

A top-down photograph of a person's hands writing in a small, white, square notebook on a dark, textured wooden table. The left hand holds a dark blue pen, and the right hand rests on the table. The background is a dark blue banner with the text 'tellyourstory' in white and red script.

tellyourstory

MLA Annual Conference
October 17–20, 2017
Hattiesburg



THE UNIVERSITY OF
SOUTHERN MISSISSIPPI

School of Library and Information Science presents the
51st Annual Fay B. Kaigler

CHILDREN'S BOOK Festival!



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APRIL 11-13, 2018

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ADDITIONAL SPEAKERS INCLUDE

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Holly Black, Wanda Johnson,
Charlotte Voiklis, Renee Watson,
Carole Boston Weatherford
and Salina Yoon.

FEATURING The Ezra Jack Keats Book Award Ceremony



The Magnolia Award
winners will also
be announced
at the festival.

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CHILDREN'S LITERATURE COLLECTION



THE FAY B. KAIGLER
CHILDREN'S BOOK FESTIVAL
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FROM THE PRESIDENT

Welcome to Hattiesburg! The Mississippi Library Association is pleased to return to Hattiesburg. This year's conference theme, **Tell Your Story**, emphasizes the importance of libraries and librarians telling their stories and also how libraries change lives and make a difference in their communities. Advocacy on behalf of the libraries has been the focus of many of our efforts this year. To continue along that course, we have invited John Chrastka, executive director of EveryLibrary, to be our keynote speaker. Mr. Chrastka brings experiences from the viewpoint of a library trustee, supporter and advocate, and will impart his wisdom to our attendees.

Your vice president, Sarah Mangrum, her co-workers at USM and her conference committees have planned a great schedule of programs and events. As always, there will be a wide range of programs and events that will be of interest to library staff from all types of libraries. There will also be events taking place after hours outside of the conference center, such as "An Evening in the Archives" and the President's Reception and Scholarship Bash. Networking with other librarians is an important part of attending conferences, and these are just a few examples of the great networking opportunities that will be available to our attendees during the conference.

Wishing you a great conference experience,
Jenniffer Stephenson, MLA President

FROM THE VICE PRESIDENT

Welcome! It is a pleasure to be able to share my city with all of you. This year we have over 60 programs and events to choose from! I want to thank each of our speakers for taking the time and energy to put together presentations. There is truly something for everyone, and I hope that you leave the conference excited to **Tell Your Story!**

I would also like to thank the round table, section and conference committee chairs for all of their hard work. They have put in many, many hours of planning to ensure that this year's conference will be a success! Special thanks go to my colleagues at Southern Miss who have gone above and beyond to support the conference. I appreciate their ideas, energy, and offers of help more than I can ever say!

Your feedback and suggestions help us to improve the conference experience so please fill out a conference evaluation!

Happy conferencing!
Sarah Mangrum, MLA Vice President

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The Mississippi Library Association's mission

is to provide professional leadership for the development, promotion and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.



SCHOOL OF LIBRARY AND INFORMATION SCIENCE

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- Master of Library and Information Science
- Master of Library and Information Science (School Licensure Emphasis)
- Graduate Certificate in Archives and Special Collections
- Graduate Certificate in Youth Services and Literature

We offer courses in archives, cataloging and classification, reference, collection development, management, research, digital preservation, information ethics, multicultural resources, children's literature, young adult literature, history of the book and more!

usm.edu/library-information-science



Don't forget about the Fay B. Kaigler Children's Book Festival! Held each spring, more than 500 teachers and librarians from across the nation come to Southern Miss to hear major speakers and participate in concurrent sessions and workshops as authors,

illustrators and experts in the field share their knowledge and experience. Continuing education units (CEUs) are available for Mississippi educators.

usm.edu/childrens-book-festival

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2017 Executive Board

President	Jennifer Stephenson , Greenwood-Leflore Public Library System
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School Library Section Chair	Elizabeth Simmons , Mississippi Department of Education
Special Library Section Chair	Sheila Cork , New Orleans Museum of Art
Trustees Section Chair	Rickey Jones , Board of Trustees Chair, Jackson Hinds Library System
MLA Administrator	Paula Bass

2017 Round Table Chairs

Black Caucus of ALA	Danielle A. Terrell , Alcorn State University
New Members	Jesse Pool , Hernando Public Library
Technical Services	Jennifer Todd , Hinds Community College
Young People's Services	Ally Watkins , Co-Chair, Mississippi Library Commission Lindsey M. Beck , Co-Chair, Lowndes County Imagination Library

2017 Conference Committee Chairs

Registration	Jennifer Todd , Hinds Community College Terry Lajaunie , Lamar County Library System
Exhibits	Phillip Carter , Lamar County Library System
Hospitality	Michelle Frasier-Robinson , The University of Southern Mississippi
Local Arrangements	Jennifer Brannock , The University of Southern Mississippi
Poster Sessions	Selena Swink , Central Mississippi Regional Library System

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MLA Annual Conference
October 17–20, 2017, Hattiesburg

CONFERENCE INFORMATION

Registration (Lobby Area)

Tuesday, October 17 1 - 4 p.m.
Wednesday, October 18 8 a.m. - 4 p.m.
Thursday, October 19 8 a.m. - 4 p.m.

Exhibits (Hattiesburg Hall A)

GRAND OPENING AND RIBBON-CUTTING ON WEDNESDAY AT 11:30 A.M.

Wednesday, October 18 11:30 a.m. - 5 p.m.
Thursday, October 19 9 a.m. - 3 p.m.

Silent Auction (Hattiesburg Hall A)

Don't forget to bid on items at the MLA silent auction, which benefits both the Virgia Brocks-Shedd and the Peggy May Scholarship funds. We need your support to continue to provide scholarships to outstanding library and information science students. The silent auction will be held in Hattiesburg Hall A beginning Wednesday, and it will close Thursday at 3 p.m.

Wi-fi

Free Wi-fi is available throughout the Lake Terrace Convention Center.

Social Media

Follow us to see what we've been up to! Tag your own posts with #mslib2017 to add to our conference story.

Facebook @MSLibraryAssociation
Twitter @MSLibraryAssoc
Instagram @MSLibraryAssoc
Pinterest @pinterest.com/mississippilibr

MLA Hospitality Booth

Visit the MLA Hospitality Booth in Hattiesburg Hall A to register for great door prizes. Check the Winner's Board on a regular basis; drawings will occur every hour. All prizes must be picked up before exhibits close.

Did you know?

The Virgia Brocks-Shedd Scholarship is awarded by the Mississippi Library Association Black Caucus Roundtable (BCRT) in honor of the late Virgia Brocks-Shedd, who devoted 26 years of outstanding service to the humanities. This award is made annually to a minority student and is a one-time, non-renewable award paid directly to the recipient. The recipient must attend The School of Library and Information Science at the University of Southern Mississippi at Hattiesburg.

MISSISSIPPI AUTHORS' AWARDS

Mississippi Authors' Awards Dinner

Thursday, October 19
6 - 8 p.m. – Lakeview



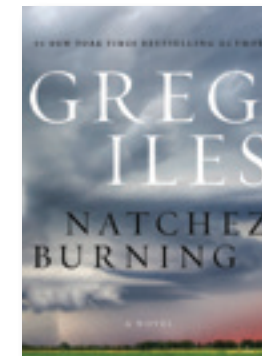
GREG ILES: WINNER FOR FICTION NATCHEZ BURNING

Greg Iles was born in Germany in 1960, where his father ran the U.S. Embassy Medical Clinic during the height of the Cold War. Iles spent his youth in Natchez, Mississippi, and graduated from the University of Mississippi in 1983. While attending Ole Miss, Greg lived in the cabin where William Faulkner and his brothers listened to countless stories told by "Mammy Callie," their beloved nanny, who had been born a slave. Iles wrote his first novel in 1993, a thriller about Nazi war criminal Rudolf Hess, *Spandau Phoenix*, which became the first of 13 *New York Times* bestsellers.

Iles' novels have been made into films, translated into more than 20 languages, and published in more than 35 countries worldwide. His new epic trilogy continues the story of Penn Cage, protagonist of *The Quiet Game*, *Turning Angel* and *New York Times* #1 bestseller *The Devil's Punchbowl*.

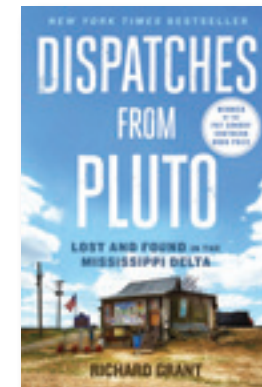
Iles is a member of the legendary lit-rock group, The Rock Bottom Remainders. Like bandmate Stephen King, Greg returned to the musical stage after recovering from his injuries and joined the band for their final two shows in Los Angeles in 2012. A nonfiction memoir by the band, titled *Hard Listening*, will be published this summer. *Hard Listening* also contains a short story Greg wrote as an homage to King.

Iles lives in Natchez, Mississippi. He has two children, at least one of whom aspires to both literary and film endeavors.



RICHARD GRANT: WINNER FOR NON-FICTION DISPATCHES FROM PLUTO: LOST AND FOUND IN THE MISSISSIPPI DELTA

Richard Grant is an author, journalist and television host. He grew up in London, England, and now lives in Jackson, Mississippi. He writes for *Smithsonian* magazine, the *New York Times*, *Garden and Gun*, and many other publications. His last book, *Dispatches From Pluto: Lost and Found in the Mississippi Delta*, was a *New York Times* bestseller and a number one bestseller in Mississippi.



MATTHEW CLARK SMITH: WINNER FOR JUVENILE – SMALL WONDERS: JEAN-HENRI FABRE AND HIS WORLD OF INSECTS

Matthew Clark Smith grew up in Jackson, Mississippi, and received an MFA in writing for children and young adults from Vermont College of Fine Arts. The author of two children's biographies, *Small Wonders: Jean-Henri Fabre and His World of Insects* and *Lighter Than Air: Sophie Blanchard, the First Woman Pilot*, Smith lives in Jackson with his family.




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FEATURED SPEAKER

John Chrastka – Keynote Speaker

Opening General Session: Wednesday, October 18 12:30 - 2 p.m. Hattiesburg Hall C

Closing General Session: Thursday, October 19 2 - 3 p.m. Hattiesburg Hall C



John Chrastka is the executive director of EveryLibrary, the first nationwide political action committee for libraries. Since 2013, EveryLibrary has helped 62 library communities with ballot measures for funding, operations and buildings, winning 46 and securing over \$220 million in funding on election days. A long-time library trustee, supporter and advocate, Chrastka is a former president of the Board of Trustees for the Berwyn (IL) Public Library (2006–15) and is a former president of the Reaching Across Illinois Libraries System (RAILS), a multi-type library system. Prior to his work on EveryLibrary, he was a partner in AssociaDirect, a Chicago-based consultancy focused on supporting associations in membership recruitment, conference and governance activities, and was director for membership development at the American Library Association (ALA). He is a current member of ALA, the Illinois Library Association (ILA) and the American Political Sciences Association (APSA). He was named a 2014 Mover and Shaker by *Library Journal* for his work with EveryLibrary. He tweets at @mrchrastka.

GENERAL SESSION SPEAKERS

Pre-Conference Speaker Dr. Becky Smith

October 17 1:30 - 4 p.m. Garden Room



Dr. Becky Smith is an assistant extension professor in the Department of Agricultural Economics at Mississippi State University and the director of the MSU Extension Center for Economic Education and Financial Literacy. Smith is an economist who works in the area of helping individuals,

families, firms and communities to build assets through economic education and financial coaching.

Don't miss our silent auction!

Bid on great gifts for your family and friends, while supporting the **Peggy May** and **Virgia Brocks-Shedd Scholarship Funds**. Items are located in Hattiesburg Hall A.

October 18 11:30 a.m. - 5 p.m.

**October 19 9 a.m. - 3 p.m.
Bids due at 3pm!**

Winning bids can pick up items from 3 - 5 p.m.

GENERAL SESSION SPEAKERS

ACRL Featured Speaker: Lauren Coats

October 18 9:30 - 11:30 a.m. Hattiesburg Hall C



Lauren Coats is director of the Digital Scholarship Lab (DSL) and associate professor of English at Louisiana State University. As director of the DSL, established by and housed in the LSU Libraries, she collaborates with staff, faculty and students at LSU and beyond to support and develop digital scholarship and pedagogy. Coats founded and edits *Archive Journal*, an interdisciplinary, cross-professional journal on the theory and use of archives and special collections. A former Council on Library and Information Resources (CLIR) Postdoctoral Fellow, she continues to work with the Postdoctoral Fellowship Program as its associate dean. At the heart of these various positions is the library: her interest in the structure of and access to information has developed through her work in and for libraries. This interest animates her research and teaching in early American literature.

Coats is completing a book manuscript, *Archives of Discovery: Mapping North America 1728-1900*, about the creation, publication and dissemination of discovery and exploration narratives in early America. She directs a collaborative digital humanities project on 19th-century newspapers and has published work in *J19*, *PMLA*, CLIR reports, Lehigh University Press digital scholarly editions and more.

School Library Section Featured Speaker: Julie Stivers

October 19 10:30 a.m. - Noon Hattiesburg Hall C



Julie Stivers—the librarian at Mount Vernon Middle School, an alternative public school in Raleigh, North Carolina, and recipient of AASL's 2017 Frances Henne Award—has presented on diverse youth literature at YALSA's Young Adult Services Symposium and the National Conference of African American Libraries and Librarianship. Her work has been published in journals, such as *School Libraries Worldwide*, *Knowledge Quest* and *YALS*, and she is currently serving as the taskforce chair for the YALSA presidential theme: youth activism through community engagement. She believes in culturally relevant librarianship and pedagogy, inclusive library spaces, and finding creative ways to dismantle the traditional literary canon.

Special Libraries Section Featured Speakers

October 18 2 - 4 p.m. Hattiesburg Hall C

Panelists

Becky Cade, Immediate Past-President - Mississippi Retired Public Employees' Association

Wynona Winfield, District Director - Mississippi Retired Public Employees' Association

Shannon Dyse, State Director - Mississippi Deferred Compensation Plan

GENERAL SESSION SPEAKERS

Black Caucus Round Table Featured Speakers

October 19 Noon - 2 p.m. Hattiesburg Hall B

Panelists

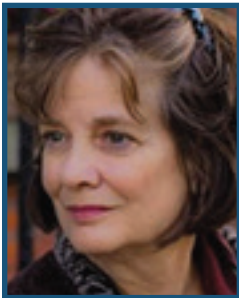
Ms. Mary Harris, Former Reference Librarian — Alcorn State University, 30+ Years

Mrs. Eva L. Smith, Former Catalog Librarian — Alcorn State University, 30+ Years

Mrs. Jessie B. Arnold, Former Dean of Libraries — Alcorn State University, 40+ Years

Young People’s Services Round Table (YPSRT) Featured Speaker: Corabel Shofner

October 19 Noon - 2 p.m. Lakeview



Corabel Shofner is a wife, mother, attorney and author. She graduated *magna cum laude* and Phi Beta Kappa from Columbia University with a degree in English literature and was on *Law Review* at Vanderbilt University School of Law. Her first novel, *Almost Paradise*, was published on July 25, 2017, by Farrar, Straus and Giroux, and her shorter work has appeared or is forthcoming in *Willow Review*, *Word Riot*, *Habersham Review*, *Hawaii Review*, *Sou’wester*, *South Carolina Review*, *South Dakota Review* and *Xavier Review*.

Did you know?

The Peggy May/MLA Scholarship is designed to provide financial assistance for the education of individuals planning to be professional librarians, information specialists or media specialists in academic, public, school or special libraries. The scholarship award of \$1,000 will be made to a qualified graduate student currently enrolled or officially admitted in the School of Library and Information Science at The University of Southern Mississippi. Both full-time and part-time students are eligible.

GENERAL SESSION SPEAKERS

Technical Services Round Table Featured Speakers

October 18 10:30 - 11:30 a.m. Lamar I

Panelists



Jim Thompson is an academic librarian for the Goodman campus of Holmes Community College. He teaches technology outreach classes to the community through CTE and is vice president of the Holmes County Chamber of Commerce. He is currently writing a book about career exploration with shadowing opportunities in early academic careers.



Judy Hilkert is the Technical Services coordinator and acquisition librarian at Hinds Community College in Raymond. She received a BA in anthropology from Mississippi State University in 1995 and a Master of Library and Information Science in 2003 from The University of Southern Mississippi. Judy also teaches math at HCC as an adjunct instructor.



Terry Lajaunie began his career at The University of Southern Mississippi in the Acquisitions unit of the University Libraries. He completed his MLIS in December 2001 and went to work as Technical Services librarian for the Lamar County Library System. Today, he is head of Technical Services for LCLS, overseeing acquisitions, cataloging, interlibrary loan and systems administration.



Nicole Minor is a 2016 graduate of the Master of Library and Information Science program at The University of Southern Mississippi. She had the privilege of being published in *Aquila*, USM’s scholarly digital publication, for her article titled, “Assessing the High School Graphic Novel Collections in Northeast Mississippi High Schools: A Collection Analysis.” You may visit her ePortfolio at <http://nmino0.wixsite.com/eportfolio> to read more about it. Currently, she is the acquisitions and cataloging coordinator for the Columbus-Lowndes Public Library System.

Friends of Mississippi Libraries Inc. Featured Speaker Shelby Parsons

October 18 3 - 4 p.m. Lamar I



Shelby Parsons is a volunteer and founding board member of Big House Books, a nonprofit organization that sends books to prisoners in Mississippi correctional facilities in order to promote literacy and be a vehicle of change for prison reform. Big House Books doesn’t judge a book by its cover. They believe in literacy for all – even for those in our correctional facilities. That’s why they’ve set out to provide books to Mississippians in prisons and juvenile detention centers. Every person has the right to educate themselves, and it’s their goal to make that a reality. For more information about Big House Books, visit us on Facebook or at <https://bighousebooksms.org>.

POSTER SESSIONS

LIGHTNING SESSION I

October 18 10:30–11:30 a.m. Forrest II

1. 10 Steps to Telling Your Story

By Rex Bridges (Jackson-George Regional Library System)

There's no doubt that storytelling is one of the most powerful tools in your business communication toolkit. If you're trying to position your brand in a crowded market, attempting to evangelize your vision or values to stakeholders, attempting to promote your products or services, or struggling to get your message across at staff meetings, you need to include storytelling in your communications.

2. Engineer Research and Development Center Library Increases Visibility of Technical Reports and Articles Using Linked Data

By Molly McManus (Engineer Research and Development Center Library)

The U. S. Army Corps of Engineers (USACE) Engineer Research and Development Center (ERDC) Library is a special library within the Army Library Program. The ERDC Library supports the mission-related research needs of ERDC scientists and engineers, and provides technical editing and publishing services to document ERDC's research and development. In 2015, the ERDC Library began publishing the bibliographic data for ERDC-authored reports, journal articles and books using BIBFRAME. BIBFRAME is a linked data model used for expressing and connecting bibliographic data through the semantic web and was created by the Library of Congress. Traditionally, library catalogs and the data they contain have not been friendly to search engines. The goal of the BIBFRAME model is to expose library metadata in a way that web search engines understand and index. In this poster, we will explain how using BIBFRAME has translated into greater visibility of ERDC-authored reports, journal articles and other publications.

3. Conflict, Collaboration and (Hopefully) Closure: Working with Graduate Students to Develop a Conflict Resolution Workshop for Southern Miss Libraries

By Peter Dean (Gulf Coast Library, USM)

This poster will highlight the collaboration between University Libraries' Personnel Development Committee and Southern Miss communications students on understanding more about conflict resolution. The Southern Miss Libraries' Personnel Development Committee [PDC] is charged with planning and facilitating training opportunities for librarians, staff and student employees of University Libraries. The Southern Miss communications students facilitated a "Handling Emotions in Workplace Conflict" workshop for University Libraries, a two-hour interactive session to learn more about handling conflict in the library (and elsewhere.) The collaboration of the PDC and the communications students will be explored, as will the training session itself. Resources about conflict resolution also will be highlighted.

4. Technology Tools for Storytelling

By Stacy Creel (School of Library and Information Science, USM)

Storytelling is a great way to entertain and delight your library customers, but it is also a great way to share the successes of your library. The poster highlights free and inexpensive technology tools to use in sharing your story.

5. Inviting the Community Into the Library

By Caroline Barnett (First Regional Library System)

One of our branch goals this year has been to increase awareness of the library within the community. We are doing more adult outreach to complement our already extensive outreach to children. In addition, we have invited community groups to participate in programs with us and initiated a community coffee break. Nonprofit groups are invited to set up their information at a table. Our Friends of the Library group provides coffee and cookies. The groups have recruited volunteers, talked with families about programs for children with special needs, and provided information about many community events and programs. As a result, the library has been invited to participate in several city-wide events, as well as senior programs. It has been a great way to recruit for adult programs.

POSTER SESSIONS

LIGHTNING SESSION II

October 19 10:30–11:30 a.m. Forrest II

1. 50 Books/50 States

By Marvette Burns (Madison County Library System – Madison Branch)

There are many ways to "tell your story." Simultaneously, book lovers can tour and honor America by reading across it, literally. Normally, summer vacations are synonymous with road trips. My poster, "50 Books/50 States," is a way these subjective novels can be the best assets to take while traveling. Instead of choosing books where the authors are born, I chose to highlight the settings which take place in these contemporary books. Therefore, they give readers a better understanding of regionalization.

2. What the State Law Library Can Do for You

By Stephen Parks (State Law Library of Mississippi)

The State Law Library has many resources and reference materials that can be of use to local libraries throughout the state of Mississippi. This poster presentation will discuss these resources and materials, as well as give a brief overview of the library's history.

3. The Story of 70 Years of Field Experience for Students at the Gulf Coast Research Laboratory

By Joyce Shaw (Gunter Library, Gulf Coast Research Laboratory, USM)

In the summer of 1947, the inaugural class marking the official start of the Gulf Coast Research Laboratory's (GCRL) Summer Field Program (SFP) was held at Magnolia State Park in Ocean Springs. Sponsored by the Mississippi Academy of Sciences, the program consisted of two classes of students, who sat on benches at wooden picnic tables shaded by live oaks. Over the last 70 years, the SFP has become a rigorous undergraduate program supported by modern classrooms with laboratories, several research vessels, a curated specimen museum and a research library. The SFP has 63 affiliate colleges and universities from 18 states, whose students can take 15 hours over 10 weeks. In 2017, the education programs at GCRL have grown to include pre-K thorough 12, the SFP, and graduate study in The University of Southern Mississippi Division of Coastal Sciences.

4. LIB 101 and the Culture of Online Learning

By Joi Phillips (Delta State University)

LIB 101: Fundamentals of Information Literacy, has been offered at Delta State University for 13 years. In 2008, the course transitioned from a traditional, face-to-face course to a completely online format, and in 2009, the credit hours for the course increased from one to three hours. As a result, enrollment skyrocketed. This presentation examines the reasons for the transitions; reports the profiles of students that have taken the course in terms of gender, major and classification; and provides statistics on enrollment, academic performance and student satisfaction.

5. If Walls Could Talk: An Oral History Project - Alcorn State University, J.D. Boyd Library

By Joanna Williams (Alcorn State University)

Hearing and reading about the past can only be envisioned; however, being a part of the past and living to tell the story about life on campus as a student is a reality. If the walls of the Oakland Chapel, the oldest building at Alcorn State University, could talk, they would tell us a great deal of information unknown. In 2014, the Mississippi Humanities Council (MHC) awarded a grant to the English department for the oral history project titled, "Alcorn in the 1960s: A Collection of Oral Histories." Beginning in the spring of 2015, 13 interviews were conducted with individuals who graduated from Alcorn during the years 1960 through 1969. The interviewees were questioned on topics such as academics, fraternity/sorority life, athletics, fashion, civic participation and the student strikes.

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Great for transcribing oral history that has been shared throughout the community or bringing out of print books back to life.



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Expert picks that span tough to predict categories like Local and Debut Authors.

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Attend a demo at the Ingram Booth for your chance to win a
2018 PLA Scholarship* or a regionally curated book bundle!

*For full contest guidelines please visit ingramcontent.com/plascholarship.

2017 CONFERENCE SCHEDULE

TUESDAY, OCTOBER 17, 2017

1 - 4 p.m.

Early Registration

Entrance, Lake Terrace Convention Center

1:30 - 4 p.m.

MLA Pre-conference: The Consumer Financial Protection Bureau

Community Education Project – Ticketed: Free

Garden Room

Dr. Becky Smith — Assistant Extension Professor, Department of Agricultural Economics, and Director of the MSU Extension Center for Economic Education and Financial Literacy, Mississippi State University

The Consumer Financial Protection Bureau (CFPB) wants to help make libraries the go-to source for unbiased financial education and resources in every community. This pre-conference session will demonstrate CFPB's easy-to-understand, behaviorally informed financial education resources available to libraries; provide program ideas, resources and tools; and help libraries connect with local partners.

4 - 5 p.m.

MLA Executive Board Meeting

Executive Conference Room

The MLA Executive Board meeting is open to any MLA members who would like to attend.

6 - 8:30 p.m.

An Evening in the Archives – Ticketed: \$

McCain Library and Archives, The University of Southern Mississippi

Special Collections at Southern Miss opens its doors for a unique opportunity to look at its rare holdings. Small group tours will receive a behind-the-scenes peek into the de Grummond Children's Literature Collection, the University Archives and rare book collections. Enjoy heavy hors d'oeuvres and a cash bar in the Woods Room, as well as a live musical performance in the Cleanth Brooks Reading Room.

WEDNESDAY, OCTOBER 18, 2017

8 a.m. – 4 p.m.

Registration

11:30 a.m. – 5 p.m.

Exhibits and Silent Auction

11:30 a.m. – 3 p.m.

Posters on Display

WEDNESDAY, OCTOBER 18, 2017

7:30 - 9 a.m.	Morning Coffee Call! <i>Central Pre-function Area</i> Get your day started with coffee, pastries and networking with your colleagues from across the state!
8:30 - 9:30 a.m.	Southern Miss SLIS Alumni Breakfast – Ticketed: \$ <i>Garden Room</i> <i>Sponsored by</i> The University of Southern Mississippi School of Library and Information Science Alumni of the Southern Miss School of Library and Information Science are invited to join SLIS director and faculty for breakfast and an update on what's new at SLIS. <i>Menu: Fluffy scrambled eggs, crispy bacon, link sausage, stone-ground grits, Southern-style biscuits and gravy, sliced fruit and assorted, fresh-baked pastries, served with orange, apple and cranberry juices and house-ground coffee</i>
8:30 - 9:30 a.m.	Good Morning, How Are You? <i>Forrest I</i> <i>Wil'Lani A. Turner</i> — Coordinator of Circulation, Columbus-Lowndes Public Library Have you ever had an employee come to work with the worst attitude? Or have you had that one employee that comes in not feeling well and is sad? Have you stopped to asked them, “How are you?” Well, I do! As circulation supervisor, it is imperative that my staff be as upbeat and cheerful as possible, so we have "Good Morning, how are you?" time every morning. Here, staff can vent to me and try to have a good day afterward. You'll be surprised at how much of a difference it makes in your staff, just to know that someone cares. In this session, I will discuss how I go about asking about the staff’s day and things I do to get the momentum going.
8:30 - 9:30 a.m.	The Power of Story <i>Forrest II</i> <i>Carrel Muller</i> — Library Media Specialist, Academy of the Sacred Heart, New Orleans, La. Story is how we experience, know and understand this reality we call life. We learn by asking questions. All stories begin with questioning, the search for meaning, truth and understanding.
8:30 - 9:30 a.m.	Sharing Faculty Collaboration Success Stories <i>Lamar I</i> <i>Anne Hudson</i> — Assistant Professor and Librarian, The University of Southern Mississippi <i>Dr. Alan Thompson</i> — Associate Professor, Criminal Justice, The University of Southern Mississippi At The University of Southern Mississippi, and across the country in academic libraries, the mantra for Public Services librarians is to develop relationships with your assigned faculty members and to work with them collaboratively. This presentation will highlight three success stories from a new librarian's first year: a reinvention of basic library instruction for our English 102 course; office hours and a pathfinder for our History 101 course; and co-authoring an open access textbook (with a cop)! The presenter will encourage the audience to share their own success stories so that we can all grow together. Attendees will leave with a set of tips and tricks for developing their own successful faculty relationships.

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8:30 - 9:30 a.m.	Tabletop Gaming: Building and Sharing Stories with the Popular Trend <i>Lamar II</i> <i>Antoinette Giamalva</i> — Madison County Library System Tabletop gaming is more than just Monopoly, Life and Dungeons and Dragons. This popular trend is for all ages and can be used in the library to tell stories and bring people together. This presentation will give examples of programs and how they can be more than just a barrel of fun, while bringing people into the library.
9:30 - 10:30 a.m.	Free Online Tools to Make Telling Your Story Easy and Effective <i>Forrest II</i> <i>Dee Lumpkin</i> — Systems and Reference Librarian, William Carey University Libraries In this session, attendees will learn about free online tools to help market or tell the story of their libraries to their communities, as well as help their patrons. Examples of tools and websites to be discussed are as follows: Canva, Pixabay and Colorzilla, with a focus on user experience and usability. This session will be of interest to library employees in academic, public, school and special libraries. Attendees are encouraged to bring their own laptops or devices to click along with the speaker and for easy bookmarking.
9:30 - 10:30 a.m.	The Cooks, the Recipes, the Librarian and the Historian: Preserving Local History Through Cookbooks <i>Lamar II</i> <i>Jennifer Brannock</i> — Curator of Rare Books and Mississippiana, The University of Southern Mississippi <i>Andrew Haley</i> — Associate Professor of American Cultural History, The University of Southern Mississippi Before we could forge a partnership with the community, we needed to create partnerships at the University. In 2013, Jennifer Brannock, curator of Rare Books and Mississippiana at Southern Miss, and Andrew Haley, an associate professor of history, came together to build the Mississippi Community Cookbook Project (MCCP). Over the past three years, the project has built the library's cookbook collection into the largest in Mississippi. It succeeded because we both respected each other's expertise and worked within existing institutional frameworks. The library collects, digitizes and catalogs the cookbooks. The MCCP's website provides contextual information, additional indices and an accessible public gateway to the cookbooks (as well as a social media presence). The partnership has led to broad public engagement and the development of a valuable archival resource. This presentation will provide an overview of the Mississippi Community Cookbook Project, including information about challenges and potentials of culinary research and the digital humanities.
9:30 - 11:30 a.m.	MCJCLDD Group Meeting <i>Executive Conference Room</i> Fall meeting for the Mississippi Community and Junior College Library Deans and Directors Group

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9:30 - 10:30 a.m.	<p>Talking Book Services for Kids and Young Adults <i>Lamar I</i></p> <p>Shellie Zeigler — <i>Talking Book Services Director, Mississippi Library Commission</i> Mary Rodgers Beal — <i>Patron Services Manager, Mississippi Library Commission</i></p> <p>Talking Book Services isn’t just for adults, it’s for kids and young adults, too. Learn how school and public librarians can help their young patrons with visual, physical or reading disabilities access the world of books.</p>
9:30 - 10:30 a.m.	<p>New Members Round Table <i>Forrest I</i></p> <p>Jesse Pool — <i>Chair, New Members Round Table</i></p> <p>New to MLA? Want to know how to get more out of this conference? Membership out of date? Come to New Members Round Table; network, make some new friends, share ideas, and find out how you can get involved. Everyone is welcome, even if this isn’t your first conference.</p>
9:30 - 11:30 a.m.	<p>The Digital Turn in/and the Library <i>Hattiesburg Hall C</i></p> <p>Sponsored by <i>the Association of College and Research Libraries Section</i></p> <p>Lauren Coats — <i>Director of the Digital Scholarship Lab and Associate Professor of English, Louisiana State University</i></p> <p>When asked if they have ever been to their institution’s library, some college students will say no, having never checked out a book from the stacks or even entered the building, often at the heart of campus. Yet push further, and you’ll find they have checked out e-books, downloaded a journal article in a database, or looked at old yearbooks online. That is, they have been to the library – one that exists in bytes and computer screens rather than bricks and mortar. The digital turn is evident in the library – whether in physical spaces or resources or professional positions: computer labs, data services, institutional repositories, digital scholarship centers, web librarians. What are some of the possibilities, and limitations, that this digital turn opens for academic libraries? Coats will discuss the library as an engine for research and teaching in the digital age.</p>
10:30 - 11:30 a.m.	<p>Tell Your Community's Story Through Your Collection <i>Lamar I</i></p> <p>Sponsored by <i>the Technical Services Round Table</i></p> <p>Jim Thompson — <i>Librarian, Holmes Community College</i> Terry Lajaunie — <i>Head of Technical Services, Lamar County Library System</i> Helen Mangnum — <i>Technical Services Manager, Central Mississippi Library System</i> Judy Hilkert — <i>Technical Services Coordinator/Acquisitions Librarian, Hinds Community College</i> Nicole Minor — <i>Collection Development and Cataloging Coordinator, Columbus-Lowndes Public Library System</i></p> <p>Libraries are expanding their collections to more than just books. This panel discussion will tell you what and how libraries across the state are cataloging, from cake pans to iPads to tools! Come find out how you can tell the story of your community through your catalog! The program will be followed by a Technical Services Round Table business meeting.</p>

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10:30 - 11:30 a.m.	<p>Accentuate the Positive: A Method for Valuing Library Marketing Efforts <i>Forrest I</i></p> <p>Jacob Starks — <i>Library Director, Philadelphia - Neshoba County Public Library</i></p> <p>This presentation focuses on discovering actual values for marketing and outreach efforts. We will take a lighthearted look at effective campaigns and efforts across the country, decide how much a single like on your Facebook page is worth to your institution, and walk away with new concepts in promotion, social media and creative ads. And none of it will cost your library a dime!</p>
10:30 - 11:30 a.m.	<p>Poster Session Lightning Round 1 <i>Forrest II</i></p> <p>This session will contain multiple “Lightning Talks” (five-minute presentations) on topics that will be on display in the central area. So come get inspired at the speed of light!</p> <ul style="list-style-type: none">• 10 Steps to Telling Your Story• Engineer Research and Development Center Library Increases Visibility of Technical Reports and Articles Using Linked Data• Conflict, Collaboration and (Hopefully) Closure: Working with Graduate Students to Develop a Conflict Resolution Workshop for USM University Libraries• Technology Tools for Storytelling• Inviting the Community Into the Library
10:30 - 11:30 a.m.	<p>Beehive Resource Sharing Update <i>Lamar II</i></p> <p>Tracy Carr — <i>Mississippi Library Commission</i></p> <p>Get updates, stats and training on the statewide interlibrary loan system, Beehive Resource Sharing (formerly called the VUC).</p>
10:30 - 11:30 a.m.	<p>Finding Your Story to Write Your Story: Amateur Genealogy Research and Collection Access Through Digitization <i>Garden Room</i></p> <p>Tiwari McLain — <i>Consultant, EverydayMiracles</i> Amanda Brooks — <i>Archivist/Manager, Singing River Genealogy-Local History Library/Jackson-George Regional Library System</i></p> <p>Everyone we meet has a story. Using the vast resources available, we can write these stories like never before. The first part of this presentation introduces individuals to the many resources available at the Mississippi Department of Archives and History and through ancestry.com for novices interested in getting involved in finding and writing their wonderful genealogy stories. The second half gives an overview of the methods that Singing River GLH is using in their digitization program, including selection of materials to exhibit, open source software used, plug-ins used to create online exhibits, and planning for different demographics that may use these exhibits. The presentation will end with the showing of an online exhibit created to tell the story of how the Singing River GLH Library originated and progressed to its current incarnation.</p>

11:30 a.m. - Noon	Exhibit Hall Grand Opening <i>Hattiesburg Hall A</i>
11:30 a.m. - 12:30 p.m.	Networking Lunch – Ticketed: \$ <i>Hattiesburg Hall A</i> Enjoy lunch on your own or pick up pre-ordered boxed lunches in the Exhibit Hall. Come mingle, share your ideas, and learn new tips on what libraries are doing across the state.
12:30 - 2 p.m.	MLA Business Meeting and Opening General Session <i>Hattiesburg Hall C</i> Pity Yarns and Boring Stemwinders: Storytelling the Right Way for Library Advocacy <i>John Chrastka</i> — Executive Director, EveryLibrary How people listen to stories and how they learn from stories is rooted in their own values and emotions and in their hopes and fears. For library advocacy work to succeed, the stories we choose to tell are often more important than how polished we are as storytellers. Join opening general session speaker, John Chrastka, as he challenges us with two questions: Do we tell “the library story” in the right way? And what can happen in library advocacy if we embrace the fact that regular people – our neighbors and fellow Americans – are interested in the work we do, even if they don’t use the library? The speaker will share insights on how to engage during the conference with session content and other attendees to build up your storytelling skills.
2 - 3 p.m.	Outreach Matters! Connecting the Library with Students and Faculty Through Fun Activities <i>Lamar II</i> <i>Li Zhang</i> — Associate Professor/Science and Engineering Librarian, Mississippi State University Libraries <i>Mary Ann Jones</i> — Associate Professor/Coordinator of Electronic Resources and Acquisitions, Mississippi State University Libraries <i>Jessica Perkins Smith</i> — Assistant Professor/Manuscripts Librarian, Mississippi State University Libraries <i>Marty Coleman</i> — Assistant Professor/Acquisitions Librarian, Mississippi State University Libraries <i>Melody Dale</i> — Assistant Professor/Education Librarian, Mississippi State University Libraries Libraries have been exploring various outreach opportunities and activities to engage users and foster partnerships with user communities. This presentation will share with conference participants a successful outreach project conducted in early 2017 at an academic library. The aim of that project was to develop programs that would increase collaborations with library users and help enhance library visibility and make library resources and services more valued. The presentation will focus on how librarians working in different departments team up as library liaisons to reach out to a student organization and their faculty. The presentation will cover library activity examples and what we have learned through the outreach initiative. Attendees will also have the opportunity to discuss insights they have gained from their own outreach practices.

2 - 3 p.m.	A New Kind of Academic Freedom <i>Forrest I</i> <i>Josh Cromwell</i> — Institutional Repository Coordinator, The University of Southern Mississippi <i>Jocelyn Tipton</i> — Assistant Dean for Public Services, University of Mississippi Libraries Open educational resources (OER) are freely available textbooks and educational materials that provide significant cost savings for students, while also frequently improving student learning outcomes. Academic libraries have been at the forefront of the movement to encourage faculty to implement OER on their campuses, and Mississippi libraries are no exception. The University of Mississippi promotes the adoption of open textbooks at universities and community colleges across the state through grants provided by the Hewlett Foundation. The University of Southern Mississippi encourages open textbook creation and adoption at the campus level through its Open Textbook Initiative, co-sponsored by University Libraries and the Office of the Provost. This presentation will offer an overview of OER and highlight each of these approaches, including an emphasis on how they complement each other in the effort to tell the story of the advantages of OER across every campus.
2 - 3 p.m.	Librarianship 101 Reunion: Advocate! <i>Garden Room</i> <i>Sponsored by the MLA Advocacy Committee</i> <i>Ally Mellon</i> — Information Services Director, Mississippi Library Commission <i>Mac Buntin</i> — Library Consultant, Mississippi Library Commission <i>Susan Liles</i> — Public Relations Director, Mississippi Library Commission Reconnect with your fellow Librarianship 101 participants and learn how you can partake in random acts of advocacy with your current patrons, reach those members of the community that aren’t currently library users, and connect with your local funding authorities and legislators.
2 - 3 p.m.	Using a Consultant to Bid Out E-rate Services: One Year Later <i>Lamar I</i> <i>Patty Furr</i> — Jackson Hinds Library System The Jackson Hinds Library System was one of the very first library systems in Mississippi to use a consultant to bid out e-rate services. As a result, we were able to provide much higher bandwidth and fiber connections to all of our 15 libraries at a much lower price. This session will cover our first experience in bidding out Internet services, as well as the cabling and equipment needed to complete the project. We will share what we learned, what worked well, and what problems we encountered along the way.

2 - 4 p.m.	<p>Retirement: Your Story Continues... <i>Hattiesburg Hall C</i></p> <p><i>Sponsored by the Special Libraries Section</i></p> <p>Shannon Dyse — State Director, Mississippi Deferred Compensation Plan Becky Cade — Immediate Past President, Mississippi Retired Public Employees' Association Wynona Winfield — District Director, Mississippi Retired Public Employees' Association</p> <p>Retirement is a huge step, not just financially, but in other ways, too. Join Mr. Shannon Dyse, state director of the Mississippi Deferred Compensation Plan, as he tells us how to plan for a financially secure future, and speakers from the Mississippi Retired Public Employees' Association (MRPEA), “representing retired and active employees covered by PERS,” as they tell us how to make retirement a personal success.</p>
2 - 3 p.m.	<p>Long-Range Planning Committee Meeting <i>Executive Conference Room</i></p> <p>All are welcome to attend the annual meeting of the Long-Range Planning Committee.</p>
2:30 - 3:30 p.m.	<p>Afternoon Snack Break <i>Hattiesburg Hall A</i></p> <p>Join us for an afternoon snack break in the Exhibit Hall. While you are there, check out what our awesome vendors have to offer, bid on a silent auction item, or stop by the Hospitality Booth!</p>
3 - 4 p.m.	<p>Friends of Library Book Sales: Ideas You Can Use <i>Forrest I</i></p> <p>Paul Cartwright — President, Hazlehurst Friends of the Library</p> <p>The presentation will give participants information on how to spot rare old books and also first editions in donations made to your local library. The presenter will also provide contacts to five regional book dealers. This Friends president and former library director will also offer suggestions on how to market a book sale with older items or signed editions.</p>
3 - 4 p.m.	<p>Mississippi SirsiDynix User Group Meeting <i>Forrest II</i></p> <p>Nathan Howe — Chair, Mississippi SirsiDynix Users Group Jennifer Todd — Vice Chair, Mississippi SirsiDynix Users Group</p> <p>Join representatives from SirsiDynix and the Mississippi SirsiDynix Users Group for an update on SirsiDynix products.</p>

3 - 4 p.m.	<p>Stories From Behind Bars and How Friends Can Help! <i>Lamar I</i></p> <p><i>Sponsored by the Friends of Mississippi Libraries Inc.</i></p> <p>Lacy Ellinwood — Senior Consultant, Mississippi Library Commission Shelby Parsons — Board Member, Big House Books</p> <p>The Friends of Mississippi Libraries Inc. will be joined by Big House Books to discuss their mission of getting books into the hands of incarcerated Mississippians. Big House Books is a non-profit organization based in Jackson, Miss. Attendees will learn how their local Friends of the Library group can support incarcerated Mississippians through support of Big House Books. This program is also hosting a book drive of new or gently used paperback books for Big House Books, which will be sent to Mississippi prisoners.</p>
3 - 5 p.m.	<p>Librarian as Candidate/Library as Cause – Ticketed: Free <i>Garden Room</i></p> <p><i>Sponsored by the Public Libraries Section</i></p> <p>John Chrastka — Executive Director, EveryLibrary</p> <p>Voters, constituents and donors behave the way they do about library funding for two specific reasons, and very little of it has to do with what conventional wisdom says in library advocacy. Most of what drives their behavior is not their own user experiences, but is instead their perceptions and attitudes of the public library as an institution and the people who work there as engaged, passionate people who serve the community. In this session, join John Chrastka, founder and executive director of EveryLibrary, for a workshop covering data and field-tested messaging to activate those perceptions and help you shape more effective marketing for your library. This workshop will be followed by a short Public Library Section Meeting.</p>
4 - 5 p.m.	<p>Southern Miss School of Library and Information Science Focus Group <i>Forrest I</i></p> <p>Teresa Welsh — Professor and SLIS Director, The University of Southern Mississippi</p> <p>Alumni, students, prospective students and other interested parties, such as employers, we want to hear from you! You are invited to contribute your ideas on improving library and information science education.</p>
4 - 5 p.m.	<p>Librarians Matter! <i>Forrest II</i></p> <p>Tiwari McLain — Librarian, Canton Public School District</p> <p>As more and more people are deciding that libraries are not important, it is ever so important for librarians to know and be able to show their worth. In the school setting, librarians are not often afforded the opportunities to be developed professionally. This presentation will help librarians get and/or stay marketable. Various certifications and resources will be highlighted.</p>

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4 - 5 p.m.	Undisclosed: Secrets of a Sommelier <i>Red Lion Inn and Suites</i> <i>Sponsored by</i> Beta Phi Mu Want to know how to choose the perfect wine for any occasion? Aaron Rogers, local wine expert of Southern Glazers Wine and Spirits, will discuss tips and tricks used by professional sommeliers for choosing wines, food pairings and more. Join Beta Phi Mu for this fun program; there will be door prizes! The program will be followed by a brief business meeting.
4 – 5 p.m.	Poem Your Story <i>Lamar II</i> <i>Ryan S. Wright, EdS, MLIS</i> — Librarian, Bay-Waveland Middle School, Bay St. Louis, Miss. There is a general consensus among teenagers that poetry is boring, impossible to understand, and only written by 18 th -century old, white men. Students are scared to read poems, and they hesitate to analyze poetry for fear of being wrong. They believe that poetry is beyond their understanding. They groan and vehemently express their hatred when they hear the evil “P” word. This presentation is designed to repair poetry’s reputation among young adults by giving them the chance to see poetry from a different angle. Through a poetry writing project, students are asked to become active participants instead of casual observers of poetry. As they begin to see themselves as poets, their dreadful groans transform to celebratory cheers. They discover their powerful voices and are able to tell their stories.
6 - 9 p.m.	President's Reception and Scholarship Bash – Ticketed: \$ <i>Ogletree Alumni House, The University of Southern Mississippi</i> Join your colleagues at the historic Ogletree Alumni House on the Hattiesburg campus of The University of Southern Mississippi to honor our MLA president, Jenniffer Stephenson, and raise money for the Peggy May and Virgia Brocks-Shedd Scholarships. Music, heavy hors d’oeuvres and a cash bar promise a memorable evening. <i>Menu: Mini crab cakes with spicy remoulade, sliced beef tenderloin served on a fresh toasted baguette and topped with horseradish and chive creme fraiche, pecan-cruste chicken tenders, buffalo chicken spring rolls, nine-layer fiesta dip with white corn chips, vegetable crudites with roasted red pepper hummus and creamy dill ranch, assorted cheeses and fruit, petit fours and brownies</i>

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8 a.m. - 4 p.m.	Registration
9 a.m. - 3 p.m.	Exhibits and Silent Auction
11:30 a.m. - 3 p.m.	Posters on Display

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7:30 - 8:30 a.m.	Rise and Shine Yoga with Southern Miss SLIS <i>Terrace</i> <i>Sponsored by</i> Southern Miss SLIS For a relaxing morning experience, join Greenhouse Yoga at 7:30 a.m. for a 30-minute session, followed by breakfast snacks and conversation with the session sponsor, USM’s School of Library and Information Science.
7:30 - 9 a.m.	Morning Coffee Call! <i>Central Prefunction Area</i> Get your day started with coffee, pastries and networking with your colleagues from across the state!
8:30 - 9:30 a.m.	Aquila Rising: Stories of Impact From an Institutional Repository <i>Forrest II</i> <i>Josh Cromwell</i> — Institutional Repository Coordinator, The University of Southern Mississippi The University of Southern Mississippi launched its institutional repository (IR), Aquila, in January 2012 to preserve and showcase the scholarly output of the university’s faculty, staff and students. In the five years since, users from around the world have downloaded items in Aquila over a million times. In this presentation, we will look briefly at the basics of IRs, and we will discuss several successful Aquila initiatives through the years, such as journal publishing, event and conference recordings, and electronic theses and dissertations, to demonstrate why an IR is such a powerful tool for promoting both the library’s value on campus and the university’s research and scholarship to a global audience. We will conclude with a discussion of ideas for implementing or growing an IR and possible opportunities for community collaboration.
8:30 - 9:30 a.m.	Friends of the Festival Forum <i>Lamar II</i> <i>Karen Rowell</i> — Festival Coordinator, The University of Southern Mississippi <i>Heather Moore</i> — Special Collections Librarian, Mississippi College Get the scoop on the 2018 Fay B. Kaigler Children’s Book Festival and learn the must-read titles from each keynote. Top titles and award-winning books from the keynotes will be discussed, and a reading list will be provided. An open forum will follow, where attendees may discuss ideas for future festivals, suggest improvements, and have the opportunity to bend the ears of coordinators Karen Rowell and Heather Moore.

8:30 - 9:30 a.m.	Same Story, Different Format: Programming for Children with Autism Spectrum Disorder <i>Lamar I</i> <i>Evanne Flanders</i> — Head of Circulation, Madison County Library System - Madison Public Library <i>Becky Bowen</i> — Children's Specialist, Madison County Library System - Madison Public Library For most children, children’s programs are often fun, lively events with plenty of sounds and interactions with their peers. A child with Autism Spectrum Disorder (ASD) tends to have a completely different experience, as this is often an overwhelming environment. This presentation will discuss ways that we, as library professionals, can reach out and create an environment that is welcoming to a child with ASD through the development of specialized programs, known as sensory programs, as well as suggestions on how to implement these programs into your library’s regular programming schedule.
8:30 - 9:30 a.m.	Enhancing and Promoting the Love of Reading in School <i>Forrest I</i> <i>Tabatha Pearson</i> — Winona Public Schools This presentation is a hands-on approach with ways that I use myself to promote and engage students in reading and promote its importance throughout the school. I have hands-on examples and strategies that can be easily implemented in any school setting. I work in a pre-K through sixth grade school, and they have worked for me. It also goes across the curriculum and can be adapted to different ages and used with our standards.
9:30 - 10:30 a.m.	Past-Presidents Brunch – Ticketed: \$ <i>Black Sheep’s Cafe</i> <i>(By invitation only to past-presidents of the Mississippi Library Association)</i> Join MLA past-presidents at Black Sheep’s Café for a modern American cuisine brunch featuring coffee, mimosas, and a made from scratch, seasonal menu with items that are made with locally sourced and responsibly grown produce. Transportation will be provided from the Lake Terrace Convention Center. Those wishing to take the shuttle should meet at 9 a.m. to leave by 9:15 a.m.
9:30 - 10:30 a.m.	MAGNOLIA Steering Committee Meeting <i>Executive Conference Room</i>

9:30 - 10:30 a.m.	K-6 Library Skills <i>Forrest II</i> <i>Venetia Oglesby</i> — New Hope Elementary School K-6 Library Skills Guidance provides guidance to help school librarians integrate information literacy skills instruction into the College- and Career-Readiness Standards. School librarians play a critical role in teaching information literacy skills so that students can acquire, evaluate, interpret and apply the information that will be introduced throughout life. The goal of the School Library Skills Guidance is to reinforce classroom curriculum content with relevant library resources.
9:30 - 10:30 a.m.	Reading for Pleasure in the School Setting <i>Lamar I</i> <i>Dr. Catharine Bomhold</i> — Associate Professor, School of Library and Information Science, The University of Southern Mississippi Becoming a lifetime reader is dependent on developing a love of reading, but too often, standardized programs make reading feel like a chore for children. This session will discuss the benefits of letting children read what they choose, the research that supports it, and strategies for promoting reading for fun in your school library.
9:30 - 10:30 a.m.	Remembering and Writing in Black and White <i>Lamar II</i> <i>Corabel Shofner</i> — Author <i>Linda Jackson</i> — Author Sit back, relax and enjoy a conversation between two Mississippi writers as they discuss how their childhood memories and family stories influenced the writing and publication of their 2017 debut novels. One author is the granddaughter of a black sharecropper from the Mississippi Delta town of Rosedale, and the other author is the granddaughter of a white landowner from nearby Clarksdale. Listen in as they discuss a shared past that was never really shared until they found a way to do so — personally.
9:30 - 10:30 a.m.	Storytelling Panel <i>Garden Room</i> <i>Althea Jerome</i> — Musician and Teaching Artist <i>Kathryn Lewis</i> — Retired Theatre Professor, Director of the Telling Trees Project <i>Dianne Butler</i> — Storyteller <i>Melinda Falgoust</i> — Publisher, Wagging Tails Press This session is a primer for the beginner storyteller. Hear tips, suggestions and resources for storytelling programs in your library from our panel of experienced storytellers. Audience members will receive many tips and ideas to help them develop their own personal style of storytelling. Attendees will also learn to apply storytelling techniques both to teach and to verify understanding of material.

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10:30 - 11:30 a.m.	University Directors Council Meeting <i>Executive Conference Room</i>
	Closed meeting of the University Directors Council
10:30 – 11:30 a.m.	Poster Session Lightning Round II <i>Forrest II</i>
	<p>This session will contain multiple “Lightning Talks” (five-minute presentations) on topics that will be on display in the central area. So come and get inspired at the speed of light!</p> <ul style="list-style-type: none">• 50 Books/50 States• What the State Law Library Can Do for You• The Story of 70 Years of Field Experience for Students at the Gulf Coast Research Laboratory• LIB 101 and the Culture of Online Learning• If Walls Could Talk: An Oral History Project - Alcorn State University, J.D. Boyd Library
10:30 - 11:30 a.m.	Best Practices for Using Government Information in ALL Libraries <i>Lamar II</i>
	<p>Ashley Dees — <i>The University of Mississippi</i></p> <p>Do you feel like your government documents collection is often overlooked and undervalued? Are you looking for ideas to promote your online and print holdings to your patrons, board and administrators? Our panel of experts will show you how to promote these unique collections and help explain their importance to your stakeholders. Whether your library has a government documents collection or not, we can show you how to use and promote online government resources. There’s something for academic, public and school libraries! In times of lean library budgets, government documents emerge as FREE resources with useful information on a broad range of topics. This panel discussion will focus on the value of government documents by highlighting resources on topics of current interest and answering your questions related to distributing federal and state information.</p>
10:30 - 11:30 a.m.	Using Stories and Statistics to Advocate for Support <i>Lamar I</i>
	<p>Elizabeth LaBeaud — <i>Digital Lab Manager, The University of Southern Mississippi</i></p> <p>With resources at a premium, great attention is being paid to persuasive methods and convincing stakeholders to support and advocate for archival and library needs. Digital libraries, like others, are not immune to the seemingly perpetual budget cuts across our field. However, using stories and statistics to illustrate our impact can help advocate for our needs and preserve our digital history. This session will focus on compiling qualitative stories from our patrons with quantifiable statistics to advocate for digital preservation needs. Using Digital Collections at The University of Southern Mississippi as a case study, this session will show examples of patron stories and measurable statistics to advocate for a digital preservation system and larger data preservation needs at the university. While the example is academic, the overall framework is adaptable to all settings.</p>

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10:30 - 11:30 a.m.	Allen Eugene Cox and the Citizens’ Council: A Collection in Defiance <i>Forrest I</i>
	<p>Jessica Perkins Smith — <i>Mississippi State University</i></p> <p>This presentation will explore how stories can be told through archival collections, by examining the collection of Allen Eugene Cox. As the director of Providence Cooperative Farm in Cruger, Mississippi, a farm where both whites and African Americans lived and worked in the 1940s-50s, Cox became a target of the powerful White Citizens’ Council. Forced out of the state by the Council in 1956, Cox made it his mission to collect everything he could find related to the Council and other white supremacist groups in Mississippi. This collection tells the story of an ugly time in Mississippi history, while also showing Cox’s involvement in groups fighting against segregation. This presentation will show how a story, and often multiple stories, can be told through a collection, and will discuss ways in which archivists and librarians can use their own existing collections to weave stories for exhibits and programming for their patrons.</p>
10:30 a.m. - Noon	Promoting School Libraries in the Community <i>Hattiesburg Hall C</i>
	<p>Sponsored by <i>the School Library Section</i></p> <p>Julie Stivers, an award-winning school librarian from Raleigh, N.C., will present on promoting school libraries within the school community. A brief School Library Section meeting will be held after Mrs. Stivers' presentation.</p>
11:30 a.m. - 1 p.m.	Networking Lunch - Ticketed: \$ <i>Hattiesburg Hall A</i>
	<p>Enjoy lunch on your own or pick up pre-ordered boxed lunches in the Exhibit Hall. Come mingle, share your ideas, and learn new tips on what libraries are doing across the state.</p>
Noon - 2 p.m.	Young People’s Services Round Table Luncheon - Ticketed: \$ <i>Lakeview</i>
	<p>Join the Young People's Services Round Table for a luncheon with Southern author Corabel Shofner. Shofner is the author of the debut middle-grade novel <i>Almost Paradise</i>, published by Farrar, Straus and Giroux, an imprint of Macmillan.</p> <p><i>Menu: House salad, beef pot roast, green beans, spinach orzo pasta, cheesecake; served with hot rolls and butter, house-ground coffee, iced tea and water</i></p>
Noon - 2 p.m.	Lunch with Retirees: The Value of Libraries and Librarians - Ticketed: \$ <i>Hattiesburg Hall B</i>
	<p>The MLA-Black Caucus Round Table session will consist of a luncheon panel discussion titled, Lunch with Retirees: The Value of Libraries and Librarians. Each panelist will have 15 minutes to speak, and questions and answers will take place after.</p> <p><i>Menu: House salad, grilled boneless chicken breast, green beans, rice pilaf, cheesecake; served with hot rolls and butter, house-ground coffee, iced tea and water</i></p>

1 - 2 p.m.	<p>Everything You Need to Know About Being a School Librarian (But Were Afraid to Ask) <i>Forrest I</i></p> <p>Susan Bryant — McLaurin High School Eles Renfroe — Pelahatchie High School</p> <p>The round table will consist of three school librarians holding an open-ended discussion on the latest trends in school libraries. The presenters will discuss issues such as collection development, library programs, and promoting the school library within the school community.</p>
1 - 2 p.m.	<p>Bringing It All Together: Using Technology to Engage Your User Community <i>Lamar II</i></p> <p>Michelle Finerty — Coordinator of Reference Services, Leland Speed Library, Mississippi College Shane Hand — Reference and Instruction Librarian, Leland Speed Library, Mississippi College</p> <p>It is easy to be overwhelmed by the ubiquity of social media. For academic, public and school librarians, the problem involves more than simply deciding which social media platform to adopt for one’s institution. A real difficulty for many librarians is creating interesting, yet informative, content to engage their library patrons. Fortunately, creating digital material for social media is not only easy, it’s also inexpensive if not free. By using a few open-source tools, you can easily create attractive images, instructional videos, or even create new platforms to share your institution’s story with your user community in a meaningful way.</p> <p>This session will demonstrate how you can create effective content for your patrons with three free online tools: Canva, Jing and Weebly. We will share some of our successful projects that we created for libguides, tutorials and blogs, and then show you how you, too, can bring it all together.</p>
1 - 2 p.m.	<p>Everyone Loves Free Stuff! Open Educational Resources for K-12 <i>Lamar I</i></p> <p>Michelle Frasier-Robinson — Assistant Professor/Education and Psychology Librarian, The University of Southern Mississippi</p> <p>Open Educational Resources (OER) are freely accessible, openly licensed documents and media for teaching and learning that can be reused, modified and shared. This presentation will introduce school librarians to the wide world of open educational resources for K-12 students. Attendees will leave this session knowing how to find high-quality, peer-reviewed OER, how to evaluate them, and how to use and re-purpose them. Attendees will also learn the nuts and bolts of Creative Commons licensing of OER and the proper attribution of OER materials.</p>

1 - 2 p.m.	<p>Useful and Usable: Usability Testing for Library Website Redesign <i>Forrest II</i></p> <p>Elena Azadbakht — Health and Nursing Librarian, The University of Southern Mississippi John Blair — Web Services Coordinator, The University of Southern Mississippi</p> <p>This presentation will describe a website usability study conducted at The University of Southern Mississippi Libraries and how the results led to a recent redesign of the Libraries’ website. Usability testing is a method of evaluating a website to determine if it is organized in a way that is intuitive. While the results of the study pertain to our website and campus population, we will highlight those insights that might apply to other academic libraries during the course of our presentation. We will also provide tips for doing a website usability study with only a small team on a shoestring budget.</p>
2 - 3 p.m.	<p>Closing General Session <i>Hattiesburg Hall C</i></p> <p>From Advocacy to Activism: Your “Values, Vision, and Mission” Are the Best Story to Tell</p> <p>John Chrastka — Executive Director, EveryLibrary</p> <p>Throughout the conference, you have learned new ideas for how to do your work better and more effectively and to focus on results for your community. So, how do you find the funding to support this new project or idea? Join John Chrastka as he closes out the conference with reflection and advice on how to build new administration, donor, funder, voter or constituent support not only for your great new idea, but also for your whole library and the Mississippi community of libraries. He will talk about an approach to asking for support that is rooted in your own personal and professional story.</p>
2:30 - 3:30 p.m.	<p>Afternoon Snack Break <i>Hattiesburg Hall A</i></p> <p>Join us for an afternoon snack break in the Exhibit Hall. Exhibits, silent auction and hospitality booth close at 3 p.m.!</p>
3 - 4 p.m.	<p>Mother Goose Theater <i>Forrest I</i></p> <p>Carol Muller — Library Media Specialist, Academy of the Sacred Heart, New Orleans, La.</p> <p>Do you need a curriculum for the very young for your school or public library? In Mother Goose Theater, little ones act out the rhymes of Mother Goose and acquire cognitive and linguistic skills, as well as grow emotional and socially. The young children love it.</p>

3 - 4 p.m.	<p>Academic Writing Groups: Can Peer Pressure Help You Tell Your Story? <i>Forrest II</i></p> <p>Adrienne McPhaul — <i>Science, Health and Nursing Librarian, The University of Southern Mississippi, Gulf Park Campus</i></p> <p>Most academic librarians are required to publish for promotion and tenure, but where do they find the time to write? Many teaching faculty, graduate students and librarians start writing groups for motivation, accountability, peer review and editing. The University of Southern Mississippi Gulf Park director of faculty development and the Gulf Coast Library piloted a faculty writing group during the summer of 2017. This presentation will discuss this pilot, as well as current literature on faculty writing groups and the practices reflected in the literature that have had successful outcomes.</p>
3 - 4 p.m.	<p>Mining Your Memories to Retell the Stories They Told <i>Lamar I</i></p> <p>Linda Williams Jackson — <i>Author, Published by Houghton Mifflin Harcourt</i></p> <p>As a child, rather than playing outside with other children, author Linda Williams Jackson lurked in the shadows among the adults, soaking up the stories they told. After hearing these stories, mostly about her grandparents, Thad and Anna Scott, and about their sharecropping life on a Mississippi Delta cotton plantation during the 40's and 50's, young Linda secretly longed to write a book about them. Once it dawned on her that her family was familiar with the Emmett Till murder, she wanted to include that important piece of history into the narrative as well. Reflecting upon many of her own childhood experiences to give it authenticity, Ms. Jackson developed Rose Lee Carter's story in her debut middle grade novel, <i>Midnight Without a Moon</i>. Join Linda Williams Jackson as she gives you the tools you need to recall and tell your stories as well.</p>
3 - 4 p.m.	<p>MAGNOLIA Information Session <i>Lamar II</i></p> <p>Stephen Cunetto — <i>Mississippi State University</i></p> <p>MAGNOLIA is a valuable resource for all of the publicly supported libraries in Mississippi, providing all Libraries with equal access to numerous EBSCO databases and OCLC WorldCat. Join us for an information session on MAGNOLIA.</p>
4 - 5 p.m.	<p>Digital Bookplates: Old Technology and New Applications <i>Forrest I</i></p> <p>Linda Ginn — <i>Catalog Librarian, The University of Southern Mississippi</i></p> <p>Bookplates can be thought of as an old-school way of telling one's story. The use of bookplates is hundreds of years old. An early use was to identify books that belonged to individuals. Designs were personal – woven into designs were clues about the book owner. They were creative, humorous and serious. Many included warnings of dire consequences if a book was stolen or not returned. Over the centuries, the art and design of bookplates changed, but they maintained a personal quality. Digital bookplates are a new application of old technology. They can represent an individual, family or organization, and can make a striking presence in a web environment. Library applications include planned giving, fundraising and donor relations, among others. The presentation will include both historical and modern examples of bookplates.</p>

4 - 5 p.m.	<p>Why Digital Preservation Matters? Digital Preservation Readiness: Access and Sustainability <i>Forrest II</i></p> <p>Xinyu Yu — <i>The University of Southern Mississippi</i></p> <p>According to the Library of Congress, digital preservation is referred to as “the active management of digital content over time to ensure ongoing access.” A variety of digital media and storage devices have afforded libraries with opportunities to make their collections readily accessible. However, the long-term access to digital materials often threatened by degradation and obsolesce of digital media and storage devices can be challenges to library resources. Because the long-term access is not just a simple technological issue, it requires a better understanding of digital materials’ lifecycle and unique care. In addition, more digital materials are ‘born digital’ or converted from analogs. Digital preservation, becoming an extended way of preserving heritage, needs to be addressed by libraries with policies, strategies and actions. A systematic review of literature about digital preservation is intended to answer questions on why digital preservation matters to every library and librarian.</p>
4 - 5 p.m.	<p>Mississippi Children’s Choice Award: The Magnolia Award <i>Lamar I</i></p> <p>Venetia Oglesby — <i>Library Media Specialist, New Hope Elementary School</i> Lindsey Beck — <i>Lowndes Co. Imagination Library Coordinator</i></p> <p>The Magnolia Children’s Choice Award brings the children of Mississippi into a larger community of lifelong readers. This session will provide information on the award process, ideas on how to implement it, and ways to get involved. Nominations for the short list are accepted from both children and adults, and then narrowed down by selection committees of professionals in education and library science. Once the short list is posted, children across the state are given the opportunity to vote for their favorites in four categories: grades PK-2, grades 3-5, grades 6-8, and grades 9-12. Winners of the vote are announced at the Fay B. Kaigler Children’s Book Festival hosted by The University of Southern Mississippi, who, in conjunction with the Mississippi Children’s Museum, are now providing a variety of incentives to participating voting sites. Get involved now to help instill a love of reading in the youth of Mississippi!</p>
4 - 5 p.m.	<p>Virtual Librarianship: Engaging Your User Community with Creative Technology <i>Lamar II</i></p> <p>Shane Hand — <i>Reference and Instruction Librarian, Leland Speed Library, Mississippi College</i> Ben VanHorn — <i>Reference and Instruction Librarian, Leland Speed Library, Mississippi College</i></p> <p>This project offers a workshop on how to create a virtual library experience with a limited budget that is both persistently online and mediated by a reference librarian. Last summer, using open-source software, we created a program that is currently housed on the homepage of our library’s website (http://library.mc.edu/virtual-librarian/), which we call “The Virtual Librarian.” The original idea was to offer our user community a "virtual" reference service at those times when a reference librarian may not available. As a workshop, our project will offer both public, academic and school librarians a creative way to employ online media (such as free web-building sites like Weebly or WordPress) beyond Facebook and Twitter postings. For libraries looking toward the future with an eye on using technology to enhance community engagement, our workshop will provide a low-cost, easy-to-implement method designed to connect library patrons with their library’s resources.</p>

THURSDAY, OCTOBER 19, 2017

5 - 6 p.m. **Pre-Dinner Reception**
Central Prefunction Area and Terrace

Relax and enjoy conversation with colleagues before the Authors' Awards Dinner. A cash bar will be available.

6 - 8 p.m. **Mississippi Authors' Awards Dinner – Ticketed: \$**
Lakeview

Mississippi Authors' Awards dinner honoring *Natchez Burning* by Greg Iles (Fiction), *Dispatches from Pluto: Lost and Found in the Mississippi Delta* by Richard Grant (Nonfiction), and *Small Wonders: Jean-Henri Fabre and His World of Insects* by Matthew Clark Smith (Juvenile)

Menu: House salad, beef pot roast, green beans, oven roasted rosemary potatoes, cheesecake; served with hot rolls and butter, house-ground coffee, iced tea and water

FRIDAY, OCTOBER 20, 2017

9 - 11 a.m. **MLA Awards Breakfast – Ticketed: \$**
Lakeview

Join us for the grand finale of MLA 2017 as multiple awards are presented to this year's recipients.

Menu: Fluffy scrambled eggs, crispy bacon, link sausage, home-fried potatoes, Southern-style biscuits and gravy, sliced fruit, assorted fresh-baked pastries; served with orange, apple and cranberry juices, and house-ground coffee

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