

STRONGER TOGETHER

MISSISSIPPI LIBRARY ASSOCIATION



ANNUAL CONFERENCE

Natchez

OCTOBER 20-23, 2015



THE UNIVERSITY OF
SOUTHERN MISSISSIPPI

SCHOOL OF LIBRARY AND INFORMATION SCIENCE



In celebration of the
50TH ANNIVERSARY
of the



LIBRARY SCIENCE MASTER'S PROGRAM
at Southern Miss,

the School of Library and Information Science cordially invites SLIS alumni, students and friends to a reception on Wednesday afternoon.

Join us from 4:30-5:30 p.m. for refreshments, displays of memorabilia and great door prizes!

Carnegie-Extensive Research University | American Library Association Accredited Library and Information Science Program

DEGREES AND PROGRAMS

- Bachelor's Degree in Library and Information Science
- Master of Library and Information Science
- Master of Library and Information Science (with School Licensure)
- Supplemental School Library Media Endorsement
- Graduate Certificate in Archives and Special Collections
- Graduate Certificate in Youth Services and Literature
- Non-degree Enrollment Available
- Undergraduate Minor in Library and Information Science

WHY SOUTHERN MISS?

- ALA-accredited MLIS
- No out-of-state tuition
- Completely online
- Affordable
- Synchronous classes
- Small class sizes
- Start in summer, spring or fall

FOR ADDITIONAL INFORMATION: WWW.USM.EDU/LIBRARY-INFORMATION-SCIENCE | SLIS@USM.EDU | 601.266.4228

Don't miss these other great Southern Miss SLIS events!

SLIS Alumni Breakfast
Wednesday, 8:30-
9:30 a.m.

**Library Science Education at Southern Miss: A History
of Survival and Growth with Dr. Matthew Griffis**
Thursday, 9:30-10:30 a.m.

SLIS Focus Group
Thursday, 11:30 a.m.-
12:30 p.m.



Welcome to Natchez! The oldest continuous settlement on the Mississippi River and also one of Life Magazine's 100 places to see in your lifetime. Step back into time with true southern hospitality featuring antebellum mansions and explore the many treasures of the hometown of Mississippi author Greg Iles.

This year's theme, "Mississippi Libraries: Stronger Together" chosen by Vice-President Molly McManus, is a perfect example of the energizing sessions planned for the diverse types

of libraries in our state---academic, public, school and special libraries. Mark your calendar to attend the first General Session for MLA short business meeting followed by keynote speaker Josh Hanagarne, the World's Strongest Librarian. From the Presidential Bash at the Magnolia Hall mansion--a fine example of Greek Revival architecture--to the 50th Celebration of the Library Science Master's Program at the University of Southern Mississippi, there is a program to attract each library attendee. A new component to help everyone stay on schedule this year is the MLA Conference app created by Boopsie, one of our library vendors.

Since January the MLA Executive Board and I have been very busy implementing new and improved policies and procedures by updating the 97 page MLA Handbook. For the first time, thanks to our web committee chair, Jennifer Nabzdyk Todd, MLA members are now able to vote online, and numerous improvements have been made to the website. In February, a team of MLA members met with our U.S. Congressmen in Washington to discuss the importance of school librarians and broadband connectivity issues for Mississippi libraries. Also during the month of February librarians descended upon the state capitol for MLA Pie Day and conversed with state legislators to discuss a statewide fiber network. Several MLA members attended ALA Midwinter in Chicago in January as well as ALA in San Francisco in June, bringing new innovative ideas back to the state of Mississippi. For the first time, MLA sponsored a booth at the USM Children's Book Festival in April for over 400 participants. One of the exciting additions to the association is the availability of a new ALA-MLA Joint Student Membership category available for students. The MLA Executive Board has also invested in imprinted items to promote the association at various events across the state. In August a welcome by John Grisham greeted MLA members who were excited to volunteer and attend the first Mississippi Book Festival at the state capitol. Plans are underway for MLA to have a booth at the festival next year.

Stop by and visit with Jenniffer Stephenson, Exhibits Chair, and the library vendors who will be joining us in Natchez for the ribbon cutting on Wednesday at 11:30 a.m. I encourage you to join me in donating items to the MLA Silent Auction, benefitting the Peggy May and Virgia Brocks-Shedd Scholarships co-chaired by Lori Barnes and Courtney Thomas on Wednesday and Thursday. I hope to see you at the most popularly attended event of the conference--the MLA Authors Award Ceremony on Thursday evening. Be sure to follow the new Pinterest page, as well as the Facebook and Twitter pages, coordinated by Publicity Chair Antoinette Giamalva and use the hashtag, #MLAStronger for conference photos. If I can be of any assistance while you are in Natchez, please contact me at (601) 735-8911. Best wishes for a successful conference! Sincerely,

Patsy Brewer
MLA President

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The Mississippi Library Association's mission is to provide professional leadership for the development, promotion, and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.

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Welcome to MLA 2015. It is great to be back in historic Natchez and we want to thank the City of Natchez for once again making us welcome. The staff at Natchez Convention Center and Visit Natchez have done a wonderful job helping us prepare for our conference.

The conference theme this year is ***Stronger Together***. The MLA Annual Conference serves as the meeting point for all library and information professionals, from all sectors of libraries in Mississippi. The conference this year focuses on ways in which libraries of all types can work together towards a shared goal and provides development and networking opportunities for us to become stronger as professionals.



There are over 70 programs to choose from on a wide variety of topics and I want to thank each of our speakers for taking the time to prepare presentations and attend our conference. Our featured speakers, brought in by the sections and roundtables, are listed on the pages to follow. We are lucky to be able to bring in three General Session Speakers this year. Be sure not to miss Josh Hanagarne – World's Strongest Librarian, Todd Bol – Little Free Library, and Michelle Frisque - Chief, Technology, Content and Innovation at Chicago Public Library.

The MLA conference is partially funded by the federal Library Services and Technology Act administered by the Mississippi Library Commission for the Institute of Museum and Library Services. We would not be able to bring in the nationally recognized speakers that are featured this week without this funding and the support of our generous sponsors and exhibitors. At a time when many vendors are reducing their sponsorship, travel and exhibit budgets, these vendors make Mississippi libraries a priority. I encourage you to visit with each one of them, learn something about their products and thank them for their participation. Sponsors and exhibitors are listed in the back of this program.

The MLA executive board, section and roundtable chairs listed on the next page have dedicated many hours to the planning and coordination of this conference and I thank them for their hard work. I'd also like to thank the conference committee chairs Jennifer Nabzdyk Todd, Jennifer Stephenson, Lacy Ellinwood and Michele Frasier-Robinson for their work, ideas and energy. Special thanks also go to our local arrangements committee Beth Richard, Wendy Cartwright and Pam Plummer, and to Barbara Price, our MLA administrator. Antoinette Giamalva, our publicity committee chair did a wonderful job spearheading our conference social media efforts. Finally, a very special thanks to Patsy Brewer, MLA President, who has been very generous with her time and support throughout this year. Our association is very lucky to have her serving as President.

If you have any suggestions for next year's conference, please fill out the conference evaluation form which will be posted on the MLA website. Have a great conference everyone!

Molly McManus,
MLA Vice-President

2015 EXECUTIVE BOARD

PRESIDENT:	Patsy C. Brewer, Waynesboro-Wayne County Library
VP/PRESIDENT-ELECT:	Molly McManus, Engineer Research & Development Center
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TRUSTEES SECTION CHAIR:	Jenny Box, Public Library Trustee, Columbus-Lowndes Public Library
PARLIAMENTARIAN:	Marsha A. Case
MLA ADMINISTRATOR:	Barbara J. Price

2015 ROUND TABLE CHAIRS

TWO YEAR COLLEGE:	Audrey Beach, Mississippi Delta Community College
BLACK CAUCUS of ALA:	Danielle A. Terrell, Alcorn State University
NEW MEMBERS:	Jorge Brown, Gulf Coast Library, USM
TECHNICAL SERVICES:	Marty Coleman, Mississippi State University
YOUNG PEOPLE'S SERVICES:	Ally Watkins, Mississippi Library Commission Lindsey Beck, Sale Elementary School

2015 CONFERENCE COMMITTEE CHAIRS

EXHIBITS:	Jenniffer Stephenson, Greenwood-Leflore Public Library System
HOSPITALITY:	Michele Frasier-Robinson, University of Southern Mississippi
LOCAL ARRANGEMENTS:	Beth Richard, Copiah-Lincoln Community College Library Wendy Cartwright & Pam Plummer
POSTER SESSIONS:	Lacy Ellinwood, Mississippi Library Commission
REGISTRATION:	Jennifer Nabzyk Todd, Mississippi Library Commission

CONFERENCE INFORMATION

REGISTRATION

First Floor, Concession Area

Tuesday, October 20 1:00-4:00
Wednesday, October 21 7:30-4:00
Thursday, October 22 8:00-4:00

EXHIBITS

First Floor, Nashville Room

GRAND OPENING & RIBBON CUTTING WEDNESDAY 11:30

Wednesday, October 21 11:30-4:00
Thursday, October 22 9:00-3:00

SILENT AUCTION

Don't forget to bid on items at the MLA Silent auction which benefits both the Virgia Brocks- Shedd and the Peggy May Scholarship funds. We need your support to continue to provide scholarships to outstanding library and information science students. The Silent Auction will be held in the exhibit hall and will close at 3:00pm Thursday!

WIFI

Free Wifi is available throughout the Natchez Convention Center. Look for the network "Natchez Network." A password is not required.

SOCIAL MEDIA

For the latest news and information, photo sharing and more, follow us on
Facebook (MSLibraryAssociation)
Twitter (@MSLibraryAssoc)
Instagram (MSLibraryAssoc)
Pinterest (pinterest.com/mississippilibr/)

Tag your own posts with **#MLAStronger** to join the conversation!

MLA HOSPITALITY BOOTH

Visit the MLA Hospitality booth in the exhibit hall to register for great door prizes. Check the Winner's Board on a regular basis because drawings will occur every hour. All prizes must be picked up before exhibits close.

MLA RED CARPET

Snap a photo with friends at the MLA Red Carpet located outside the Exhibit Hall. Tag your photos with **#MLAStronger**

PUBLIC LIBRARY BOOK DONATION

Carey Richard, author of *The Poppy Field Diary* and winner of this year's Author Award for Fiction, has generously provided a copy of his book for each public library in Mississippi. Please go to the Hospitality Booth to pick up your library's copy.

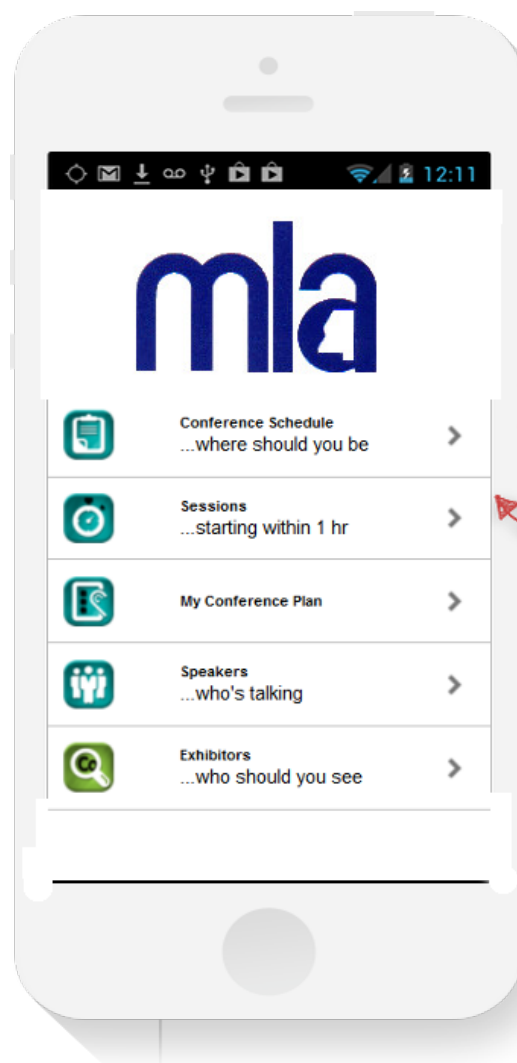
#MLAStronger

CONFERENCE APP

Do you have a mobile device? Download the FREE MLA Annual Conference App. You can plan your conference on the go and find out more about our exhibitors and sponsors.

The Conference App is available for all iOS, Android, Windows, and Kindle devices!

Please visit <http://bfl.boopsie.com/> on your mobile browser or scan the QR code below. Then select "MLA Annual Conference 2015".



CONFERENCE APP PROVIDED BY PLATINUM SPONSOR



MISSISSIPPI AUTHORS' AWARDS

MISSISSIPPI AUTHORS AWARD DINNER

THURSDAY, OCTOBER 22, 2015

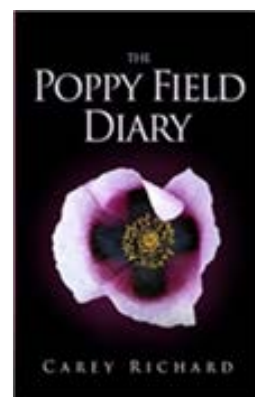
6:00PM - 8:00PM – TUPELO & NATCHEZ ROOMS



FICTION WINNER

CAREY RICHARD

Carey is a bit of a roamer, but as Tolkien said, "Not all who wander are lost." He has traveled in 47 countries, much of that well off the beaten path. He spends about half of each year overseas. He loves cycling, backpacking, kayaking, skating, and anything outdoors. His wide-ranging life experience has given him a unique perspective that is sometimes beautiful, sometimes gritty, sometimes insightful . . . always a little moonstruck.



YOUTH NON-FICTION WINNER

CAROLYN J. BROWN

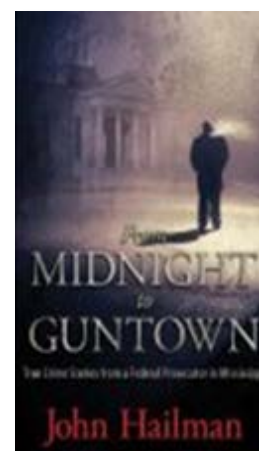
Carolyn is a writer, editor, and independent scholar. She attended Duke University and then the University of North Carolina-Greensboro for her Master's and Ph.D. She published her second biography, *Song of My Life: A Biography of Margaret Walker*, in November 2014. She lives in Jackson, Mississippi, with her husband and two sons.



NON-FICTION WINNER

JOHN HAILMAN

Hailman Oxford, Mississippi, was a federal prosecutor at the U.S. Attorney's office in Oxford for thirty-three years and was an inaugural Overby Fellow in journalism at the University of Mississippi. Hailman now teaches trial practice and law and literature at the University of Mississippi Law School, where he has been an adjunct professor for over 25 years.





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- ◇ Letters, scrapbooks, photographs, documents, books, sheet music, oral histories and digital reproductions of physical objects such as uniforms and currency

Visit our booth in the exhibit hall to learn more.

WWW.MSDIGLIB.ORG

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GENERAL SESSION SPEAKERS

JOSH HANAGARNE
WEDNESDAY OCTOBER 21ST
1:00-2:30
NATCHEZ ROOM

An extreme case of Tourette syndrome has done little to slow down Salt Lake City librarian Josh Hanagarne, author of *The World's Strongest Librarian*. After faith and family, he credits books and weightlifting—adopted to control his tics—as his salvation. Join us as Hanagarne shares his incredible story.



TODD BOL
LITTLE FREE LIBRARY
THURSDAY OCTOBER 22ND
10:30-11:30
NATCHEZ ROOM

Todd H. Bol created the very first Little Free Library – a front-yard book exchange – in 2009 to share books with his neighbors. After seeing the community's positive reaction to the miniature library, Bol built 30 more and gave them away to a broad range of neighborhoods. The response was so overwhelming that Bol crafted a vision for a community-led grassroots movement. Little Free Libraries now stand in front yards all across the globe – from Iceland to Pakistan to Tasmania – strengthening neighborhoods, spreading literacy and the love of reading, and bringing people together. *Sponsored by the MLA Special Libraries Section*

MICHELLE FRISQUE
CHIEF, TECHNOLOGY, CONTENT AND INNOVATION
CHICAGO PUBLIC LIBRARY
THURSDAY OCTOBER 22ND- 1:30-2:30
NATCHEZ ROOM

In an effort to close the digital divide and address the lack of broadband access among low-income residents, Chicago Public Library's "Internet to Go" service allow patrons to check out and take home WiFi hotspots. This program will describe the approaches CPL took to attack the problem of the digital divide, provide an update on that program, discuss lessons learned, plans for the future and describe other solutions libraries are taking to increase their patrons' use of the internet.





The Quality Group of Jackson has experienced library teams well-versed in internal library shifting as well as total library relocations. Our library teams are accomplished in all phases of library transitions. Our goal is to provide our clients with the utmost professionalism, and seamless execution. These characteristics provide a sense of relief to our clients because we shoulder the responsibility and deliver. The Quality Group repeatedly receives the highest compliments from our clients.

We are located in Jackson, Mississippi and service all of Mississippi and are registered with the state. Our workforce is local, and we own our extensive equipment inventory.

Services We Offer

Collection Relocation, Shifting, Merging, or Segregating

- Planning, Labeling, Moving
- Internal Shifting
- Collection Segregation/Integration
- Shelving Dismantling/Reconfiguration/Removal



Relocation Consultation, Specifications, Planning

- Assistance with move planning, scheduling, move sequencing
- Coordination with architects and contractors
- Collection measurement
- Devoted Project Manager



Vacuuming and Cleaning

- Triple filter vacuums to remove dust from books and shelving
- Cleaning of electrostatic shelving with treated cloths



Frank Cretini | c. (601) 966-0450 | frank@qualitygroup-usa.com
Quality Group of Jackson | 460 Briarwood Drive | Suite 460 | Jackson, Mississippi | 39206 | qualitygroup-usa.com

AN AFTERNOON WITH AUTHORS

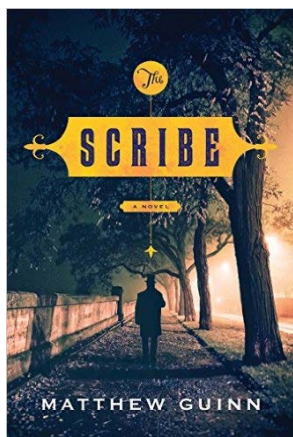
SPONSORED BY THE FRIENDS OF MISSISSIPPI LIBRARIES, INC.

WEDNESDAY, OCTOBER 21, 2015

2:30PM - 4:30PM - TUPELO ROOM

MATTHEW GUINN

The Scribe is the latest work by Matthew Guinn. On the eve of Atlanta's 1881 International Cotton Exposition, disgraced former detective Thomas Canby is called back to the city to track a serial murderer who seems to be targeting its wealthiest black entrepreneurs.



A native of Atlanta, Matthew Guinn earned a BA in English from the University of Georgia. He continued graduate school at the University of Mississippi, where he met his wife Kristen and completed a master's degree. At the University of South Carolina, where he earned a Ph.D. in English, he was personal assistant to the late James Dickey. In addition to the Universities of Mississippi and South Carolina, he has taught at the University of Alabama at Birmingham and at Tulane University's School of Continuing Studies in Madison, Mississippi. Matthew and Kristen live in Jackson, Mississippi, with their two children, Braiden and Phoebe.

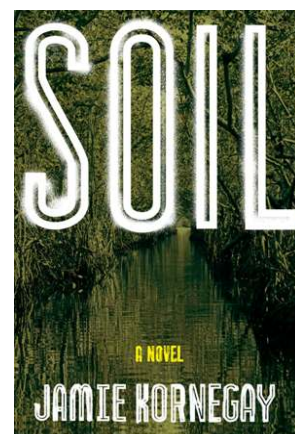


JAMIE KORNEGAY



Jamie Kornegay lives in the Mississippi Delta, where he moved in 2006 to establish an independent bookstore, Turnrow Book Co. Before that he was a bookseller, events coordinator, and radio show producer at the famous Square Books in Oxford, Mississippi. He studied creative fiction under Barry Hannah at the University of Mississippi. *Soil* is his first novel.

Soil is the fictional story of an environmental scientist, Jay Mize. With elements of rural noir, dark comedy and domestic dysfunction, *Soil* is a modern tragedy that pays homage to Mississippi's great literary tradition — from William Faulkner to Larry Brown and Barry Hannah — and adds a manic dose of Dostoevsky's *Crime and Punishment* for good measure.



COMING FALL 2015



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**THURSDAY 2:30 – GREENVILLE ROOM
EMILY HAVENS – EXECUTIVE DIRECTOR, GRAMMY MUSEUM MISSISSIPPI**



Local independent bookstore Turning Pages is selling books at many of our author events.

Be sure to visit them while you are in Natchez:
520 Franklin Street, Natchez, MS 39120

<http://turningpagesbooks.com/>

601-442-2299

FEATURED SPEAKERS



JAENA ALABI

ACRL FEATURED SPEAKER

WEDNESDAY 10:30 - 11:30

NATCHEZ ROOM

Jaena Alabi is the English & Psychology librarian at Auburn University's Ralph Brown Draughton Library. After earning an MA in English and an MLIS from the University of Alabama, she served as the English librarian at Indiana University-Purdue University Indianapolis. Her research currently focuses on diversity in the profession, specifically the role of racial microaggressions in the recruitment, retention, and promotion of academic librarians of color.

JUDY CARD, VENETIA OGLESBY AND MARY SERATT

YOUNG PEOPLE'S SERVICES ROUND TABLE LUNCHEON FEATURED SPEAKERS

THURSDAY 11:45-1:15

NATCHEZ ROOM



Judy Card served as Youth Services Coordinator for First Regional Library for eight years. She has also been a Children's Librarian for two branch libraries, directed an Adult Literacy Project, worked as Staff Development Officer for Memphis Public Library, and is currently Assistant to the Director at FRL. She serves on the Board of the Magnolia Children's Choice Awards and is a storyteller who has performed at many schools and community festivals.



Venetia Oglesby has served as librarian at New Hope Elementary School in Columbus, MS for fifteen years. She achieved National Board Certification in Library Media in 2010. She served as the MLA School Section Chair from 2011 - 2013. Venetia was a member of the K-2 Magnolia Children's Choice Book Award selection committee for 2012 and 2013 and is currently serving as vice-president of the Magnolia Award's Executive Board. She is passionate about advocating for the vital role of school librarians in today's educational communities and is currently working with state leaders from MDE and MLA to organize the Mississippi Association of School Librarians (MsASL).



Mary Seratt worked for Memphis Public Library for 19 years until her retirement in April of 2014. She came to the library to begin the innovative mobile service to day care centers- Training Wheels. Prior to her work at the library, she worked at the University of Memphis' Lipman Early Childhood School and Research Institute as a Supervising Teacher and Interim Director. Before that, she taught special education classes in the public schools. She's taught every age, from preschool to graduate school. Currently, she is a Fulbright Senior Specialist, and she volunteers with a non-profit that works on health and literacy projects in the Indian Himalayas, teaching teachers and installing community libraries in remote village schools. She is a member of the American Library Association, the International Relations Roundtable and the Association of Library Services to Children. She has been on the Foster Grandparent Advisory Council for over 15 years, and is currently elected Chair of the Board of Directors at Porter Leath in Memphis.

FEATURED SPEAKERS



TOMMIE MABRY

BLACK CAUCUS OF ALA FEATURED SPEAKER

THURSDAY 12:00-2:00

TUPELO ROOM

The Black Caucus of ALA luncheon speaker is Tommie Mabry, Author and CEO of Tommie Mabry Company. Mr. Mabry is a native of Jackson, Mississippi. During most of his youth, Tommie was in and out of detention centers and credits being shot as the wake-up call that forced him towards the right path. It was during this time that he discovered his passion for basketball. As a result of an increase of positive role models, such as actor Tommy Ford from the TV show *Martin*, Tommie became a mature and respectful man of integrity. Tommie graduated from Tougaloo College in May 2011 with a degree in education and went on to teach at Whitten Middle School. His first book, *A Dark Journey to a Light Future* was published in 2012. His second book, *If Tommie Can Do It, We can Do it*, is a children's book which was published in 2015. You can find more information about Mr. Mabry at <http://tommiemabry.com>



DONNA McDONALD

TRUSTEES SECTION FEATURED SPEAKER

THURSDAY 9:30-10:30

CONCORDIA ROOM

Donna McDonald is the Director of the Arkansas River Valley Regional Library System serving as an administrator for seven libraries in four counties. She is a member of ALA, PLA, Past President of United for Libraries and a current United Board member. Donna was a member of the Arkansas State Library Board 2004-2011 where she served as Vice Chair 2006, and Chair 2007-2008. She is a member of the ALA Committee on Library Advocacy, Privatization Task Force, School Library Task Force and The Advocacy Coordinating Group. Donna also serves as a Trainer for PLA's Tuning the Page 2.0--advocacy training for staff, friends and trustees. She received the Bessie B. Moore Trustee Award from the Arkansas Library Association in 2009 and co-authored "A Library Board's Practical Guide to Self-Evaluation", a guide provided by United for Libraries. Donna is a graduate of the University of Oklahoma, with an MLIS and a member of Beta Phi Mu.



PATRICIA NEELY-DORSEY

PUBLIC LIBRARY SECTION FEATURED SPEAKER

THURSDAY 8:30-10:00

TUPELO ROOM

Patricia Neely-Dorsey is an author, poet and motivational speaker from Tupelo, Mississippi. She has published two books of poetry, "Reflections of a Mississippi Magnolia" and "My Magnolia Memories and Musings". Patricia's writings are a true celebration of the South and all things Southern. Using her childhood memories, Patricia gives her readers a positive glimpse into the Southern way of life. Patricia Neely-Dorsey is a 1982 graduate of Tupelo High School in Tupelo, Mississippi. She received a Bachelor of Arts Degree in Psychology from Boston University in Boston, Massachusetts. After living for almost 20 years in Memphis, Tennessee, working in the mental health field, she returned to her hometown in August 2007 where she currently lives with her husband James, son Henry, and Miniature Schnauzer, Happy. You can find more information about Ms. Neely -Dorsey at <http://patricianeelydorsey.com>.

FEATURED SPEAKERS

TAMEKA TOBIAS SMITH

PRE-CONFERENCE
FEATURED SPEAKER
TUESDAY 1:30-3:30
TUPELO ROOM

Tameka Tobias Smith, serves as the Executive Director at NAMI Mississippi, the National Alliance on Mental Illness where she is responsible for handling the day to day operations of NAMI's State office. Ms. Smith conducts activities of NAMI Mississippi in order to achieve the mission and goals of the agency including but not limited to education, support and advocacy activities related to mental illness. She also oversees NAMI MS affiliates programs located throughout Mississippi. Prior to joining NAMI, Ms. Smith worked with a private non-profit behavioral health organization. Ms. Smith currently serves on the Mississippi State Mental Health Planning and Advisory Council and Governor Bryant's Mississippi Teenage Pregnancy Prevention Taskforce. Ms. Smith, is a native of Kirby, MS, received her Bachelor of Business Administration from Belhaven University and is currently working towards a Master of Science in Public Policy and Administration. She is married to John Smith, Jr. and currently resides in Jackson, where she is committed to serving and advocating for those suffering from mental illness.

TIFFANY WHITEHEAD

SCHOOL LIBRARY SECTION FEATURED SPEAKER
WEDNESDAY 9:30-10:30 & 10:30-11:30
BATON ROUGE ROOM

Tiffany Whitehead, the Mighty Little Librarian, is an obsessive reader, social media user, and technology geek. She is the school librarian at Central Middle in Baton Rouge, Louisiana. Tiffany earned her undergraduate degree in Elementary Education and School Library Certification from Southeastern Louisiana University and her graduate degree in Educational Technology Leadership from Northwestern State University. She has served as the President for ISTE's Librarians Network and was recognized as one of ISTE's 2014 Emerging Leaders. Tiffany is National Board Certified in Library Media and was named one of the 2014 Library Journal Movers & Shakers. You can find more information about Ms. Whitehead at <http://www.mightylittlelibrarian.com>.



VISIT
OLD SOUTH TRADING POST
IN THE EXHIBIT HALL FOR
NATCHEZ GIFTS AND TREATS

WEDNESDAY'S POSTER SESSIONS

ON DISPLAY OUTSIDE EXHIBIT HALL 9:00-3:00

POSTER SESSION "LIGHTNING TALKS" ROUND 1 - 9:30-10:30 BATON ROUGE ROOM

Assessing Collection Development and Acquisitions at the Millsaps-Wilson Library: Jamie Wilson, Millsaps College

The Millsaps-Wilson Library staff sought a way to ensure that collection development and acquisitions accurately reflected the curriculum at Millsaps College. Acquisitions from a five-year period were analyzed through a variety of methods. This poster will explain how acquisitions were analyzed, reports that were used, issues that arose during the process and conclusions based on the analysis.

Digital Wallpaper, Digital Community: S. Shake DeLozier, Mississippi Gulf Coast Community College

Mississippi Gulf Coast Community College consists of three main campuses and six satellite sites: each campus houses its own library. Having recently acquired the OverDrive eBook and audio book service, the question remained about how to promote the service equally on all three campuses. Enter digital wallpaper. Blending "old school" graphic design (encapsulated with removable and reusable wallpaper decal) with modern day technology (downloadable eBooks via QR codes), the wallpaper serves as an exciting visual to faculty, staff and students. Working in collaboration, the libraries developed digital wallpaper themes that rotated among the campuses keeping displays fresh and the printing cost low.

Families Read First: A Community Literacy Project: Ryda Worthy, South Mississippi Regional Library System

Families Read First is a family reading initiative designed and implemented by the South Mississippi Regional Library System to encourage families to spend time together reading. The goals of the project are to educate parents and caregivers on the importance of reading to children at an early age and to provide families with the skills and resources needed to establish positive reading habits in their own households. The initiative includes Family Saturday Storytimes featuring parent/child activity time, resources for families to use at home, and free books for participants. Originally funded in 2013 by the U.S. Institute of Museum and Library Services and the Mississippi Library Commission, this project is now made possible through community partnerships. The project began with five community partnerships, has since added two new partners, and has plans to partner with a dozen more community businesses and organization over the coming year. The community partners contribute to the project in a variety of ways: financial funding, support of the project's goals and mission, and dissemination of project information. These partnerships strengthen the project and will allow the initiative to broaden its goals, over the course of the next year, to include training sessions for local early childhood educators and a family oriented One Book, One Community program featuring a children's book.

Focus on Popularity for Programming: "Downton Abbey" and the Turn Back the Clock to the 1910's Series: Heather Lawson and the Hernando Public Library Staff, First Regional Library System

Focusing on very popular television shows is a safe way to guarantee good attendance with any programs, and an increase in circulation with many related displays. "Downton Abbey's" popularity cannot be denied, so relating a series of programs to this TV series and the 1910's was easy. Drawings for "Downton Abbey" t-shirts at each event sparked even more interest.

Wednesday's Poster Sessions Continued ...

Forming A "Universe" Alliance: How To Get Support In A University: Antoinette Giamalva, Madison County Library System

An academic library is only as strong as its alliance with their university. Academic libraries in general play diverse parts in their community. The libraries are either a hub for community members to come and use their materials, a place for students to go study and use their resources, or a place for collaboration with professors of all majors to gain resources for what they need to stay accredited and advanced in the latest methods. This poster session will show different ways of strengthening your academic library and getting strong support, ranging from collaboration, outreach programs, liaisons, social media, and public relations.

Mississippi Challenged Books Index: Ally Watkins, Mississippi Library Commission

A new project from the Mississippi Library Commission: The Mississippi Challenged Books Index. Libraries will report challenges/reconsideration requests of library materials to MLC through the index website. MCBI will compile the challenges so that libraries can see what is being challenged in other communities and how the challenges have been handled.

Partnering to Preserve Voices of the Past: Leah Rials, University of Southern Mississippi

University Libraries' Digital Collections is partnering with the Center for Oral History and Cultural Heritage to work on a National Endowment for the Humanities funded grant. This grant will preserve over 400 analog oral histories from the civil rights movement and make the interviews available online. This poster will highlight the grant's workflow including responsibilities, timeline, and technical specifications. The grant promotes collaboration between USM's Center for Oral History and Cultural Heritage, Digital Collections, and University Libraries' Cataloging department. This project is aimed to be completed by September 2016.

Pass me my feather boa, it's time for the morale committee meeting! : Heather Dungey, Hancock County Library System

How do you raise staff morale? Everybody would love a raise, but when funds are tight that's not always possible. See how Hancock County Library System boosted morale over 2 years with practical, fun, and inexpensive strategies.

THURSDAY'S POSTER SESSIONS

ON DISPLAY OUTSIDE THE EXHIBIT HALL 9:00-3:00

POSTER SESSION "LIGHTNING TALKS" ROUND 2 - 11:30-12:30 BATON ROUGE ROOM

Benefits of a Social Services Coalition: Jesse Pool and Barbara Evans, First Regional Library System

The DeSoto County Social Services Coalition started off as a sub-committee of the Horn Lake Chamber of Commerce and has since spun off into its own entity. It is made up of members of various non-profits, religious organizations, government entities and for profit enterprises. We have monthly meetings where members get to share resources and network so we are all better informed about who in the community can meet a patron's needs. This has been extremely beneficial to library staff because people often come to the library seeking help and we are able to make excellent referrals for many needs.

... Thursday's Poster Sessions Continued ...

CAMP ABC: a Phonics Instruction Program for 4-6 Year Olds: Charlotte Moman, Jackson Hinds Library System

The Jackson Hinds Library System has begun offering Lippincott phonics instruction for 4-6 year olds during the regular Summer Reading Program. This program is designed to better prepare children for 1st grade and assist them in passing the Literacy Promotion Act testing in the 3rd grade. The project will focus on teaching phonics and phonemic awareness prior to the child entering school. This poster will highlight the successes and challenges of teaching phonics in a public library setting.

Digital Hattiesburg: Collaborating with Cultural Heritage Organizations to Increase Access to Materials: Jennifer Brannock, University of Southern Mississippi

In 2013, Jennifer Brannock participated in the Mississippi Library Commission's Mississippi Library Leadership Institute. As part of the Institute, Brannock participated in training and completed a project to create a cultural heritage collaborative. Two years later, additional money was available to fund an extension of the earlier project. To further explore the South Mississippi Cultural Heritage Collaborative, Brannock requested funding to support a community digitization project. The project strives to provide access to materials held at smaller institutions around Hattiesburg. Community items are digitized and placed in the Mississippi Digital Library (<http://www.msdiglib.org>) for researchers around the world to access. This poster will provide information about the grant, project activities, and proposed outcomes.

Digitizing on a Budget: Increasing Access to Scrapbooks at the New Orleans Museum of Art: Amanda Myers, University of Southern Mississippi

This poster will describe the digitization process of old scrapbooks held in the Felix J. Dreyfous Library at the New Orleans Museum of Art. While many institutions would love to have a budget for digitization, many do not. This project will showcase a way in which preservation through digitization can be economically done with minimal staff or experience. It is the eventual goal of the library to partner with the Louisiana Digital Library to increase access to these historical materials.

Open Scholarship, the Final Frontier: Assessing the Openness of Anthropology Journals: Melody Dale, Nickoal Eichmann, Sheeji Kathuria, Mary Ann Jones, Mississippi State University Libraries

In 2008, the American Anthropological Association (AAA) announced its publishing apparatus move from the University of California Press to Wiley-Blackwell, causing increased subscription prices of some of its journals. Then, in 2012, the then-chief editor of American Anthropologist, Tom Boellstorff, encouraged future and current members of AAA to start laying the groundwork for an open access culture for the society. Since then, alongside the growing open scholarship movement, some members of the anthropology discipline continue to advocate open access for greater visibility and dissemination of anthropology research. Seeing this trend, several MSU librarians sought to examine the extent of openness in anthropology scholarship by creating a masterlist of anthropology related journals sourced from AAA, the World Council of Anthropological Associations, Journal Citation Reports and Scimago Scientific Journal Rankings. Four coders rated the journals according to openness: 0) nontransparent publishing options; 1) subscription only; 2) open access option; 3) completely open access with an article processing charge (APC); 4) delayed open access; and 5) fully open access (free to read and publish without embargoes). The expected result is that this information and openness matrix will help facilitate researchers in choosing open access publishing avenues, as well as provide a tool for librarians and information professionals consulting with researchers in the myriad of anthropology subdisciplines interested in open scholarship.

... Thursday's Poster Sessions Continued ...

Sensory Story Kits: Erica McCaleb, Mississippi Library Commission

Patrons with visual impairments are a traditionally under-served library population. There are a number of complex issues as to why. Lack of resources, training, and familiarity with assistive technology are some common issues. Mississippi has an estimated 6,700 children who are visually impaired. When I received a grant to implement a community project as part of my participation in the Mississippi Library Leadership Program I knew that I wanted my project to better serve these children and their parents, educators and librarians. My project added 15 sensory story kits to the Mississippi Library Commission collection. The story kits were designed to enhance books for children with visual impairments. Each story kit contains one Print/Braille book and items related to the story. The items provide real-life representations of items found in the stories. These objects provide a way to add context and aid in comprehension and enjoyment of the story. The usefulness of these story kits is not limited to young children with visual impairments. Children of all ages and capabilities can use tactile and sensory exploration to enhance their understanding of concepts and ideas presented in books. These resources are made available to patrons of the Mississippi Talking Books Services and patrons with a Mississippi Library Commission card. The story kits were created to be accessible and useful by a wide range of Mississippians. By expanding the boundaries of library service and spotlighting resources this project aims to strengthen and develop the ties that Mississippi libraries have with their patrons with visual impairments.

Stronger from Within: Fawn Ussery and Antoinette Giamalva, Madison County Library System

In today's world of budget cuts, Mississippi libraries are among the first and one of the worse to get hit. Collection development and binding are often the first to get sacrificed. It is important to repair and preserve the established collection of a library to keep a strong presence to the patrons. In libraries large and small and of all types, minor repair is a critical component in overall efforts to care for the collections of books and journals being housed. A small bit of well-placed book tape and liquid plastic can make a difference of a book's life by decades. By preserving the collection, the library is making itself strong and fortifying itself against the financial crisis outside. Inner strength is crucial for survival for library large or small. Learn some helpful techniques with "live" visual aids while simple tips are shared to help make that difference.

Teaching Mississippi History through Involvement: Corinth Contraband Camp Symposium: Meg Henderson, Ulysses S. Grant Presidential Library, Mississippi State University

Many of us do not realize the history in our own backyards. Corinth is best known for the famous Civil War battle, but many Mississippians do not know that it was also home to the most successful Civil War contraband camp. From late 1862 to early 1864, slaves fled plantations and sought refuge in "contraband camps" – areas occupied by Federal troops. Union general Grenville Dodge enlisted refugees arriving in Corinth as teamsters, cooks, and laborers. He trained and armed the men to guard the new camp, and his efforts led to the formation of the 1st Alabama Infantry Regiment of African Descent, consisting of approximately 1,000 men. The camp resembled a small town, with streets, houses, a school, and a hospital. Today, a part of the camp is a historic site dedicated to the contrabands who lived there. In 2012, Shiloh National Military Park received a federal grant in a cooperative agreement with the Ulysses S. Grant Presidential Library at Mississippi State University to organize and administer a program to educate the public about this piece of history. The symposium, held April 17-18, 2014, included a visit to Corinth Middle School from living historians portraying Abraham Lincoln, Frederick Douglass and Ulysses S. Grant; presentations by historians in African American history; student essay contest; tour of the camp with local historical interpreters portraying life at the camp; "1863 press conference" with Lincoln, Douglass, and Grant; and Civil War era concert by musician Bobby Horton. Over 800 students and 1200 visitors attended the events, which were free. The partnership between the host organizations resulted in an educational and entertaining event that reached a diverse audience of historians, students, and community members. The poster will include photos from events, promotional materials, work plan, budget summary, and final report summary. It can serve as a guide for libraries looking to plan an event with outside organizations.

TUESDAY, OCTOBER 20TH

Registration 1:00 – 4:00

- | | | | |
|---|--|--------------------|---|
| 1:30 - 3:30 | PRE-CONFERENCE
TAMEKA TOBIAS-SMITH FROM THE NATIONAL
ALLIANCE ON MENTAL ILLNESS - MISSISSIPPI | TICKETED | <i>Tupelo
Room, 1st
floor</i> |
| <p>This year's pre-conference will focus on the mental health of library users. Tameka Smith from the National Alliance on Mental Illness will discuss some basic issues to be aware of as service providers to the public and will also give information about dealing with library users who are in distress.</p> <p><i>Sponsored by the Mississippi Library Commission</i></p> | | | |
| 4:00 - 5:00 | MLA EXECUTIVE BOARD MEETING
The MLA executive board meeting is open to any MLA members who would like to attend. | | <i>St. Louis
Room, 2nd
Floor</i> |
| 5:30 | DUTCH TREAT DINNER AT ROLLING RIVER
Join us for a Dutch Treat dinner at Rolling River. The menu includes salads, sandwiches, pasta, fish and steak. Prices start at \$10-15 for an entrée.

Rolling River is across from the convention center at 406 Main Street. | | |
| 6:30 | EVENING STROLL THRU DOWNTOWN NATCHEZ

Includes Carriage Tour, Ghost Tour and Storytelling at Memorial Park. Transportation and "liquid spirits" for the tour will be provided.

Meet at 6:30 at Rolling River across from the convention center at 406 Main Street. | TICKETED \$ | |

SPECIAL THANKS TO THE FAMILY OF DOROTHY SHAWHAN

MLA would like to give special thanks to the family of Dorothy Shawhan for donating copies of her book, *Lizzie*, to all conference attendees. Check your conference bag for your copy. *Lizzie* won the MLA Author Award for fiction in 1996. Dorothy Sample Shawhan, a Mississippi educator and author, was born in Tupelo, Mississippi and raised in Verona, Mississippi. She joined the faculty at Delta State University as an English and journalism professor in 1981. She went on to become chair of the Department of Languages and Literature, serving in that position for fourteen years. She was inspired to write *Lizzie* when she discovered that a woman in Clarksdale printed a newspaper for women in the 1920's. Her other books include the biography of *Lucy Somerville Howorth* which she co-authored with Martha Swain and *Spirit of the Delta: The Art of Carolyn Norris*, which presents the work of the self-taught artist Norris. Ms. Shawhan died after a brief illness in December 2014.



WEDNESDAY, OCTOBER 21ST

Registration 7:30 – 4:00

Exhibits and Silent Auction 11:30-4:00

Posters on Display 9:00 – 3:00

7:30 - COFFEE AND DONUT SOCIAL WITH LIBRARY INTERIORS

9:00 Join your colleagues for Rolling River Roasters coffee, donuts and informal conversation and networking.

Sponsored by Library Interiors

*Near
Registration*

8:00 - A SPOONFUL OF SUGAR MAKES THE MEDICINE GO DOWN

9:00 – DEBBIE MARTIN, LIBRARIAN/MEDIA SPECIALIST, FLORENCE MIDDLE SCHOOL

*Baton Rouge
Room, 2nd
floor*

Not many educators may know the power of Drawings in Google Drive. In this hands on session, we will learn how easy it is to facilitate learning by teaching students and teachers how to complete parts of the research cycle by using Google Drawing. This can be done independently or collaboratively and can be used in any subject area or age group.

PUTTING THE PUZZLE TOGETHER

– ERIN BUSBEA – DIRECTOR, COLUMBUS-LOWNDES PUBLIC LIBRARY SYSTEM

*Greenville
Room, 2nd
floor*

This program seeks to provide attendees with a base knowledge of autism, current trends in the field of library services for special needs learners, resource collection development and management for this population, and programming for autistic individuals and their families. The Columbus-Lowndes Public Library System has been successfully serving their Autistic Community along with individuals displaying a variety of other special needs for the past two years. Programming has included family nights, support group meetings, speaker presentations, teen events, and an upcoming Art & Autism program. By listening to the needs of their community and creating responsible partnerships with the appropriate agencies, the library system now hosts a thriving resource center and programming that caters to the specific requirements of their specially-abled learners.

THE MAGNOLIA AWARD: MISSISSIPPI CHILDREN'S CHOICE

– VENETIA OGLESBY – LIBRARIAN, NEW HOPE ELEMENTARY SCHOOL

*St. Louis
Room, 2nd
floor*

Members of the executive board will answer FAQ's about the award including the timeline, how to participate and how to promote the award to your patrons. Nominations for the 2017 Magnolia Award will be highlighted. Attendees will experience what it's like to be a part of a selection committee as they read from a selection of nominated titles and narrow the choices down to their top three.

...BUT WE'VE ALWAYS DONE IT THAT WAY! CREATING AND IMPLEMENTING SUCCESSFUL ADULT LIBRARY PROGRAMMING

- DARNELL SHEFFIELD, FIRST ASSISTANT, JACKSON-GEORGE REGIONAL LIBRARY SYSTEM
- HEATHER STONE, OUTREACH COORDINATOR, JACKSON-GEORGE REGIONAL LIBRARY SYSTEM

*Vicksburg
Room, 2nd
floor*

This session will focus on moving out of the proverbial comfort zone, which is essential in planning and implementing programming, active and passive, that is appealing to adult patronage. Darnell and Heather will share a successful formula they have designed which has set them apart from other adult library programs. Their concept introduces new participants to what libraries now have to offer, encourages them to utilize all library services, and to become consistent and loyal patrons.

WEDNESDAY, OCTOBER 21ST

8:30 - 9:30 **UNIVERSITY OF SOUTHERN MISSISSIPPI SCHOOL OF LIBRARY AND INFORMATION SCIENCE (SLIS) ALUMNI BREAKFAST** **TICKETED \$** *Tupelo Room, 1st floor*



SCHOOL OF LIBRARY AND INFORMATION SCIENCE

Alumni of the Southern Miss School of Library and Information Science are invited to join SLIS director and faculty for breakfast and an update on what's new at SLIS.

PAST PRESIDENTS BREAKFAST **TICKETED \$** *Board Room, 1st floor*
Open only to past presidents of the Mississippi Library Association.

LONG RANGE PLANNING COMMITTEE *Concordia Room, 2nd floor*
— BARBARA EVANS, ASSISTANT DIRECTOR FOR PUBLIC SERVICES, FIRST REGIONAL LIBRARY
— MELISSA DENNIS, OUTREACH & INSTRUCTION LIBRARIAN, UNIVERSITY OF MISSISSIPPI

The Long Range Planning Committee will meet to discuss current and future plans for the association. Anyone is welcome to attend and recommend suggestions.

VIRTUAL REFERENCE SERVICES IN LEVEL VI HIGHER EDUCATION INSTITUTIONS IN THE SACS REGION: A CONTENT ANALYSIS *St. Francisville Room, 2nd floor*
— MICHAEL MOUNCE – REFERENCE/INSTRUCTIONAL SERVICES LIBRARIAN, DELTA STATE UNIVERSITY

In this presentation, Michael Mounce from Delta State University will present and discuss the results of a content analysis study which he recently conducted on the topic of virtual reference services in selected academic libraries. More specifically, Mr. Mounce will discuss virtual reference services, such as live chat, provided by the libraries of level VI higher education institutions which are accredited by the Southern Association of Colleges and Schools (SACS). Level VI institutions in the SACS region are those that grant four or more types of doctoral degrees. This study focused on 108 institutions and their libraries which are located in eleven states in the southeastern and south central U.S. and Mexico. A discussion of examples of virtual reference services found in the library literature will also be provided in this presentation. If you would like to learn more about virtual reference services in academic libraries, then this presentation is for you.

WEDNESDAY, OCTOBER 21ST

9:30 - **SCHOOL LIBRARY SECTION FEATURED SPEAKER**

10:30 **EXAMINING THE SACRED COWS OF SCHOOL LIBRARIANSHIP - TIFFANY WHITEHEAD, LIBRARIAN, CENTRAL MIDDLE SCHOOL IN BATON ROUGE, LOUISIANA**

*Baton Rouge
Room, 2nd
floor*

It is essential for librarians to make themselves indispensable within their schools. To do this, we must constantly seek new ways to better serve our students and teachers. Sometimes, this means taking a closer look at the traditional rules and expectations in school libraries to determine if they really are the best ways to meet the needs of our students. By taking a closer look at some of the sacred cows of school libraries, we will discover how some libraries are shaking things up to improve their services.

Sponsored by the MLA School Library Section

POSTER SESSION LIGHTNING ROUND 1

This session will contain multiple "Lightning Talks" (5-minute presentations) on topics displayed in the Poster Hall. So come and get inspired at the speed of light!

*New Orleans
Room, 2nd
floor*

- MISSISSIPPI CHALLENGED BOOKS INDEX
- FORMING A "UNIVERSE" ALLIANCE: HOW TO GET SUPPORT IN A UNIVERSITY
- FAMILIES READ FIRST: A COMMUNITY LITERACY PROJECT
- ASSESSING COLLECTION DEVELOPMENT AND ACQUISITIONS AT THE MILLSAPS-WILSON LIBRARY
- DIGITAL WALLPAPER, DIGITAL COMMUNITY
- FOCUS ON POPULARITY FOR PROGRAMMING: "DOWNTON ABBEY" AND THE TURN BACK THE CLOCK TO THE 1910'S SERIES
- PARTNERING TO PRESERVE VOICES OF THE PAST
- PASS ME MY FEATHER BOA, IT'S TIME FOR THE MORALE COMMITTEE MEETING!

STRENGTHENING THE RESEARCH CONSULTATION WITH EVERNOTE

- JUSTIN KANI, ASSISTANT PROFESSOR / BUSINESS LIBRARIAN, MISSISSIPPI STATE UNIVERSITY LIBRARIES

*Greenville
Room, 2nd
floor*

The ever-evolving scope of the research landscape over the last decade has led to an increased interest in more in-depth research assistance and, as a result, the one-on-one research consultation has seen a parallel rise in demand by library patrons. To better assist patrons in the research consultation, I have implemented the use of Evernote, the digital note-taking application, as a means to help document and organize the consultation. This presentation will discuss how Evernote can strengthen the research consultation by helping patrons and librarians establish a shared workspace that scaffolds and documents patron outcomes and research.

ARE WE BORING YOU? USING FIRST-YEAR STUDENT FEEDBACK TO EVALUATE A LIBRARY ORIENTATION SESSION

- ASHLEY S. DEES, BUSINESS/REFERENCE LIBRARIAN
- MELISSA DENNIS, OUTREACH & INSTRUCTION LIBRARIAN, UNIVERSITY OF MISSISSIPPI

*Memphis
Room, 2nd
floor*

This interactive presentation is designed for academic librarians who teach orientation sessions for first year students. This program will include summaries and findings from the article: "It's SO Boring: Improving Library Orientation Sessions for First-Year Students" published in the Summer 2015 issue of The Southeastern Librarian. Participants will find strength in numbers creating a #hashtag for twitter as part a "boring" activity. Prizes for winners!

LIBRARIANSHIP 101 REUNION

- JOY GARRETSON, CONTINUING EDUCATION TRAINING COORDINATOR, MISSISSIPPI LIBRARY COMMISSION

*Vicksburg
Room, 2nd
floor*

Librarianship 101 and 201 alumni are welcome to join us for light breakfast fare at this event. Participants will have a chance to network with MLC staff and participants of all Librarianship classes. We will have several past participants talk about projects they've done in their libraries. ***Sponsored by the Mississippi Library Commission***

WEDNESDAY, OCTOBER 21ST

10:30 SCHOOL LIBRARY SECTION FEATURED SPEAKER

- **CONNECTING THE DOTS- TIFFANY WHITEHEAD, LIBRARIAN, CENTRAL**

11:30 MIDDLE SCHOOL IN BATON ROUGE, LOUISIANA

The library can be a lonely place at times, particularly for those of us that are the only librarian in our school. Learn how to build your Personal Learning Network (PLN), which can give you 24/7 access to inspiration, opportunities for collaboration, and the ability to connect with and learn from other school librarians around the world! *Sponsored by the MLA School Library Section*

*Baton Rouge
Room, 2nd
floor*

ACRL SECTION FEATURED SPEAKER

TO BE SEEN AND HEARD: REALIZING THE BENEFITS OF DIVERSITY AND RESPONDING TO THE NEEDS OF MINORITY ACADEMIC LIBRARIANS - JAENA ALABI, REFERENCE LIBRARIAN, AUBURN UNIVERSITY, AUBURN, ALABAMA

*Natchez
Room, 1st
floor*

Diversity continues to be an important topic of conversation for librarians--we talk about the importance of representing a variety of viewpoints in our collections and programs, and investigating ways that we as a profession can better reflect the demographics of our changing communities. This program explores the benefits of recruiting librarians from underrepresented groups, identifying their needs, and creating inclusive environments in which differences are seen as strengths to be taken advantage of rather than difficulties to be overcome or avoided. Listening to the voices of minority academic librarians and addressing their concerns will allow us as individuals to work more productively together, thus creating a stronger profession. *Sponsored by the MLA Association of College and Research Libraries Section*

HOW PUBLIC LIBRARIES CAN LEVERAGE E-RATE FUNDING BY BIDDING OUT SERVICES AND USING A CONSULTANT

- PATTY FURR, EXECUTIVE DIRECTOR, JACKSON HINDS LIBRARY SYSTEM
- MILLIE RODABAUGH, E-RATE CONSULTANT, RODABAUGH EDUCATION SERVICES

*St.
Francisville
Room, 2nd
floor*

The new Category 2 e-rate funding can make it possible for a public library to obtain funding to install fiber-optic cabling, network equipment, wireless access points and even maintenance funding. This seminar will discuss how the Jackson Hinds Library System used an outside consultant to bid out these services thus allowing the library system to install the above equipment and services at a small percentage of the actual cost.

AUTO-GRAPHICS USER GROUP MEETING

- TRACY CARR, LIBRARY SERVICES DIRECTOR, MISSISSIPPI LIBRARY COMMISSION
- AUTO-GRAPHICS STAFF

*St. Louis
Room, 2nd
floor*

The first part of this session will be an update on the VUC, the statewide ILL service for public and community college libraries, and the second part will be an update on Verso, the Auto-Graphics automation system.

11:30 EXHIBITS GRAND OPENING AND RIBBON CUTTING!

Exhibit Hall

12:00 LUNCH ON YOUR OWN OR PRE-ORDERED BOXED LUNCHES IN TUPELO ROOM

1:00 -
2:30



MLA BUSINESS MEETING AND GENERAL SESSION

JOSH HANAGARNE, AUTHOR OF THE WORLD'S STRONGEST LIBRARIAN, LIBRARIAN, SALT LAKE CITY PUBLIC LIBRARY

*Natchez
Room, 1st
floor*

The annual business meeting, led by MLA President Patsy Brewer, includes greetings from Natchez Mayor Larry "Butch" Brown and an introduction to the MLA conference app by Platinum sponsor Boopsie. The meeting will be followed by keynote speaker Josh Hanagarne. - An extreme case of Tourette syndrome has done little to slow down Salt Lake City librarian Josh Hanagarne, author of The World's Strongest Librarian. After faith and family, he credits books and weightlifting-adopted to control his tics-as his salvation. With disarming candor, Hanagarne shares his incredible story, bringing audiences to laughter and tears.

WEDNESDAY, OCTOBER 21ST

2:30 - AFTERNOON WITH AUTHORS

TICKETED

*Tupelo
Room, 1st
floor*

4:30 FEATURING MATTHEW GUINN & JAMIE KORNEGAY

The Friends of Mississippi Libraries, Inc., invite you to an afternoon of informal discussions with local authors. Each author will be highlighting their latest published work as well as other upcoming projects. Light refreshments will be provided for your enjoyment.

Sponsored by Friends of Mississippi Libraries, Inc.

2:30 - DOING COPYRIGHT RIGHT FOR EDUCATION

3:30 — LYNNDY HURDLE, LIBRARIAN, OXFORD HIGH SCHOOL

*Baton Rouge
Room, 2nd
floor*

This session will aid the school librarian in being knowledgeable in copyright regulations. The participant will gain information and skills to educate teachers, administrators, and students in the proper way to handle copyright issues.

STRENGTHENING LIBRARY SERVICES THROUGH COMMUNITY PARTNERSHIPS

- BARBARA GOSS, BRANCH MANAGER / YOUTH SPECIALIST / OUTREACH SERVICES & JENNIFFER STEPHENSON – DIRECTOR, GREENWOOD-LEFLORE PUBLIC LIBRARY SYSTEM

*Greenville
Room, 2nd
floor*

Public, school, college, and university librarians will learn details about partnerships and how they can provide solutions for their patrons and communities. Learn how partnerships are being used to provide tutoring, youth and adult programming, and even meals during the summer for children. Learn how to utilize your local extension office, colleges and universities, hospitals, and even local businesses for your library programs. Staff members of the Greenwood-Leflore Public Library Systems will show how partnerships can accomplish tasks with limited resources, respond to compelling issues, encourage cooperative interaction and conflict resolution, involve outside interests, and serve as an education and outreach tool.

UNIVERSITY DIRECTORS COUNCIL MEETING

- FRANCES COLEMAN- PROFESSOR/DEAN OF LIBRARIES, MISSISSIPPI STATE UNIVERSITY LIBRARIES

*Board Room,
1st floor*

WILLIAM JOHNSON: THE BARBER OF NATCHEZ

Join the members of Beta Phi Mu as we learn about William Johnson, the Barber of Natchez, presented by Natchez National Historical Park. Mr. Johnson was an African American slave-owner in Natchez, MS, who in 1830 established a barber shop and began to teach the trade to young black men in the community. He was also involved in the free black community and was a prominent member of their culture. Johnson chronicled his life as an African-American slave owner in a 14-volume journal spanning 16 years that has become a valuable source in the study of free blacks, African-American History and American History. His house on State Street in downtown Natchez was donated to the National Park Service in 1990 and opened as a museum detailing his life in 2005. The program will be followed by a short business meeting.

Sponsored by Beta Phi Mu

*St. Louis
Room, 2nd
floor*

STRENGTH IN NUMBERS: FORMATION OF A MISSISSIPPI ACADEMIC LIBRARY CONSORTIUM

- EDWARD G. MCCORMACK, PROFESSOR/ASSOC. DEAN, USM GULF COAST LIBRARIES, THE UNIVERSITY OF SOUTHERN MISSISSIPPI

*Vicksburg
Room, 2nd
floor*

A power-point presentation on how academic libraries in Mississippi can work together effectively and efficiently, in terms of cooperative resource purchasing and sharing, by forming a State/IHL Academic Library Consortium. Will demonstrate that consortia provide more cost-effective services, acquisitions, etc., and presentation will include some statistical data of academic libraries in MS.

WEDNESDAY, OCTOBER 21ST

3:00 - PARTNERING WITH iTech TO SAVE THE WORLD: DIGITAL PRESERVATION 4:00 EFFORTS AT USM

- ELIZABETH LA BEAUD, DIGITAL LAB MANAGER, THE UNIVERSITY OF SOUTHERN MISSISSIPPI

*New Orleans
Room, 2nd
floor*

This session impresses the need for partnerships to preserve digital objects. Digital preservation cannot be undertaken single-handedly. It's expensive, time consuming, and still doesn't provide any guarantees. Our best chance is working together to combine resources, even if only information. This session will outline the partnership between University Libraries and iTech at The University of Southern Mississippi in regards to digital storage, data integrity, information security, metadata, and file sustainability. While this in-house partnership is a start, we need to work across institutions to ensure long term access and the make the world a safer place for digital objects.

GET TO KNOW LEARNINGEXPRESS LIBRARY

- TRACY CARR, LIBRARY SERVICES DIRECTOR, MISSISSIPPI LIBRARY COMMISSION

*Memphis
Room, 2nd
floor*

LearningExpress is more than just ACT prep tests. Come to this session and learn about how LearningExpress can enhance your library's collection for patrons in grade 4 to adult!

LIBRARY CARD CAMPAIGN

- JOHNNETTE BILBO – LIBRARIAN, BAY-WAVELAND SCHOOL DISTRICT, NORTH BAY ELEMENTARY
- ADRIENNE BRADLEY, PUBLIC & INFORMATION SERVICES OFFICER, HANCOCK COUNTY LIBRARY SYSTEM

*St.
Francisville
Room, 2nd
floor*

A library card for every child in the county: Learn how the public library partnered with the local public & parochial schools to sign children up for library cards and bring them to the library for a tour. See the methods including: - Materials - Information packets, lanyards, and incentives, - Methods - Preliminary meetings with schools, distribution of materials, processing and distributing the cards, - Marketing and Evaluations – School visits, media connections, prizes for highest-participating classes, statistics, and reports.

THE LIBRARY'S 4 STAGES OF COMMUNITY COLLABORATION

- JACOB STARKS, LIBRARY DIRECTOR, NESHOPA COUNTY PUBLIC
- TIM MOORE, EXECUTIVE DIRECTOR CHAMBER/MAIN STREET, COMMUNITY DEVELOPMENT PARTNERSHIP, NESHOPA COUNTY

*Concordia
Room, 2nd
floor*

Founded upon collaborative inquiry theory, this program examines the fundamental process of creating effective partnerships with community groups, businesses and institutions through four stages: Forming, Storming, Norming and Performing. Program attendees will hear firsthand experiences from leaders of community groups partnered with the Neshoba library on different endeavors. Attendees will leave with ideas for untapped coalitions, a roadmap for establishing stronger partnerships, and an evaluative collaboration checklist.

WEDNESDAY, OCTOBER 21ST

3:30 - **TWEETING AS A VIRTUAL REFERENCE CORE COMPETENCY: A FATAL FLAW OR** 4:30 **THE NEW NORMAL**

*Greenville
Room, 2nd
floor*

- SHEEJI KATHURIA, ASSISTANT PROFESSOR, SOCIAL SCIENCES LIBRARIAN
- AMANDA CLAY POWERS, ASSOCIATE PROFESSOR, COORDINATOR OF RESEARCH SERVICES
MISSISSIPPI STATE UNIVERSITY LIBRARIES

Twitter allows Virtual Reference (VR) to move beyond answering questions into building community. Through expanding VR, the MSU Libraries' very active Twitter account was linked to LibAnswers, pulling all mentions of the library into the system. This enabled any VR librarian to answer questions coming in via Twitter. Implementation revealed not all librarians were comfortable with Twitter, and those that were proficient were not comfortable speaking in the "voice" of the library. Using anonymous surveys of the VR librarians and a grounded theory analysis of the 650+ tweets mentioning the library's account during the August - December 2014 collection period, strategies for managing this new VR core competency will be explored.

LIBRARY MATH: TELLING YOUR STORY WITH STATISTICS

*Vicksburg
Room, 2nd
floor*

- JOY GARRETSON, STATE DATA COORDINATOR, CONTINUING EDUCATION TRAINING COORDINATOR,
MISSISSIPPI LIBRARY COMMISSION

In this program, learn methods for advocating for your library by using statistical information. Much of the content will come from experience administrating the Annual Statistical Report for public libraries and from attending the Research Institute for Public Libraries; however, the information will be applicable to school and academic libraries as well.

TEENS AND NONFICTION: HOW TO MAKE 'REAL' APPEAL!

*Baton Rouge
Room, 2nd
floor*

- CINDY WILLIAMS - LIBRARIAN, BAY HIGH SCHOOL, BAY-WAVELAND SCHOOL DISTRICT

With the implementation of Common Core Standards, there is an increased interest in close reading and informational text. This presentation is intended for librarians and teachers who work with high school students and are curious about selecting materials that will capture student interest and entice them to read more nonfiction books. A bibliography will be provided for attendees.

UNITED WE STAND VIRTUALLY AND PHYSICALLY: LIBRARIES WORKING WITH EACH OTHER AND THE COMMUNITY

*St. Louis
Room, 2nd
floor*

- ANTOINETTE GIALMALVA, BRANCH MANAGER, RIDGELAND LIBRARY, MADISON COUNTY LIBRARY
SYSTEM

United together libraries and communities can be strong for each other and attract patrons to come to community events. To be a united front, libraries can reach out subtly for supporters with the use of social media and personal touches. Methods that will be discussed are various social media sites, joining clubs and organizations, how to effectively persuade, and most importantly how to follow up and make an everlasting great impression.

4:30 - **SLIS ANNIVERSARY CELEBRATION TO HONOR STUDENTS,** 5:30 **ALUMS, AND SUPPORTERS**

TICKETED

*Natchez
Room, 1st
floor*

- FACULTY AND STAFF, USM SCHOOL OF LIBRARY AND INFORMATION SCIENCE

SLIS alums, students, and supporters are invited to a reception in your honor to celebrate the 50th anniversary of the SLIS master's program. Refreshments will be served and historic images and memorabilia will be on display. Free event but please RSVP to qualify for one of our door prizes.

6:00



PRESIDENT'S RECEPTION AND SCHOLARSHIP BASH

TICKETED \$

*Magnolia
Hall
215 S. Pearl
Street*

Join your colleagues at the newly renovated Magnolia Hall to honor our MLA President, Patsy Brewer, and at the same time raise money for the Peggy May and Virgia Brocks-Shedd

Scholarships. Music, heavy hors d'oeuvres, and a cash bar promise a memorable evening.

Menu: Cucumbers filled with Shrimp Mousse, French Bread Baggett's topped with Olives Spread & Parmesan Cheese, Mini Open Face BLT, Baked Brie in Puff Pastry topped with Caramelized Apples and Brown Sugar Glaze, Homemade Cheeseballs with Crackers, Swedish Style Meatballs, Sliced Ham served with Rolls - Horseradish Mayo and Creole Mustard.

THURSDAY, OCTOBER 22ND

Registration 8:00 – 4:00

Exhibits and Silent Auction 9:00-3:00

Posters on Display 9:00-3:00

**8:30 -
10:00**

**PUBLIC LIBRARY SECTION BREAKFAST
CELEBRATING THE SOUTH AND PROMOTING A
POSITIVE MISSISSIPPI
FEATURING PATRICIA NEELY-DORSEY**

TICKETED \$

***Tupelo Room, 1st
floor***

Patricia Neely-Dorsey is a 1982 graduate of Tupelo High School in Tupelo, Mississippi. She received a Bachelor of Arts Degree in Psychology from Boston University in Boston, Massachusetts. After living for almost 20 years in Memphis, Tennessee, working in the mental health field, she returned to her hometown in August 2007. She has published two books of poetry, "Reflections of a Mississippi Magnolia" and "My Magnolia Memories and Musings". Patricia's writings are a true celebration of the South and all things Southern. Using her childhood memories, Patricia gives her readers a positive glimpse into the Southern way of life. Patricia currently lives in Tupelo with her husband James, son Henry and miniature schnauzer, Happy. She is a active member of Alpha Kappa Alpha Sorority, Inc., an avid reader and passionate writer.

Sponsored by the MLA Public Library Section

Menu: Scrambled eggs, bacon & sausage, cheese grits, biscuits, fresh fruit w/yogurt & granola

**8:30-
10:30**

**MISSISSIPPI DEPARTMENT OF EDUCATION UPDATE &
MISSISSIPPI SCHOOL LIBRARY GUIDE**

***St. Francisville
Room, 2nd floor***

- LIMEUL EUBANKS, DIVISION DIRECTOR II, MISSISSIPPI DEPARTMENT OF EDUCATION
- JOLEE HUSSEY, MISSISSIPPI LIBRARY COMMISSION BOARD OF COMMISSIONERS, RETIRED HIGH SCHOOL LIBRARIAN, OXFORD SCHOOL DISTRICT, ADJUNCT, DEPARTMENT OF TEACHER EDUCATION, UNIVERSITY OF MISSISSIPPI
- KAREN LYON, AZAR EDUCATONAL CONSULTNG, LLC, RETIRED LIBRARIAN/LIBRARY SUPERVISOR, MADISON COUNTY SCHOOL DISTRICT
- ELIZABETH SIMMONS, PUCKETT HIGH SCHOOL

Jolee Hussey and Karen Lyon, co-authors of the Mississippi School Library Guide, will give an overview of the guide, point out features that will help you improve your library program and become a team player in your school.

8:30 programs continue on the next page

8:30 programs continued from the previous page

**8:30 -
9:30**

STARTING THE EVOLUTION: LAUNCHING SCHOLARLY COMMUNICATION SERVICES AT THE MSU LIBRARIES

- STEPHEN CUNETTO, KIRSTEN ANDREWS, NICKOAL EICHMANN, MARY ANN JONES, SUMMER MORD, AND AMANDA CLAY POWERS. MISSISSIPPI STATE UNIVERSITY LIBRARIES

Over the past year, the Mississippi State University Libraries have been involved in a Scholarly Communication Initiative encompassing four committees – Copyright, Open Access, Institutional Repository, and Data Management Services. The charge of these committees is to educate the Library faculty and staff and then the University community about the issues surrounding Scholarly Communication in academia. The committees are also charged with developing and recommending ongoing library services needed to support open scholarship at MSU. During this presentation you will hear about the overall initiative and its goals and objectives; committee chairs will share their process for creating competencies within these areas in the library and plans for rolling out the Initiative to the University community.

***Baton Rouge Room,
2nd floor***

TOON TRAINING: HOW WE'VE IMPLEMENTED CARTOONS AS TRAINING VIDEOS, AND WHY

- DEREK MALONE, ASSISTANT PROFESSOR, INSTRUCTIONAL SERVICES LIBRARIAN, UNIVERSITY OF NORTH ALABAMA

At the University of North Alabama we've transitioned a vast amount of our help desk training from handbook to cartoons and hybrid (cartoon and screenshot) videos. This presentation will cover what we have identified as quality areas for cartoon video implementation, our process of making those cartoons, and finally our assessment into the effectiveness of the new training program.

***Vicksburg Room,
2nd floor***

NOT JUST PLAYING WITH DOLLS: TEACHING LOCAL HISTORY WITH AMERICAN GIRL DOLLS

- MONA VANCE-ALI, ARCHIVIST, COLUMBUS-LOWNDES PUBLIC LIBRARY SYSTEM
- ERIN BUSBEA, DIRECTOR, COLUMBUS-LOWNDES PUBLIC LIBRARY SYSTEM

In 2014, a patron gifted the Columbus-Lowndes Public Library System (CLPL) with two American Girl Dolls (AGD) in honor of her mother, who was a staunch supporter of the CLPL system. She hoped the library would be able to duplicate a lending program provided by her present library in Virginia. CLPL was able to contact the library and not only duplicate the lending program, but by the partnering of the Youth Services Coordinator and the Archivist, create public programming that highlights the history and growth of our county over time, educates about the importance of civil rights, and connects young learners to their MS roots. From the advertisement of the lending program, further patrons have been moved to donate additional AGD, bringing CLPL's collection to 6 and making it possible for dolls to be available for checkout at each of the system's four branches. Success of the programming can be measured in the number of phone calls garnered by staff on when the next one will be held!

***Greenville Room,
2nd floor***

THURSDAY, OCTOBER 22ND

9:30 -
10:30

COLLABORATIVELY BUILDING DIGITAL COLLECTIONS: THE 2015 CULTURAL HERITAGE DIGITIZATION AWARD EXPERIENCE

- NICOLE LAWRENCE, COORDINATOR, MISSISSIPPI DIGITAL LIBRARY
- SUSAN IVEY, DIGITAL INITIATIVES LIBRARIAN, UNIVERSITY OF MISSISSIPPI
- DEREK WEBB, ARCHIVIST, MISSISSIPPI UNIVERSITY FOR WOMEN

This year marked the inaugural Mississippi Digital Library Cultural Heritage Digitization Award which provides on-site archival digitization and training services to one winning institution. This session will discuss the award including application requirements, how the award brought six institutions together, and what made the collaboration successful. Additionally, a representative from the 2015 winning institution will discuss their experience during the award process.

*Baton Rouge Room,
2nd floor*

TRUSTEES SECTION FEATURED SPEAKER

LIBRARY TRUSTEE ACADEMY - DONNA McDONALD, DIRECTOR, FORMER PRESIDENT OF UNITED FOR LIBRARIES (FRIENDS OF THE LIBRARY, USA), ARKANSAS RIVER VALLEY REGIONAL LIBRARY

- JENNY BOX, CHAIR, MLA TRUSTEE SECTION
- PATSY BREWER, DIRECTOR, WAYNESBORO-WAYNE COUNTY LIBRARY

The Trustee Section of the Mississippi Library Association program "Trustee Academy" features Donna McDonald, former President of United for Libraries (Friends of the Library USA) and currently the Director of the Arkansas River Valley Regional Library. A one hour workshop designed to help academic, public, school and special library trustees with the basis of trustee roles and responsibilities with a focus on fundraising, advocacy with funding authorities, community partnerships, library publicity through social media and other current topics. Door prizes will be awarded at the conclusion of the program.

Sponsored by the MLA Trustees Section

*Concordia Room,
2nd floor*

MAGNOLIA STEERING COMMITTEE MEETING

- FRANCES COLEMAN, CHAIR, MAGNOLIA STEERING COMMITTEE

*Board Room, 1st
floor*

LIBRARY SCIENCE EDUCATION AT SOUTHERN MISS: A HISTORY OF SURVIVAL AND GROWTH (SLIS)

- MATTHEW GRIFFIS, PH.D., ASSISTANT PROFESSOR, USM SCHOOL OF LIBRARY AND INFORMATION SCIENCE

This fall will mark the 50th anniversary of the graduate program in library science at the University of Southern Mississippi. SLIS will be commemorating the occasion with a number of events to honor alumni, students, and supporters. This session, led by the department's newest junior professor, will recall the story of the School of Library and Information Science at Southern Miss, from 1926 (when the school, then known as the Mississippi State Teacher's College, first offered library science courses) to present day. The presentation, accompanied by historical photos, will emphasize the department's bridging of a variety of "divides" in the 1990s and 2000s, ultimately growing from a small selection of course offerings in the 1920s into the state's only ALA accredited program with graduates working in libraries, archives, and museums across the country and around the world.

*Memphis Room,
2nd floor*

10:30 -
11:30

GENERAL SESSION - TODD BOL, CREATOR AND EXECUTIVE DIRECTOR, LITTLE FREE LIBRARY

David Dubard, Academic Regional Sales Manager from platinum sponsor EBSCO and Executive Director of the Mississippi Library Commission, Susan Cassagne, will welcome MLA members to the second MLA General Session featuring Todd Bol of Little Free Library. Todd H. Bol created the very first Little Free Library – a front-yard book exchange – in 2009 to share books with his neighbors. After seeing the community's positive reaction to the miniature library, Bol built 30 more and gave them away to a broad range of neighborhoods. Today 25,000 Little Free Libraries now stand in front yards all across the globe – from Iceland to Pakistan to Tasmania – strengthening neighborhoods, spreading literacy and the love of reading, and bringing people together. *Sponsored by the Special Libraries Section*

*Natchez Room, 1st
floor*

THURSDAY, OCTOBER 22ND

11:30 - POSTER SESSION LIGHTNING ROUND 2

12:30

This session will contain multiple "Lightning Talks" (5-minute presentations) on topics displayed in the Poster Hall. So come and get inspired at the speed of light!

- CAMP ABC: A PHONICS INSTRUCTION PROGRAM FOR 4-6 YEAR OLDS
- DIGITAL HATTIESBURG: COLLABORATING WITH CULTURAL HERITAGE ORGANIZATIONS TO INCREASE ACCESS TO MATERIALS
- STRONGER FROM WITHIN
- BENEFITS OF A SOCIAL SERVICES COALITION
- SENSORY STORY KITS
- DIGITIZING ON A BUDGET: INCREASING ACCESS TO SCRAPBOOKS AT THE NEW ORLEANS MUSEUM OF ART
- TEACHING MISSISSIPPI HISTORY THROUGH INVOLVEMENT: CORINTH CONTRABAND CAMP SYMPOSIUM
- OPEN SCHOLARSHIP, THE FINAL FRONTIER: ASSESSING THE OPENNESS OF ANTHROPOLOGY JOURNALS

*New Orleans Room,
2nd floor*

FROM REJECTION TO RENEWAL

- KIM GUNTER, LIBRARY MEDIA SPECIALIST, FLORENCE HIGH SCHOOL

We will discuss ways to breathe new life into a library that has become obsolete in the minds of the administration, faculty and staff of a school. This discussion will include PR campaigns and outreach plans for faculty and staff members that are overworked and stressed. We will also look at tools that can be used to streamline your collaboration efforts, such as Google Calendar, Google Forms, and other web-based programs.

*Concordia Room,
2nd floor*

COPYRIGHT INITIATIVES AT THE UNIVERSITY OF SOUTHERN MISSISSIPPI

- SARAH MANGRUM, ACCESS SERVICES LIBRARIAN, UNIVERSITY LIBRARIES – THE UNIVERSITY OF SOUTHERN MISSISSIPPI
- ELIZABETH LA BEAUD, DIGITAL LAB MANAGER, UNIVERSITY LIBRARIES – THE UNIVERSITY OF SOUTHERN MISSISSIPPI
- JOSH CROMWELL, INSTITUTIONAL REPOSITORY COORDINATOR, UNIVERSITY LIBRARIES – THE UNIVERSITY OF SOUTHERN MISSISSIPPI

University Libraries at The University of Southern Mississippi has taken a proactive approach to educating the campus community about copyright concerns affecting scholarly communications. Colleagues from across several library units worked together to form a copyright task force to recommend general copyright policy guidelines for the institution, create a Web presence giving users a one-stop information source for copyright issues, and implement educational programming for the campus community. The work of the task force has proven these units are stronger together and have the ability to make a larger impact on the campus community than individually. The presenters will outline the common copyright concerns encountered by University Libraries units, the creation of the taskforce and online presence that gives users a one-stop information source, and future educational initiatives.

*St. Louis Room, 2nd
floor*

TICKETED

COLLECTION DEVELOPMENT: WEEDING PRINCIPLES

- BERNICE RAY, PHD

The basic principles of collection development applicable to high school libraries and college libraries will be shared with hands-on activities requiring decision making. All materials and artifacts for practice will be provided.

*Vicksburg Room,
2nd floor*

SIRSIDYNIX USERS GROUP

- MIAO JIN, ASSISTANT DIRECTOR OF TECHNICAL SERVICES, JACKSON-HINDS PUBLIC LIBRARY

Join representative from SirsiDynix and the Mississippi SirsiDynix User Group for a business meeting followed by an update on SirsiDynix products.

*Memphis Room,
2nd floor*

11:30 programs continue on the next page

THURSDAY, OCTOBER 22ND

11:30 programs continued from the previous page

LITERACY AND THE LIBRARY

- STEPHANIE WOMBLE, LIBRARIAN, HERNANDO HILLS ELEMENTARY SCHOOL, DESOTO COUNTY SCHOOLS
- GINGER LOWRIE, LIBRARIAN, DESOTO CENTRAL ELEMENTARY SCHOOL, DESOTO COUNTY SCHOOLS

**St. Francisville
Room, 2nd floor**

This session will guide Librarians in how to promote Literacy within their school. We will show practical ways that you can instill a love of reading thorough various school activities. Activities include Author Visits, Book Clubs, Character Parades, Book Character Pumpkin Contest, Summer Reading Choices, Celebrating National Poetry Month, School wide Reading Challenges, the Reading Fair, and student generated book talks.

USM SLIS FOCUS GROUP

- TERESA WELSH, PH.D., PROFESSOR AND DIRECTOR, USM SCHOOL OF LIBRARY AND INFORMATION SCIENCE

**Greenville Room,
2nd floor**

Students, alums, and other interested parties such as employers or prospective students, we want to hear from you! You are invited to contribute your feedback on changes to the program and your ideas on improving library and information science education.

11:45 - 1:15 **YPSRT LUNCHEON** **FEATURING JUDY CARD, VENETIA OGLESBY AND** **MARY SERATT**

TICKETED \$

**Natchez Room, 1st
floor**

- JUDY CARD, ASSISTANT TO THE DIRECTOR, FIRST REGIONAL LIBRARY SYSTEM
- VENETIA OGLESBY, LIBRARIAN, NEW HOPE ELEMENTARY SCHOOL
- MARY SERATT, FORMER HEAD OF CHILDREN'S SERVICES, MEMPHIS PUBLIC LIBRARY

The Co-Chairs of the Young People's Services Round Table, Lindsey M. Beck and Ally Watkins, are excited to invite its members to the annual luncheon. The luncheon will include a panel presentation consisting of three veterans of youth library service, public and school. Panel presenters will discuss their experiences within the field, current trends, and the future of the profession. The panel will be open for questions and discussion after presentations.

Sponsored by the MLA Young People's Services Round Table

Menu: Baked chicken, mustard greens, mashed potatoes, green salad, rolls, chocolate walnut brownie cake

12:00 - 2:00 **BLACK CAUCUS OF ALA LUNCHEON** **STRONGER TOGETHER: REACHING BACK TO MOVE** **FORWARD - TOMMIE MABRY, AUTHOR AND** **MOTIVATIONAL SPEAKER**

TICKETED \$

**Tupelo Room, 1st
floor**

The Black Caucus of ALA Round Table will present "Stronger Together: Reaching Back to Move Forward," The Guest Speaker will be Tommie Mabry, author and motivational speaker. The Black Caucus of ALA will also present the Virgia Brocks-Shedd Scholarship. ***Sponsored by the MLA Black Caucus of ALA Round Table***

Menu: Baked chicken, mustard greens, mashed potatoes, green salad, rolls, chocolate walnut brownie cake

12:30- 1:30 **PRE-ORDERED BOXED LUNCHES MAY BE PICKED UP ON THE SECOND** **FLOOR MEZZANINE AND TAKEN TO ANY MEETING ROOM ON THE 2ND** **FLOOR.**

THURSDAY, OCTOBER 22ND

1:30 - 2:30	GENERAL SESSION INTERNET TO GO - MICHELLE FRISQUE, CHIEF, TECHNOLOGY, CONTENT AND INNOVATION, CHICAGO PUBLIC LIBRARY In an effort to close the digital divide and address the lack of broadband access among low-income residents, Chicago Public Library's "Internet to Go" service allow patrons to check out and take home WiFi hotspots. This program will describe the approaches CPL took to attack the problem of the digital divide, provide an update on that program, discuss lessons learned, plans for the future and describe other solutions libraries are taking to increase their patrons' use of the internet.	<i>Natchez Room, 1st floor</i>
2:30 - 4:30	MAGNOLIA TRAINING (TWO-HOURS) – STEPHEN CUNETTO, MAGNOLIA STEERING COMMITTEE A brief MAGNOLIA update will be provided followed by OCLC WorldCat Discovery training. With the classic version of OCLC FirstSearch being retired at the end of 2015, Libraries will begin using OCLC WorldCat Discovery. This training session will provide an overview of the new system and its features.	<i>Baton Rouge Room, 2nd floor</i>
2:30 - 3:30	MOUTHWATERING MONOGRAPHS: COLLABORATING TO HOST A SUCCESSFUL EDIBLE BOOK FESTIVAL – JENNIFER BRANNOCK, CURATOR OF RARE BOOKS & MISSISSIPPIANA, UNIVERSITY OF SOUTHERN MISSISSIPPI – ELENA AZADBAKHT, HEALTH AND NURSING LIBRARIAN, UNIVERSITY OF SOUTHERN MISSISSIPPI To celebrate National Library Week, representatives from University of Southern Mississippi Libraries hosted an edible book festival. Edible books are items made of food and inspired by literary titles, characters, or authors. Examples of edible books include a lump of dough with a mustache (Edgar Allan Dough) or a cake that looks like the yellow hat from the Curious George books. In this presentation, Elena Azadbakht and Jennifer Brannock will provide an overview of edible book festivals, discuss collaborations with numerous groups at Southern Miss, and how to create publicity to make a successful event.	<i>Memphis Room, 2nd floor</i>
	STRATEGIES AND TIPS FOR BUILDING YOUR COLLECTION – VENETIA OGLESBY – LIBRARIAN, NEW HOPE ELEMENTARY SCHOOL Building a collection that meets the need of both your students and your faculty can be a daunting task. This session takes a back to basics approach that focuses on knowing what you have, weeding and making good choices when purchasing materials. We will take a look at the standards and discuss methods to help you meet the requirements of the MDE Library Media Guide.	<i>St. Francisville Room, 2nd floor</i>
	GRAMMY MUSEUM® MISSISSIPPI – EMILY HAVENS – EXECUTIVE DIRECTOR, GRAMMY MUSEUM MISSISSIPPI GRAMMY Museum® Mississippi, the first GRAMMY Museum to be built outside of Los Angeles, will officially open its doors to the public Fall 2015, in Cleveland, Mississippi. Join Executive Director, Emily Havens, to learn about the educational programming opportunities that will be of interest to all librarians.	<i>Greenville Room, 2nd floor</i>
	THE BORN-AGAIN LIBRARIAN: RESURRECTING THE READING PROGRAM TO BRING NEW LIFE TO LITERACY – STEPHANIE BRYSON, LIBRARY MEDIA SPECIALIST, MCWILLIE ELEMENTARY SCHOOL, JACKSON PUBLIC SCHOOL DISTRICT After a time of exile, a librarian returns to the library, ready to resurrect her reading program to provide daily, guided independent practice to read, comprehend, and enjoy increasingly complex texts; to recognize, define, and take ownership of rich vocabulary; and, to explore close reading, engage in critical thinking, and spark a passion for literature. Topics include: presenting the library as a "practical work", increasing students' independent access to materials; emphasizing progress over points; collaborating with RTI and PBIS Coordinators to promote literacy.	<i>Concordia Room, 2nd floor</i>

3:00 - 3-D PRINTING

*New Orleans Room,
2nd floor*

4:00

- JOY GARRETSON, CONTINUING EDUCATION TRAINING COORDINATOR, STATE DATA COORDINATOR, MISSISSIPPI LIBRARY COMMISSION

We will demonstrate use of our MLC 3-D printer and will discuss programming options for school and public librarians.

MOODLE YOUR NOODLE

*St. Louis Room, 2nd
floor*

- KIM HARVEY, STAFF DEVELOPMENT & TRAINING COORDINATOR, JACKSON-GEORGE REGIONAL LIBRARY SYSTEM
- JANET BEATTY, BUSINESS MANAGER, JACKSON-GEORGE REGIONAL LIBRARY SYSTEM
- STACEY MCELROY, TECHNOLOGIES SERVICES MANAGER, JACKSON-GEORGE REGIONAL LIBRARY SYSTEM

At JGRSL, we use a Learning Management System called Moodle. It is an open source application that allows for the creation of courses, student registration, grading and evaluation. We originally used this site for Applicant Testing and New Employee Training. Once we saw the value of this application, we expanded it to supplement our Public Training. We now have it available “24/7” from any internet connection. Many schools are already using Moodle, and you may have experienced users in your own community that can help you set up a Moodle site in your library!

THE CHANGING LANDSCAPE OF SCHOLARLY PUBLISHING

*Vicksburg Room,
2nd floor*

- JOYCE SHAW, HEAD OF GUNTER LIBRARY, GUNTER LIBRARY/UNIVERSITY OF SOUTHERN MISSISSIPPI
- JORGE BROWN, ACCESS SERVICES LIBRARIAN, GULF COAST LIBRARY/UNIVERSITY OF SOUTHERN MISSISSIPPI

Scholarly publishing and the impact of open access is a challenging and changing landscape for authors and the libraries that serve them. The presentation will discuss how research libraries are responding to and engaging with authors as they navigate this new environment. The modern publishing environment includes numerous promises and perils including predatory publishers, pay for open access models, and new metrics for evaluating impact. The resulting challenge is translating and communicating these complicated and complex emerging issues to authors, researchers, faculty, students, and administrators.

3:30 - PROMOTING MISSISSIPPI ARCHIVES: THE SMA/MDAH 4:30 PARTNERSHIP

*Memphis Room,
2nd floor*

- RYAN P. SEMMES, COORDINATOR, CONGRESSIONAL AND POLITICAL RESEARCH CENTER, MISSISSIPPI STATE UNIVERSITY LIBRARIES
- JENNIFER BRANNOCK, CURATOR OF RARE BOOKS & MISSISSIPPIANA, UNIVERSITY OF SOUTHERN MISSISSIPPI

The Society of Mississippi Archivists presents a panel focusing on the partnership between SMA and the Mississippi Department of Archives and History. This panel will discuss the experience of SMA members working with MDAH and the Archival Training Collaborative in developing awareness programs through the state, creating workshops, the implementation of the workshops, and the lessons learned from the feedback received from the numerous events.

3:30 programs continue on the next page

THURSDAY, OCTOBER 22ND

3:30 programs continued from the previous page

DO YOU KNOW ARSL?

- SELINA SWINK, BRANCH MANAGER, LAKE PUBLIC LIBRARY, CMRLS

**Greenville Room,
2nd floor**

An overview of what ARSL (Association of Rural and Small Libraries) is and how it can benefit libraries in Mississippi. Focus will be on the conference and how the membership is helpful.

CONQUERING THE EVALUATION WITH A HANDBOOK

- LIMEUL EUBANKS, DIVISION DIRECTOR II, MISSISSIPPI DEPARTMENT OF EDUCATION

**St. Francisville
Room, 2nd floor**

This session will focus on how the School Library Handbook will greatly benefit librarians on their evaluation as well as provide information to the school community on the services and operations of the school library programs.

PUBLIC AND REFERENCE SERVICE IN SMALL COLLEGE LIBRARIES

- REESE POWELL, DIRECTOR OF LIBRARIES, WILLIAM CAREY UNIVERSITY

**Concordia Room,
2nd floor**

A moderated, open discussion of public and reference services offered in small college libraries. The discussion will take shape based upon the shared interest and interaction of participants, but topics may include the following: Prioritization of Patron Communities, Noise Management, E-mail & Texting Reference, Distance Learners, Staffing Nights & Weekends, Library Instruction, Roving Reference, ILL Participation, and Technology Workshops.

5:00 – PRE-DINNER RECEPTION

6:00 Relax and enjoy conversation with colleagues before the Authors' Awards Dinner. A cash bar will be available.

**Outside the Exhibit
Hall**

6:00 – MISSISSIPPI AUTHORS' AWARDS DINNER

TICKETED \$

**Natchez & Tupelo
Rooms**

One of the highlights of each MLA conference, join us for a dinner honoring this year's recipients – In Fiction Carey Richard for *The Poppy Field Diary*, In Nonfiction John Hailman for *From Midnight to Guntown* and in Juvenile Carolyn J. Brown for *Song of My Life: a biography of Margaret Walker*.

Menu: Salad with house made ranch and a herbal oil, marinated grilled pork tenderloin, creamed sweet potatoes, veggie bundles, bread & butter, cheesecake with chocolate & caramel Sauces



FRIDAY, OCTOBER 23RD

9:00 – 11:00 MLA AWARDS BREAKFAST

Join us for the grand finale of MLA 2015 as multiple awards are presented to this year's recipients.

TICKETED \$

**Natchez &
Tupelo Rooms**

Menu: Waffles, mini link sausage, mini quiche, fruit

JOIN US FOR MLA IN VICKSBURG OCTOBER 18-21, 2016

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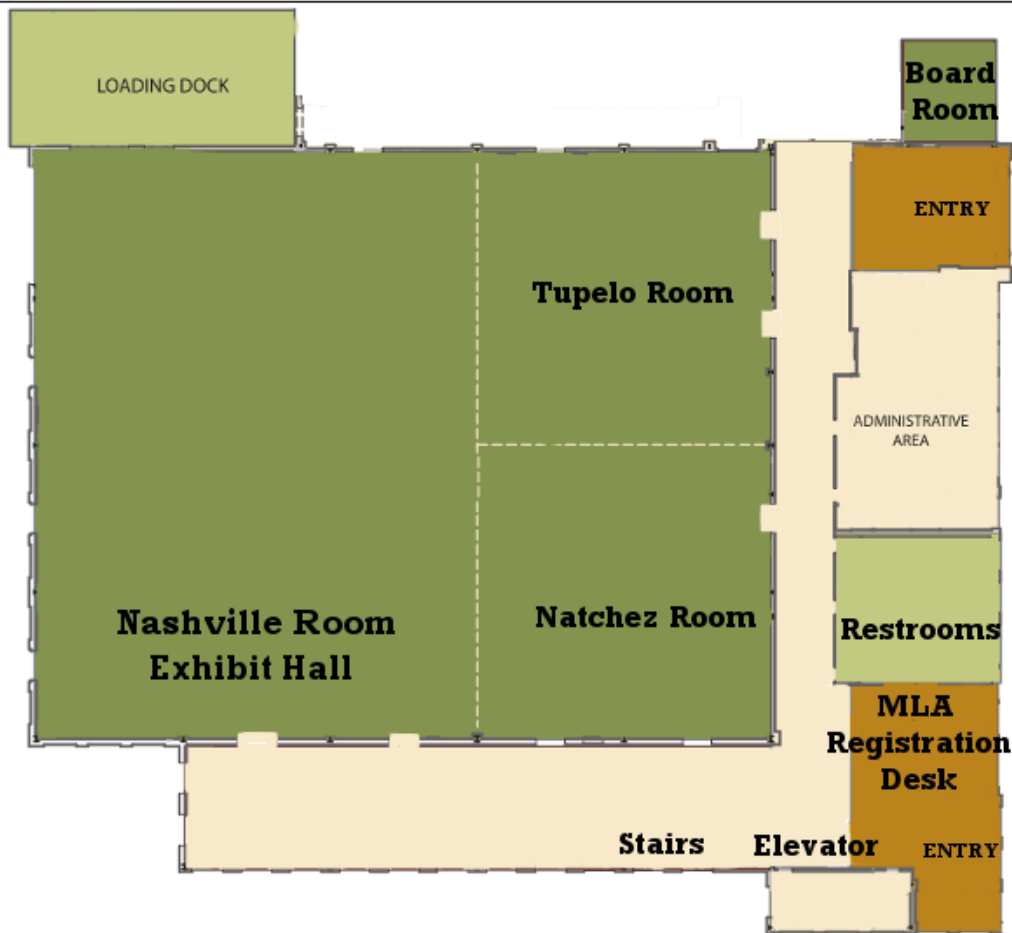
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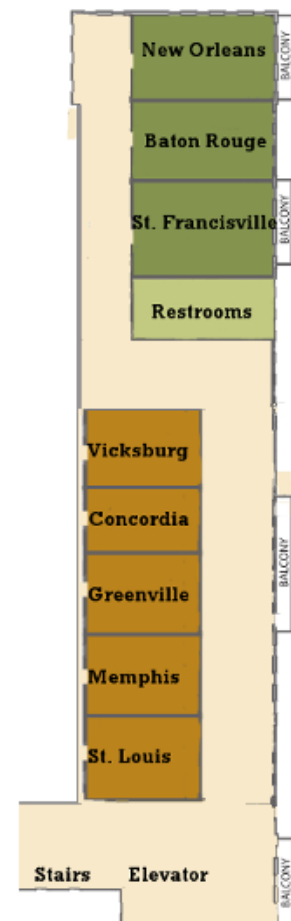
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