging according to the “Anglo-American Cataloging Rules, Second Edition,” to cataloging applying the “Resource Description and Access” (RDA) guidelines. The poster session will focus on some of the more noticeable changes in cataloging that patrons may encounter when examining a record cataloged using RDA. Covered in this poster session will be information on changes in cataloging/bibliographic vocabulary, some new 3xx fields, addition of relator codes to name access points, elimination of abbreviations, and other changes made to access points.

CREATING A COMMUNITY PHOTO SCAVENGER HUNT PROGRAM FOR YOUR LIBRARY

BY TANNA TAYLOR AND DORIS MASON, FIRST REGIONAL LIBRARY-BATESVILLE

For this program, we drove all around our town making photos. Some of the things we photographed were relatively easy to find and others were somewhat obscure, but all were able to be seen from the street. We printed around 100 photos, mounted them on black paper, and displayed them in the library. Each family group participating in the Scavenger Hunt signed up at the library and was given a form to use to identify where each numbered photo was taken. Each family group worked together all summer to find the items in the photos, and only one entry per family was allowed. At the end of the summer, forms were turned in, and winners were notified and presented cash prizes. The local newspaper made pictures of the winners to publicize the event. We were overwhelmed with the positive response from our patrons about this program. They told us that the program encouraged their family to spend more time together while they rode around town working together to find the photos. Participants also told us that taking part in this program helped them learn more about their community and helped them gain a better appreciation of many interesting things in our community that they had never really taken the time to notice before.

MUSIC IN THE LIBRARY

BY GREG JOHNSON, UNIVERSITY OF MISSISSIPPI

In a number of libraries the stereotypical shushing librarian has been replaced with chamber music programs and jazz luncheon series. Libraries have increasingly become centers of cultural exchange on university campuses, engaging in more than just research and information literacy. In her paper “Good Vibrations: The Midweek Music Series in Clemson University’s Main Library,” C. Camille Cooper writes, “Any library with the right space and people can start and sustain such a performance series; virtually every community has musicians anxious to perform, be they K-12 students, college students, or non-students. Libraries have always been cultural centers; as music is a part of everyone’s culture, it has a place in libraries. People expect more of their libraries these days, and hearing music in the library definitely gives people more than they expected.” This past year, the University of Mississippi's J. D. Williams Library has started the process of creating a Music in the Library series. Learn what steps we've taken and see how similar programs might benefit your library.

Poster Sessions

Speakers Available 1:00-2:00 p.m.
Ballroom Foyer



DEMAND DRIVEN ACQUISITIONS: AN OVERVIEW

BY JENNIFER CULLEY, THE UNIVERSITY OF SOUTHERN MISSISSIPPI

Jumping into the e-book world can look like a daunting task, but in this day and electronic age is necessary. Users are interested in ease of access, quantity, and quality of materials, be it in an academic or public library. They want a lot of options and to be able to get to the materials from the library or more conveniently from home or on the go. There are several ways to incorporate e-books into a library's collection. This poster will explore the Demand Driven Acquisitions program option. There are several vendors who offer this program option. When considering implementing a program picking the vendor is the first step, after that deciding at what cost can the library maintain the program? What type of records will go into the catalog, or where will they come from? How do short-term loans work? What happens when you purchase an item? How will users get to the materials, on what kinds of devices can they be accessed from and in what formats? What are lending policies or usage caps? All things to consider when deciding if the plan will work for a libraries users. Hopefully viewers will gain more knowledge and have a better idea of where to start, and things to think about, if setting up their own DDA after reviewing some of the tips and illustrations presented.

COMPUTER SKILLS FOR VISUALLY IMPAIRED

BY KATRINA CASTILAW, COPIAH-JEFFERSON REGIONAL LIBRARY

Visual impairment can begin at birth, result from an illness or injury, or develop with aging - threatening individuals' physical and virtual independence. A diverse library collection is meaningless to individuals who cannot access the collection due to physical disabilities. Copiah-Jefferson Regional Library (CJRL), recognizing that a significant portion of its service community was affected by visual impairment, implemented a computer training program in 2009 to assist visually impaired patrons in using computer and Internet applications. The simplicity of the training tools and requirements was surprising to staff inexperienced with the difficulties facing visually impaired patrons. The success of this training program has been rewarding to patrons and staff alike. CJRL desires to share their experience with other libraries, schools, and institutions with the hope that the training model can be duplicated for the benefit of other visually impaired citizens.

COAST AT THE GULF COAST RESEARCH LABORATORY: COMMUNICATING SPILL SCIENCE

BY JOYCE M. SHAW AND JESSICA A. KASTLER,

GULF COAST RESEARCH LABORATORY (UNIVERSITY OF SOUTHERN MISSISSIPPI - GULF COAST)

COAST (Community Outreach for Accurate Science Translation) is a project developed by the Gulf Coast Research Laboratory's (GCRL) Marine Education Center to serve as the public outreach component of an EPA grant "Uptake and Effects of Dispersed Oil Droplets and Emulsified Oil by Estuarine Crustaceans in the Gulf of Mexico" shared by Skidaway Institute of Oceanography, GCRL, and Institute of Marine and Environmental Technology at University of Maryland Center for Environmental Science. The mission of the COAST team is to enhance public understanding of the effects of the Deepwater Horizon 2010 oil spill and to build trust in the process of science by engaging a group of citizens to work with the researchers. Team members learn the biological processes which govern how and where spill and clean up products make their way into the food chain as they learn the steps involved in conducting the research and work with researchers to complete some of those steps. The team is drawn from the oil affected area along the Mississippi Gulf Coast and includes commercial and recreational fishers, community volunteers, college students, staff members from state and federal agencies, master naturalists, and teachers. The team includes two GCRL "Advisors," the website developer and the head librarian. This is the first example of an "embedded librarian" at GCRL.



Poster Sessions

Thursday, October 17
9:00 a.m. - 4:30 p.m.

CREATING AN AUTISM RESOURCE CENTER FOR YOUR LIBRARY

By Erin Stringer & Lindsey Miller, Columbus-Lowndes Public Library System

At both the national and local levels, the number of children identified as having an Autism Spectrum Disorder (ASD) has risen dramatically over the last decade. The Centers for Disease Control & Prevention (CDC; 2012) currently estimates that 1 in 88 children has been identified as having an ASD. This calculation reflects a steady increase in the number of children estimated to have an ASD. In 2007, the CDC estimated that 1 in 150 children had an ASD and in 2009, that estimate rose to 1 in 110 children. In 2012, it was estimated that 10,174 children in Mississippi have an ASD. Families of these children are seeking support and resources to help them cope with the debilitating disorder that is affecting their child. Public libraries in Mississippi are very often the hub of a community, especially smaller, rural communities. Many parents and caregivers rely on their public library to provide them with access to information so that they can educate themselves. In 2012, the Columbus-Lowndes Public Library System received a Library Services and Technology Act (LSTA) grant. With this grant, the library worked to create the very first Autism Resource Center (ARC) in a Mississippi public library. The library successfully held 7 programs featuring Autism specialist from the state and surrounding states. The success of the ARC has grown tremendously and the Columbus-Lowndes Public Library will also play host to Temple Grandin, a highly noted autistic and autism activist, in 2014. Through this poster session, the Columbus-Lowndes Public Library System would like to educate other Mississippi libraries on ways they can help families in their area.

WHAM! POW!: GRAPHIC NOVEL CORE COLLECTION CIRCULATION AND DEVELOPMENT

By Alex Watson and Brian Young, University of Mississippi

The J. D. Williams Library offered a series of small (\$1000) grants to its faculty for collection development in 2012, and the opportunity was taken to develop a core collection of graphic novels (comic books). By soliciting feedback from scholars and enthusiasts, a collection was assembled that included representatives of major movements within the discipline, from superheroes to manga to limited series. This project seeks to examine the circulation data of those items in the time since, with an eye toward offering guidance to other institutions interested in quickly developing a core collection in this area.

SOUNDING REVEILLE IN A DIGITAL WORLD: A YEARBOOK DIGITIZATION PARTNERSHIP

By Randall McMillen and Carola Blackwood, Mississippi State University and Lyrasis

Pages from the yearbooks have typically been the most often-requested material for digitization from the University Archives. While the more recent volumes are pretty sturdy, some of the oldest books are not able to be handled by the public due to their frail condition. Now, thanks to the Lyrasis Mass Digitization Collaborative, anyone can access all years of the *Reveille* from anywhere in the world. Every volume of the student-published yearbook is now freely available online via MSU Libraries' website and the Internet Archive. The project to digitize all *Reveille* volumes began in April 2012, and was completed in August of that year. The *Reveille* chronicles the lives and events of Mississippi State University (previously named Mississippi Agricultural & Mechanical College and Mississippi State College) throughout the institution's history. MSU Libraries partnered with the Lyrasis Mass Digitization Collaborative to complete this digitization project through a subsidy grant from the Sloan Foundation. Each of the volumes from 1898 to 2008 is searchable – thanks to the use of optical character recognition (OCR) software – and freely available for partial or complete download.

Conference Schedule



TUESDAY OCTOBER 15, 2013

EARLY REGISTRATION – OPEN 1:00 P.M. UNTIL 4:00 P.M.

PRE-CONFERENCE:

2:00 p.m. – 4:00 p.m.

Run, Hide, Fight: Library Readiness

Ballroom A (Ticketed)

This pre-conference program covers preparing and responding to an active shooter in the library, as well as other workplace violence scenarios. Vince Noce, Interim Director of the MS Information and Analysis Center, and Delaine Stacy, Deputy Director of the MS Information and Analysis Center, will present this scenario-based workshop on emergency preparedness in the workplace. Through the course of the workshop, the presenters will facilitate participants' evaluations of current response concepts, plans, and capabilities for coordinated responses to active shooter incidents. (MLC)

2:00 p.m. – 3:00 p.m.

MLA Long Range Planning Committee Meeting – *Ballroom E*

3:00 p.m. – 4:30 p.m.

MLA Executive Board Meeting – *Ballroom E*

5:00 p.m. – 7:30 p.m.

Sunset Schooner Ride

(Ticketed - weather permitting)

A two-hour sunset tour on one of Biloxi's treasured Schooners, and we will *laissez les bon temps rouler!* Food and beverages provided.

WEDNESDAY OCTOBER 16, 2013

REGISTRATION – OPEN 7:30 A.M. UNTIL 4:00 P.M.

8:00 a.m. – 9:00 a.m.

MAGNOLIA Steering Committee Meeting

Ballroom E

8:00 a.m. – 9:00 a.m.

Past Presidents' Breakfast

Casino Buffet (Ticketed on site)

Limited to MLA Past Presidents.

9:00 a.m. – 10:00 a.m.

Legislative Committee Meeting

Boardroom

9:00 a.m. – 10:00 a.m.

National Library Week Committee Meeting

Ballroom E

9:00 a.m. – 10:00 a.m.

USM SLIS update

Ballroom H

Come hear about what's going on at USM's School of Library and Information Science. Meet new faculty members and give us your ideas for improving the library education experience.



Conference Schedule

9:00 a.m. – 10:00 a.m.

MS Polaris Users Group
Ballroom F

9:00 a.m. – 10:00 a.m.

Update on the Revised MS School Library Media Guide
Ballroom D

Speakers Limeul Eubanks, Division Director, Mississippi Department of Education, Jolee Hussey, Revision Committee Chair, Mississippi Library Commission, Karen Williams, Library Media Coordinator, Madison County School District.

9:00 a.m. – 10:00 a.m.

Library Based Autism Resource Center
Ballroom G

Lindsey Miller shares that although Libraries are meant to be hubs of our communities, more often than not our autistic populations feel uncomfortable attending our programs and coming in to the physical building to utilize resources. Since the number of those diagnosed with Autism Spectrum Disorder (ASD) continues to rise, libraries must be ready to meet the needs of these very grateful learners. Through an LSTA public programming grant, we were able to create an on-site Autism Resource Center and provide speaker events to parents, educators, and caregivers of those living with ASD while also providing engaging activities for our ASD patrons through free childcare by professionals in fields related to ASD. We at the Columbus-Lowndes Public Library are the first library in Mississippi to offer extensive print resources and therapy tools for checkout to families coping with autism and have found measurable success in our programming.

10:00 a.m. – 11:00 a.m.

Ebsco Discovery Service Open Discussion
Ballroom H

Millsaps College librarians Jamie Wilson and Rachel Renick will lead an open discussion about the EBSCO Discovery Service. Anyone interested in EDS is invited to comment and ask questions. Join them for an opportunity to share innovative ideas and network with librarians at EDS sites. Those who are using other discovery services or whose libraries are thinking of implementing a discovery service are also welcome. (Sponsored by Private Academic Libraries of MS)

10:00 a.m. – 11:00 a.m.

University Library Directors Council Meeting
Ballroom E

10:00 a.m. – 11:00 a.m.

Creating the Best Mobile User Experience
Ballroom G

Speaker Jorge Brown (USM) will discuss the mobile web experience. Learn ways to provide the best mobile experience possible to your patrons using design techniques that rely less on platform specific applications and more on the HTML5 and CSS3 standards. Creating a web presence in a mobile world does not require creating multiple sites for each platform. Librarians will not need to have advance web design skills to implement a new mobile site. The number of tools available for basic to novice users may surprise some. Presenter Jorge Brown will discuss content strategy and leveraging Responsive Web Design to create sites that adapt to multiple platforms, avoiding the often daunting task of maintaining a multiplatform web presence.

Conference Schedule



- 11:00 a.m. – 4:30 p.m.** ***Ribbon Cutting and EXHIBITS OPEN***
Ballroom B/C
Please join us for a ribbon cutting to open our exhibits at 11 a.m. We have many of your favorite vendors back this year, and coffee is served in the vendor area!
- 11:00 a.m. – 4:30 p.m.** **Silent Scholarship Auction**
Ballroom B/C
Come and bid on great gifts for your family and friends, while supporting the Peggy May and Virgie Brocks-Shedd Scholarship Funds.
- 11:00 a.m. – 12:00 p.m.** **NMRT Social and Business Meeting**
Ballroom H
- 11:00 a.m. – 12:00 p.m.** ***Effective Young Adult Programs***
Ballroom F
Speaker Antoinette Giamalva will lead a session designed to help librarians know how to reach young adults with different types of programming. It will also highlight different ways programs can be done. The session will cover Anime Clubs, passive programming, cyber programs, and how social networking can promote these programs as well as others.
- 11:00 a.m. – 12:00 p.m.** ***Hola, Amigos! Welcoming the Hispanic Community to the Public Library***
Ballroom G
Speakers Jesse Pool, Head Librarian and P. Carson Culver, Youth Specialist at the M. R. Dye Public Library, Horn Lake, Mississippi and David Morgan, Special Projects Director for the Mississippi Humanities Council, ask the question, how can we bring newly arriving Spanish speaking families into our libraries? For the past few years, The M. R. Dye Public Library in Horn Lake has reached out to this growing population through ongoing efforts such as its Family Cultural Exchange, bi-lingual story times, Hispanic Parents As Reading Partners, and the most successful Luciérnagas program in the state. Learn the steps to success in this session. David Morgan from the MS Humanities Council will explain grants available for these types of programs. (Sponsored by YPSRT)
- 12:00 p.m. – 1:00 p.m.** **Lunch break**
(Ticketed Boxed Lunch pick up begins at 10:30 a.m. at the Registration Table)
- 1:00 p.m. – 1:30 p.m.** **MLA Business Meeting**
Ballroom D
- 1:30 p.m. – 2:30 p.m.** **General Session: *Libraries as Incubators***
Ballroom D
Speakers Laura Damon-Moore and Erinn Batykefer, creators of the web-based project "Library as Incubator," will discuss their philosophy behind much of the Project - the role of libraries as community creativity "incubators" and the way that programming, collections, space, and staff can be leveraged simultaneously to promote art-making by library users. Special libraries featured on the website and ways that Mississippi libraries can put an "incubator" structure in place in their own library will be emphasized.



Conference Schedule

2:30 p.m. – 4:30 p.m.

Afternoon Tea with Authors

Ballroom A (Ticketed)

This event allows for an informal discussion with authors wishing to highlight their latest published works. Light refreshments will be provided for your enjoyment. (Sponsored by Friends of Libraries)

3:30 p.m. – 5:30 p.m.

You, Brews, and Beta Phi Mu

Ballroom H

Want to learn about the history of beer? The Lazy Magnolia Brewing Company, located in Kiln, MS, will present a program on beer, beer making, and their company. Come one, come all for a fun and entertaining program. The program will be followed by a business meeting. (Beta Phi Mu Program)

6:00 p.m. – 8:00 p.m.

President and Executive Secretary's Reception and Scholarship Bash

Biloxi Public Library (Ticketed)

Join your colleagues to honor our MLA President, Lynn Shurden and our retiring Executive Secretary, Mary Julia Anderson, and at the same time raise money for the Peggy May and Virgie Brocks-Shedd Scholarships. We will celebrate with music, dancing, hors d'oeuvres and a cash bar at the beautiful new Biloxi Public Library.

THURSDAY, OCTOBER 17, 2013

REGISTRATION – OPEN 7:30 A.M. UNTIL 4:00 P.M.

8:00 a.m. – 9:00 a.m.

"I'm Just the Writer"

Ballroom A (Ticketed)

Carolyn Haines, noted award-winning author, tells about her life, animals, characters, and books. Haines is a Mississippi-born author whose life and experiences are reflected in her books. Although she has published several books most of them are in the "Bones" series. (Sponsored by Public Libraries Section and 2YCRT)

8:00 a.m. – 9:00 a.m.

USM SLIS Alumni Breakfast

Ballroom H (Ticketed)

(Sponsored by the School of Library and Information Sciences, USM)

9:00 a.m. – 5:00 p.m.

EXHIBITS OPEN

Please join us coffee in the exhibit hall!

9:00 a.m. – 2:30 p.m.

Silent Scholarship Auction

Ballroom B/C

Bidding continues on items to fund the Peggy May and Virgie Brocks-Shedd Scholarships. Bidding will close at 2:30 p.m.

9:00 a.m. – 10:00 a.m.

Mississippi Community / Junior College Deans and Directors Meeting

Ballroom E

Conference Schedule



9:00 a.m. – 10:00 a.m.

Magnolia Award

Ballroom A

The Magnolia Children's Choice Award helps instill a love of reading in the youth of Mississippi by letting them vote for their favorite books! This session will provide you with information on the award process and how to make the most of the award in your classroom or library. It will also introduce the titles from this year's list.

9:00 a.m. – 10:00 a.m.

Autographic Users Group followed by VUC

Ballroom F

Attendees will learn of recent and future updates to the Virtual Union Catalog (VUC) and to Verso products. (Sponsored by the MS Library Commission)

9:00 a.m. – 10:00 a.m.

Successful Digital Literacy Partnership Model

Ballroom G

Speaker Roberto Gallard will highlight the strong and valuable partnership between libraries and Mississippi State University Extension Service to deliver digital literacy to library staff as well as patrons. An in-depth discussion of what this partnership consists of will be presented as well as examples of topics delivered, numbers reached, and evaluation information.

9:00 a.m. – 4:30 p.m.

Poster Sessions on display

Ballroom Foyer

Presenters will be available for questions from 1:00 p.m. – 2:00 p.m.

10:00 a.m. – 11:00 a.m.

General Session – Bring it on Home:

The Repatriation of Mississippi Music to Mississippi People

Ballroom D

Speaker Don Fleming, a self-described "song-hunter," will discuss folklorist Alan Lomax, who first traveled the Mississippi Delta in the 1930's, armed with primitive recording equipment and a keen love of the Delta's music heritage. Over the next 40 years Lomax crisscrossed the towns and hamlets where the blues began, recording such greats as Lead Belly, Fred and Annie Mae McDowell, Muddy Waters and Sid Hemphill. The Association for Cultural Equity, home of the Alan Lomax Archives, is now actively involved in returning and promoting materials collected in our state, as well as from other locations. Join ACE Executive Director Don Fleming to learn more about this important work, its impact on our state and how libraries can use the free resources and lesson plans for their own programming.

11:00 a.m. – 11:30 a.m.

School Library Section Meeting

Ballroom H

Meet with other members of the School Library Section of MLA to elect new officers and to discuss plans for the future. We need to hear from you. Plans are underway to create a statewide school librarian's association to be affiliated with the American Association of School Librarians. Now more than ever we need to come together to advocate for our role in the education of our students.



Conference Schedule

11:00 a.m. – 12:30 p.m.

The Power of Perseverance

Ballroom F

Speaker Katie Anderson will talk about how faith, hope, and a love of the written word propelled one distracted stay-at-home mother to a six figure book deal with Amazon, a film deal with Warner Bros., a video game deal with Miniclip, and a potential cosmetics deal. YA author Katie D. Anderson shares her inspiring story of teaching herself to write and never giving up on her dreams. (YPSRT Program)

11:00 a.m. – 12:30 p.m.

Pathways to Becoming An Effective Leader Virgie Brocks-Shedd Program

Ballroom A

Moderator: Andrew P. Jackson, Executive Director Queens Library's Langston Hughes Community Library and Cultural Center (1980-Present)

Panel:

- Charlotte Moman, Assistant Director for Public Service, Jackson Hinds Library System
- Dr. Xinya Yu, Associate Professor, School of Library & Information Science, University of Southern Mississippi
- Dr. J. Brenton Stewart, Assistant Professor, School of Library & Information Science, University of Mississippi
- Dr. Blanche Sanders, Dean of University Libraries, Alcorn State University

The panel will discuss what it takes to become an effective leader, the challenges of leading others, and managerial skills. (Black Caucus Program)

11:00 a.m. – 12:30 p.m.

***Creating Academic Library Value Through Collaboration:
Extending Information Literacy in Partnership with Student Affairs***

Ballroom G

Speaker Lisa Janicke Hinchliffe, Professor & Coordinator Information Literacy Services and Instruction at the University Library, University of Illinois at Urbana-Champaign. Academic libraries are increasingly asked to demonstrate their value and the contributions they make to their institutions. Librarians working with faculty to integrate information literacy in the curriculum is a long-established strategy for impacting student learning and success. As higher education increasingly emphasizes integrative and whole-student learning, librarians can also find willing partners in campus Student Affairs units. This keynote will introduce foundational theories and practices in student affairs as frameworks for identifying possible collaborative projects with particular attention to the "Wellness Wheel" approach to programming. The session will include an active "think together" exercise to prepare attendees to take immediate action at their institutions. (ACRL Program)

12:00 p.m. – 1:00 p.m.

Lunch break

(Ticketed Boxed Lunch pick up begins at 10:30 a.m. at the Registration Table)

1:00 p.m. – 2:00 p.m.

Poster Presentations

Ballroom Foyer

All poster presenters will be available to answer questions and give comment on their posters. Posters will be up for review from 9:00 am – 4:30 p.m.

Conference Schedule



1:00 p.m. – 2:00 p.m.

***The Lomax Collection of Mississippi's Traditional Songs:
Chants & Movements in Storytime for All Ages***

Ballroom D

Presenters Alice Pierotti, Manager, Emily Jones Pointer, Como, MS; Judy Card, Youth Services Coordinator, First Regional Library; Don Fleming, Executive Director, the Association for Cultural Equity, home of the Lomax archives; and Anna Lomax Wood, President, Association for Cultural Equity. We all know that movement and music enhances a child's experience with story times and books. Get ideas for incorporating songs, chants and music collected by Alan Lomax here in Mississippi into programs for all ages. (Sponsored by YPSRT & School Libraries Section)

1:00 p.m. – 2:00 p.m.

***History of the Ohr O'Keefe Museum Exhibits and Information About
George Ohr and Frank Geary*** presented by Carole Messer

***Cataloging and Collaboration: Cataloging the Bobby Davidson Smith Art Library
at the Ohr-O'Keefe Museum of Art in Biloxi, Mississippi*** presented by Callie Wiygul
Ballroom G

Two great sessions in one. First: The Ohr-O'Keefe Museum of Art celebrates the innovative, independent and creative spirit of the Mississippi master potter, George E. Ohr. Next: Opening the new Museum in 2010 five years after Hurricane Katrina decimated the campus, the Bobby Davidson Smith Art Library remained uncataloged and in need of organization as of early 2013. This session provides an overview of an MLIS candidate's collaboration with the Museum's Curator of Collections to commence a volunteer cataloging project from the ground-up beginning in January 2013. Insight into the methodology and processes involved in embarking upon such an ambitious project, as well as the robust coordination that occurred between curator and graduate student will be provided. Additionally, the inevitable roadblocks that dotted the landscape along the way, and how the strong interpersonal communications between volunteer and staff mediated such circumstances will be explored.

2:00 p.m. – 5:00 p.m.

***Gulf Park College for Women Archives tour at USM Gulf Coast Library
Gulf Coast Research Lab in Ocean Springs*** (Ticketed)

A tour of the Gulf Park College for Women Archives and a tour of the Gunter Marine Sciences Library at the Gulf Coast Research Lab in Ocean Springs

2:00 p.m. – 3:00 p.m.

Bringing the Library to Life
Ballroom F

Are you looking for ways to bring your library to life? Courtney Hicks will highlight various ways to use the video creation site, Animoto, in the library. Animoto is free, easy, and fun to use. Using Animoto, the library can make lively videos marketing library resources. Furthermore, students can get involved and instructors can ditch the book review in favor of book trailers. What could be a better learning experience for our millennial students? The software will be demonstrated, along with best practices and helpful hints. Video examples created by students and librarians at Northwest Mississippi Community College will also be shown, as well as how to use the videos for marketing purposes.



Conference Schedule

2:00 p.m. – 3:00 p.m.

Ice Cream Social from Library Interiors!

Ballroom B/C Booth 10

2:00 p.m. – 3:00 p.m.

MS Sirsi Users Group (Justin Gray, Senior Sales Consultant, Sirsi Dynix)

Ballroom H

2:00 p.m. – 3:00 p.m.

Reaching the Reluctant MG and YA Reader

Ballroom G

Speaker Fleur Bradley asks you to step in the shoes of a reluctant reader and brainstorm different ways to show books as entertainment by listening, fostering reading habits, and connecting books to popular entertainment. Includes a list of titles popular with reluctant readers.

2:30 p.m. – 5:00 p.m.

Silent Scholarship Auction ends at 2:30p.m., with pickup of items until 5p.m.

Ballroom B/C

3:00 p.m. – 4:00 p.m.

Library Surveys: Hits and Misses

Ballroom F

Academic libraries are driven to determine ways to best satisfy user needs while assessing their value for the university. Speaker Melissa Dennis shares one way to collect data and implement change through surveys. How surveys are delivered and what responses are collected can be daunting, however. This session will describe three survey methods used at the University of Mississippi for assessing library value and user satisfaction.

3:30 p.m. – 4:30 p.m.

E-Book Petting and Vetting Zoo

Ballroom H

Join Jennifer Nabzdyk, Digital Services Consultant, MLC; Randy D. Wilson, ITS, JHLS; and Andy Stogner, Automation Technician, JHLS as they discuss ebooks and demonstrate various readers.

3:30 p.m. – 4:30 p.m.

SirsiDynix BLUEcloud Suite

Ballroom G

BLUEcloud Vision & Community Funded Services, speaker Justin Gray. Join us for wine and cheese and to hear about the future of library technology from SirsiDynix as well as End User Services that will create new and potentially significant revenue streams for your library.

4:30 p.m. – 6:00 p.m.

Cash Bar prior to the Mississippi Author Awards Dinner

Ballroom A

6:00 p.m. – 8:00 p.m.

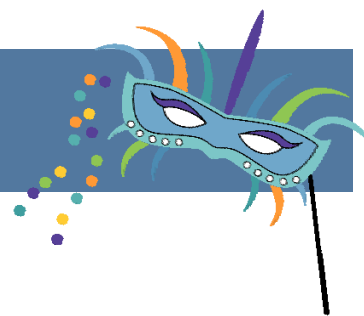
Mississippi Author Awards Dinner

Ballroom A (Ticketed)

Winners:

- FICTION – *Into the Free*, by Julie Cantrell
- NON-FICTION – *A Daring Life: A Biography of Eudora Welty*, by Carolyn Brown
- JUVENILE – *Glory Be*, by Augusta Scattergood

Conference Schedule



FRIDAY, OCTOBER 18, 2013

9:00 a.m. – 11:00 a.m. **MLA Awards Brunch**
Ballroom A (Ticketed)



Vendor Events

Wednesday October 16, 2013

Ribbon Cutting and Exhibit Opening
11:00 a.m. Ballroom B / C

Coffee with Vendors
11:00 a.m. – 3:00 p.m. Ballroom B / C

Thursday October 17, 2013

Coffee with Vendors
9:00 a.m. – 3:00 p.m. Ballroom B / C

Ice Cream Social from Library Interiors
2 p.m. – 3 p.m. Ballroom B / C, Booth 10

Wine and Cheese and BLUEcloud Suite from SirsiDynix
3:30 – 4:30 p.m. Ballroom G

Don't Miss Our Silent Auction



Ballroom B / C

Wednesday October 16, 2013

11:00 a.m. – 4:30 p.m.

Thursday October 17, 2013

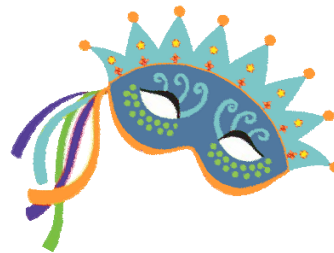
9:00 a.m. – 2:30 p.m. (bids due!)

5:00 p.m. Pickup

Thanks to our Exhibitors

Booth 6 – Silent Auction
 Booth 7 – MLA Hospitality and Membership
 Booth 8 – Brodart Company
 Booth 9 – World Book, Inc.
 Booth 10 – Library Interiors, Inc.
 Booth 11 – Mississippi Library Commission
 Booth 12 – AWE
 Booth 13 – Quality Books Inc.
 Booth 14 – SLIS, USM
 Booth 15 – Burrow Library Services
 Booth 15 – Southeast Book Company
 Booth 19 – University of Southern Mississippi Libraries
 Booth 20 – Proquest (RR Bowker)
 Booth 21 – Thorpe Associates
 Booth 22 – SirsiDynix
 Booth 23 – Elsevier
 Booth 24 – GN Associates
 Booth 25 – Bound to Stay Bound
 Booth 26 – Recorded Books
 Booth 27 – National Library Bindery Co of GA
 Booth 28 – Business Systems and Consultants, Inc

Booth 29 – EBSCO
 Booth 30 – Auto-Graphics
 Booth 31 – Credo Reference
 Booth 32 – Southern Business Solutions
 Booth 33 – Synergetics DCS
 Booth 34 – Road Runner Press
 Booth 38 – Document Storage Solutions
 Booth 39 – Davidson Titles, Inc.
 Booth 40 – Rainbow Book Company
 Booth 41 – University Press of Mississippi
 Booth 42 – C-Spire Broadband
 Booth 43 – Baker & Taylor
 Booth 44 – Book Systems Inc



Silent Auction (table 6)

15 Burrow Lib Services	16 SE Book Company	17	18	35	36	38 Doc Storage Solutions
7 MLA	14 USM SLIS	19 USM Libraries	26 Recorded Books	27 National Bindery Co	34 Road Runner Press	39 Davidson Titles, Inc.
8 Brodart	13 Quality Books	20 Proquest	25 Bound to Stay Bound	28 Business Sys & Cons	33 Synergetics DCS	40 Rainbow Book Co.
9 World Book	12 AWE	21 Thorpe	24 GN Assocs	29 EBSCO	32 Sou Business Solutions	41 University Press of MS
10 Library Interiors	11 MLC	22 Sirsi Dynix	23 Elsevier	30 Auto- Graphics	31 Credo Reference	42 C-Spire Broadband
						43 Baker & Taylor
						44 Book Systems Inc

Exhibit Hall Mississippi Library Association Conference 2013

Mississippi Library Association



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IP Casino Food and Drink Options

FINE DINING

thirty-two (32nd Floor of the Hotel)

Enjoy fresh seafood, Prime USDA steaks, and fine wines

tien (2nd Floor of the Casino)

An interactive Asian dining experience.

CASUAL DINING

Costa Cucina (1st Floor Lobby)

The flavors of Italy are calling.

Back Bay Buffet (2nd Floor Casino)

A tantalizing international array of entrees and desserts

Highlights Sports Lounge (2nd Floor Casino)

Great place to eat, drink, and watch your favorite games

High Tide Cafe (2nd Floor Casino)

A variety of options at breakfast, lunch, dinner, or late night.

QUICK BITES

Quench (Poolside, Top Floor of the Parking Garage)

Enjoy tropical salads, sandwiches, and frozen beverages poolside.

Infusion Coffee Bar (1st Floor Lobby)

Visit our modern coffee bar 24 hours per day.

BAR

Chill (1st Floor Lobby)

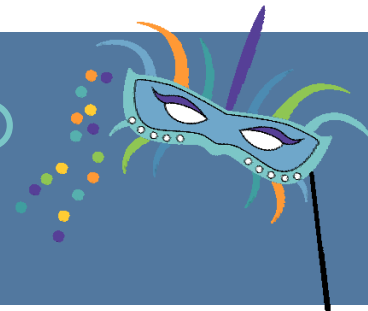
Chill out with an unrivaled selection of beverages, a light show to dazzle the most sophisticated, and the cool sounds of some of the Coast's best local artists.

thirty-two lounge (32nd floor of the Hotel)

This intimate lounge is a part of the award-winning restaurant, thirty-two. Every weekend you will find live entertainment in the beautiful room with stunning views of the Coast.



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Tomorrow's Libraries. Today.

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